



AC Girls High School Hockey

Booster Club Meeting Minutes

Monday, August 1, 2022

New Hope Ice Arena, mtg room 1, 7:00 pm

In Attendance:

Name	Position		Name	Position		Additional Attendees
Jenn Sondrall	President	X	Chad College	Vice President	X	Brennan Riley Jenni Monogue
Kevin Monogue	Treasurer	X	Allison Riestenberg	Secretary	X	
Matt Cook	Head Coach	X	Rick Mack	Incoming President	X	

August Agenda:

1. >Approve July 2022 Meeting Notes
2. >Golf tournament should be finalized and communications should be done and sent out before August meeting
3. >Finalize overnight trip
4. >Finalize Pre-season parent mixer/party
5. >Set date for Pre-season parent informational meeting
6. >Captains practices - finalize schedule
7. >Sponsorship updates (Chad/Jenn)
8. >Coach/Matt: Updates on equipment and jersey purchases

Group New Business:

1. **Game day meals**
 - a. Issue with wasted food last year, how can we change it up? Different restaurants?
 - b. Need input from Ann Cook on this.
2. Jenni M: **Winter tournament** update
 - a. Hilton Garden Inn in Maple Grove is reserved exclusively for teams attending our tournament.
 - b. For every hotel room booked, we get a kick back of \$10 per day/room after the weekend is over. A check will be written from the hotel directly to the booster club.
3. **Pre-season parent mixer/party** on 8/25 is on calendar, 6-9pm
 - a. Location: Brennan Riley's house (need address)
 - b. Food: Potluck - use SignupGenius (Brennan will set up) > Jenn will get login info from Kristin Launderville
 - c. BYOB
4. **Pre-season parent info meeting** at 1st Captains Practice > Sep 25, 2022 6 - 7:15 PM
 - a. Allison: schedule mtg room 1 with rink for this
 - b. Agenda: Collect booster club fees, share plan for tryouts and volunteer needs/open positions for season

Group Old Business:

1. **Update on iPad tripods:** \$ is Allocated to purchase thru Greg F./Best Buy.
 - a. 7/11: Matt sent the iPad models we have, Greg and Rick will work on this.
 - b. 8/1: we have 2 iPads, use part of supplies/misc budget (\$1000)
 - i. Rick found the mounting heads thru Greg/Best Buy

- ii. Tripod \$200 Greg could get for \$124
- iii. Rick will work with Greg to purchase, will submit expense reimbursement request

Golf Tournament committee - co-organizers, Jerry M and Brennan R

New Business:

1. Task and assignments for the committee (sophomore families)
 - a. Preliminary list is in the works for games during event
 - b. Brennan emailed the sophomore families, 40% responded, 1 family will be out of town (they will do shopping beforehand), he will email again, contact those who haven't responded yet.
 - c. Will need families to setup and take down
2. Raffle ideas > Need someone to take charge of this. He'll talk to sophomore families about this
3. Sponsorships - Brennan looking for ideas on how to do this, Jenni M has notes on this, Chad can help
4. 16 max foursomes will be allowed (based on # of holes on course and time allowed).
5. Formal launch/announcement plans
 - a. Email should go out before the end of July from the Golf@ email account. Brennan has access
 - b. Jenn: update the alumni list before email goes out in the golf email account.

Old Business:

1. Provide a full list of the event's needs and timelines for all the things that need to happen over the summer to prep for this event
2. Jenni M has banners, templates, etc. > will send to Bennan
3. New yard signs must be printed (they were damaged in the fire at the rink)
 - a. Send email to alumni asking to sponsor (name will be printed on a sign)
 - b. Sponsors: whomever sponsors us for the season, gets a new yard sign
4. We will do the raffle (purchase tickets): committee will send email to request donations to all families

President Report: Jenn

New Business:

1. Email from MNHockey.TV, MN Hockey Coaches Association (MHCA) and [The Prospect Exchange](#), re: game film availability for home games using rink's system? Also includes analytics analysis of games and player performance analysis.
 - a. Brennan comments:
 - i. working with MNHockeyTV was a bad experience for Youth association
 - ii. Spiideo - was a great tool for game film
 - b. What is the price and details??
 - c. Would still need team managers to film for Facebook and away games
 - d. Jenn will look into this and will talk to Brennan about it
 - e. We still need to do Hudl b/c of the agreement with the HS
 - i. Can we download MNHockey.TV video from home games and upload to Hudl?

