

**EASTVIEW BASKETBALL ASSOCIATION  
MINUTES OF A MEETING OF THE BOARD OF DIRECTORS**

**Present Board Members**

Jude Miron, President  
Paul Tarnowski, Treasurer and Financial Aid  
Erica Sherman, Vice President  
Derek Kasper, In House Co-Directors  
Brad Newton, Boys Traveling Director, Outgoing  
Michael Peplinski, Boys Traveling Director  
Nate Veldman, Boys Traveling Director  
Angie Pudenz, Registration and Apparel Coordinator  
Travis Day, Equipment Coordinator  
Dan McGrath, Social Media Coordinator  
Erica Eggers, Girls Traveling Director  
Brian Cleaveland, Boys Traveling Director  
Tami Weber, Girls Basketball Director  
Rachel Holmberg, Player Development Coordinator  
Erik Edstrom, Web and Communications Coordinator  
Connie Webb, President Elect  
Jen Chumley, Fundraising Director  
Christina McNulty, In House Co-Directors

**Absent Board Members**

Jeremy Opsahl, Facilities and Scheduling Coordinator  
Jamie Swenson, Social Media Coordinator  
Rob Confer, Board Observer  
Erica Phelps, Board Observer  
Erin Hanson, Fundraising Director, Outgoing  
Linda Dygos, Coach Development Director

**Proceedings**

Meeting held on July 14th at 7:30pm at Scott Highland Middle School. Pending approval for the June board meeting minutes after Board Members have an opportunity to review.

The Board received the following updates:

**Governance and EVAA Board updates – J. Miron**

- Tami Weber has accepted the Girls Tournament Director position. Thanks, Tami.
- Open Roles:
  - Boys Tournament Director – pending further discussions
  - Volunteer Coordinator

**Player Development – R. Holmberg**

- Shot club
  - We are in week 7 of 13 for shot club. Trackers are posted to website and have been communicated to families. Extra points are awarded to players who share pics and videos throughout @eastviewbasketballassoc

- Run through June 1<sup>st</sup> – August 31<sup>st</sup> for traveling and in house players
- Track shots taken each week on the spreadsheet located on [www.evaasports.org/basketballpage](http://www.evaasports.org/basketballpage).

### **Uniform / Apparel– A. Pudenz**

- Practice Jerseys:
  - The new practices jerseys have arrived and look good!
  - I am going to purchase some new bins so they can be sorted and then put in storage for now
- Registration
  - Parents will take survey through QR code Tami has created. They will enter their players information, sizes, and top 5 number choices. They will select their grade as well and when they do the available numbers will pop up. They will also be asked to note team their player was on last year.
  - The cost of the uniforms will be collected at registration. Families will be refunded if they do not make a team.
  - We will have uniform samples at tryouts for the players to try on. The uniforms will be used for at least two seasons.
  - The uniforms will be ordered shortly after try-outs. Angie will place one large order for all of the uniforms and warm up shirts. Will take about 20 days
  - Eighth graders will NOT be purchasing uniforms this year since they will only have one year's use. They will borrow the old game jerseys and shorts.

### **A few other notes:**

- We should be able to get samples to use for try-outs free.
- Game One (vendor) is putting together a potential contract for us to hopefully get some set pricing in place for the next few years.
- If there are order issues or someone needs to place new order, the thought is they will contact me so I am aware and then I will connect them with Game One. I am going to review options one more time with Game One.
- Logo needs to be decided on before the end of July

### **Travel Tryout Prep –B. Newton, E. Eggers**

- Dates and Locations:
  - Boys: 8/23, 8/24 @ Eastview High School
  - Girls: 8/23, 8/24 @ Eagan Community Center
    - We will need 27.5 and 28.5 balls for the day
- Registration live
- Pre Tryout information to get sent out in the next 1-2 days

### **Boys Travel Updates –B. Newton**

- 25-26 Player Registration open. Registration fee - \$495 per player (+ \$100 uniform cost), \$495 for 8th graders
- Boys Tournament Fee:
  - Fee: \$475
  - All tournament registrations have been completed for the upcoming season and Paul has put in the request to send checks to each respective organization. There were a few tournaments that filled up quickly so some teams will be splitting between Wayzata (5 teams) and Apple Valley (11 teams)

## Girls Travel Updates – E. Eggers

- Registration live
- We merged the MYAS Eastview membership into one membership. In past years, we paid one for girls and one for boys. You can see all our teams under Eastview now.
- The shell for each of our girls teams have been rolled forward in MYAS and Tami got us registered for the following tournaments. We will send payment once we finalize how many teams at each level to minimize administrative work.
- We hope to have 4<sup>th</sup> grade team (1), 5<sup>th</sup> grade team (2), 6<sup>th</sup> grade team (3), 7<sup>th</sup> grade team (1 or 2), 8<sup>th</sup> grade team (2). One paid coach is identified (same as last year) and I have reached out to one of the coaches from Never Sleep Athletics (Cornell Pillow) who is interested in helping if we have a second team.
- Girl's tournament is live. Tami will lead the girls tournament with some help from others.
  - Nov 1/2: Eagan
  - Nov 15/16: Lakeville
  - Dec 6/7: Mahtomedi
  - Dec 13/14: Chanhassen & Stillwater
  - Jan 10/11: Eastview
  - Jan 17/18: Chaska
  - Jan 24/25: Apple Valley
  - Jan 31/Feb 1: Woodbury
  - Feb 21/22: Rosemount
  - We hope to have the following teams:

## In-house updates – D. Kasper

- Mid-August go live for registration

## Finances

1. Registrations: It's VERY early, but as of 5pm today (7/14), we currently have 57 total players.
  - a. 19 Girls
  - b. 38 Boys

*\*The above registrants represents about 24% of what our final #s were last year.*

2. Financial Aid (FA) Requests: Currently have a total of 12 requests.
  - a. 10 are valid ... 2 of the 12 are submissions for children 3rd grade & under
  - b. Will be sending out 1st wave of award letters later this week
  - c. For FA Award/Denial letter/email ... need direction on estimated registration deadline.

3. Submitted budget and increased tournament fees

4. *Website/FAQ section: May need to be updated, to reflect uniform costing?*

**Q: What does it cost to play travel basketball?**

A: There are 4 cost areas to be aware of with travel basketball:

- Registration/Tryout fee - \$250, (\$200 refunded + \$50 credit for in house basketball if the player does not make a team roster) This portion can be covered by applying for financial aid.
  - Tournament fee - \$245. This pays for the 9-10 tournaments a team plays in during the season. This portion is NOT covered by financial aid and will need to be paid in full at the time of registration or in a payment plan.
  - Volunteer ("DIBS") fee - You can choose the \$300 (individual) or \$500 (family) buy out option if you DON'T want to complete your DIBS hours. Or you can complete your DIBS hours at either one of the two tournaments we host (2nd week in November and 1st full weekend in January), and not be charged the \$300 fee. There will be ample opportunity to complete your "DIBS" during either the boys or girls tournaments. If you do not complete your "DIBS" or choose not to do your "DIBS", you will be charged at the end of the season.
  - Miscellaneous fees. Some of the tournaments we play in will charge a spectator/entry fee at the door. These entry fees are in the range of \$10-15 per person, per day or for the duration of the