Old Business:

1. Events Coordinator Position (No volunteers). Jenn will look for someone for this position
 - a. 7/11 she's still looking
 - b. 8/1: still looking
2. Golf@ email account - Before formal golf tourney announcement email goes out, update the alumni and 2022-23 parent contact lists
3. Jenn will text Tawnia to collect Jacket and jersey from Mackenzie
 - a. 8/1: not done yet
4. **Review Insurance claim from fire in storage rm 1 on 5/26/2022, and Insurance policy**
 - a. 7/11: Jenn sent final docs on 6/21. Claim was close to \$15K, we can only get \$5K. She will follow up with Ins Co this week
 - b. 8/1: heard back from adjuster, fire report was sent, haven't heard back from rep yet.

5. **Volunteer position: Game Day Operations Coordinator (no takers)**
 - a. Jenn: confirm Palony for Varsity announcer
 - b. 8/1 not yet
6. **Organize Pre-season team tie-dye event** with Matt and the team captains
 - a. Captains will be in charge of location and date
 - b. Invite all players, 8th graders too (not just ones who go to STP) - who will do this?
 - c. 7/11: not scheduled yet
 - d. 8/1: Captains have picked out shirts/slogan, putting sizes together, will place bulk order for shirts.
7. **Check Scripts website for any donations this season (monthly action item)**
 - a. 8/1: no donations are there.
8. **Fundraiser idea: Reach out to Shannon Mickelberg (event planner) > are there any events she needs any paid volunteers for?**
 - a. 5/8/2022: Shannon is checking and will get back to Jenn
 - b. 6/5: no update from Shannon yet
 - c. 7/11: Jenn will F/U with Shannon M on options and will pass along to Chad
 - d. 8/1: no info on local events yet, waiting for more info from Shannon
9. **4/11/22: Do a survey for parents asking about their strengths and passions, should be based on the volunteer list for next season (see list on website)**
 - a. 5/8/2022: hold on a survey until we send out the request for 4 main positions
 - b. 6/5: Now is a good time to do this, Google form. Will work with Chad
 - c. 7/11: address at August meeting
 - d. 8/1: group decided to scratch this idea
10. **Future items:**
 - a. **Teacher Appreciation:** 1/12/23, Thursday vs Hopkins
 - i. In Dec 2022: Give written invites to the girls before Xmas break so they can deliver to the teachers before the break.
 - b. **Photography** for season - would someone in AV group at AHS/CHS be willing to do this?
 - i. 6/5: got a contact for a group, will reach out after school is in session

Vice President Report

New Business:

1. none

Old Business:

1. **Sponsorship Update: Campaign will start August 1st**
 - a. 3 to 4 returning sponsors signed up already
 - b. Chad visiting some this week to renew, focusing on last year's sponsors first
2. **Fundraisers for the upcoming season**
 - a. **Heggies Pizza** (see email from Matt) > Group wants to do this.
 - i. 8/1: Chad will find someone to run this by next meeting
 - ii. timeline : Do this Nov 1 - 21st, for delivery in early December
 - b. Season plan for fundraisers? These would be for players to offset booster club fees
3. Jenn will F/U with Shannon M on options and will pass along to Chad **Volunteer Coordinator: No takers. Falls under VP unless someone else takes it**
 - a. 7/11: Sill looking for someone
4. **Fundraisers ideas: look into the running races in town - are there any opportunities for paid volunteer work?**
 - a. 5/8/2022: Jenn will connect Chad with Jody Cassidy (she does work for Lifetime on their races)
 - b. 6/5: in the works
 - c. 7/11: still looking for options, Chad will ask Jay if they are doing the Maple Grove race in late August.
5. **2021-22 Sponsor thank you's: Mid-April, Jay and Chad will visit all sponsors to give them thank you's (custom plaque, signed poster), plus a new sponsorship form for next season.**
 - a. Will work with Matt to get some of the girls together to hand them out.

- b. Give 2021-22 Sponsor Jersey signed by the girls to Pub 42 owner > they will raffle it off, giving raffle proceeds back to us
 - i. 6/5 This is not done yet
- c. 5/8/2022: This is in process.
- d. 6/5: 80% done
- e. 7/11: 99% done, 1 left
- f. 8/1: done



6. Future items:

- a. Coordinate Skate with the Wings with the Boys team and youth, date TBD
 - a. 7/11: nothing decided yet, Chad will talk to Jay, need to ask the rink
- b. **Alumni Night** 12/23/22 Friday, coordinated event with the Boys team
 - i. 7/11 work on this in October

Treasurer Report

Bank Status:

- 1. Bank Balance (if all outstanding items clear): Current bank Balance \$32,513.81.
- 2. Bank Activity: Activity for July: (not sure what this is but zero'd out). This was an accidental transfer from Jenn (personal account)

7/06/2022		Transfer Withdrawal To Account 0252	\$200.00	\$32,513.81	>
7/06/2022		Advance From Credit Line 6347	+ \$200.00	\$32,713.81	>

New Business:

- 1. Per Matt's email attached. Hudl increased from \$441.00 to \$1000.00 this year. Kevin will get a check over to the activity office by the due date of 9/15.
- 2. Ann Cook and Jenn Sondrall need credit cards tied to booster bank account. Get Rick on the account.

Old Business:

- 1. Osseo sent \$900 check , pre-payment for upcoming tournament, but this is not the new amt for the tournament (\$1150 new cost). Will reach out to figure this out. This is not in the numbers provided by email
 - a. 7/11/22: No update
 - b. 8/1: Jenni sent email to all tourney teams
 - i. Kevin will cash it, Jenni will send email to Osseo saying they owe the remainder

Coach Report

New Business:

- 1. Captains practices, and tryouts - schedule is set, starts 9/25, goes thru 10/30 (Sun/Wed nights at NHIA)
 - a. Matt sent email w/ dates
 - b. Matt is lining up coaches for captain practices
 - c. Price : ice = \$2250, 10 sessions, approx 25 kids = \$190 per kid. (Benevity - can be paid thru this)
- 2. Update on Goalie coach position?
 - a. Has someone in mind, in discussions
- 3. Updates on Jersey design and purchase
 - a. Matt put list together of #'s and sizes needed, order is ready to go
 - b. Jerry is finalizing the design details - group decided on Blue Script version
 - c. 60 jerseys at \$40 each = \$2500 approx
- 4. Review schedule on website and PDF version (from Allison) - is it correct?
- 5. Senior Banners: We have been approved by the rink to hang 3 x 5 banners up from first game until Senior night on the South Rink cat walk
 - a. Quote Chad got from NorthLight Color in New Hope:
 - i. Qty (1) 3' x 5' Banner Print Finished = \$ 48.75ea, Welded hems, 4 Grommets
 - ii. Qty (4) 3' x 5' Banner Print Finished = \$ 45.00ea, Welded hems, 4 Grommets
 - b. Chad getting 2nd quote (contact from Jay)

6. **Grants/Donations:** MidWestOne Foundation (branch in GV) supports capital improvements. Write up a list of specific items we want/need to fund improvements for physical training areas. Provide specifics to Shelly.
 - a. Matt will reach out to Shelly to discuss specifics about locker room improvements.
7. Get picture of 2022-23 captains (in jerseys) for social media post

Old Business:

1. Matt will see what jerseys and jackets are missing
 - a. Collect missing Seniors' jerseys after grad parties. Remove "C"s from two 2021-22 captain's jerseys.
 - b. Collect jacket from Paige - Allison has this
 - c. Jenn will text Tawnia to collect Jacket and jersey from Mackenzie
 - d. Collect jacket from Ella (Team Manager)
2. Gloves purchases - 45 pairs of gloves ordered in July for \$5000, est. delivery the last week of October
 - a. Work with Shelly on the post-purchase paperwork for Dick's.
3. Plan **pre-season Parent get-together** with Jenn - August 25th, 2022 Thursday
4. Matt and Team Captains: Organize **Pre-season team tie-dye event**
5. Team Managers: need some people to apply. Will ask the players for input.
 - a. Plan to have some players at AHS activities fair in August
 - b. Matt will check with CHS AD about sending something out to CHS students, or attending CHS activities fair
6. Overnight Trip - Nov 18 & 19, 2023 (Friday/Saturday), Brainerd and St. Cloud
 - a. 6/5: Brennan R volunteered to help coordinate hotel, bus, meals, etc.
 - i. Arrowwood resort/hotel for the kids
 - b. 7/11: No update
 - c. 8/1: Bus Quote
 - i. Matt got quote from Voigt Motorcoach Travel, Inc = \$1,904.97
 - ii. Waiting for school to submit a bid from their preferred transportation vendor
 - d. Hotel (Arrowwood Resort) is booked for the girls, just players and coaches (25 rooms max available)
 - i. If parents want to come with, will need to be at different hotel, Brennan will look into this
 - e. What to do for meals
 - i. Friday afternoon (box lunches) for the bus ride up there - Ann will provide the list of preferred meals for Brennan to order Subway
 - ii. Friday night at hotel in banquet room, team dinner (it will be late, 10pmish)
 - iii. Saturday - Breakfast at hotel included (Brennan will confirm), Matt wants banquet room for team meeting/breakfast together.
 - iv. Saturday lunch at the rink and/or on bus ride home
7. **Future Items:**
 - a. **2021-22 season Sponsor jerseys:**
 - i. 7/11: Offer to girls for \$20/each at the beginning of the season
 - ii. Every board member gets one (approved at March 2021 mtg)
 - iii. Give the rest to Pub 42 for wait staff to wear on game days
 - b. **Stats for home games during season:**
 - i. 5/8/22: Jenn got contact for media for AHS, will reach out to them; Jenn is still looking for a stats person, Matt isn't sure this is realistic based on the lower level quality of the video
 - ii. 6/5: Matt is still interested in this, possibly during in-game? He will follow up with someone from the school, when the school year starts.

Secretary Report

New Business:

1. Returned AC jacket (from Paige) to Matt
2. Work with Matt to pick days on schedule for meal nights and breakfasts
 - a. Recruit sponsors to provide food, reach out to them to schedule these out in advance
 - b. 7/11: 3 breakfasts and 3 dinners are scheduled, Allison the dates to put on calendar
 - i. Pasta feed:
 1. Wed 12/14, time 6-7pm

2. Wed 1/11/22, 6-7pm
 3. Wed 1/25/22, 6-7pm
- ii. Breakfast:
1. Sat 12/17/21, time 9-10:30 (youth day)
 2. Sat 1/7/22, time 9-10:30
3. Captain's practices - add to calendar

Old Business

1. Social media post/picture of 2022-23 Captains - need a picture (in AC jersey)
 - a. Ann will get the C's sewn on jerseys
 - b. Matt will coordinate with the girls to get a picture

Next Month - September Agenda:

1. Finalize captains practice schedule and Parent info meeting on(on 9/25)
2. Golf Tournament final stuff
3. Set date/times for parent meeting when actual season starts
4. Tryouts - finalize schedule
5. Future (October): The Board will assign duties that are open for the season

Meeting adjourned - time: 8:20pm

Secretary: Allison Riestenberg, Date: 8/1/22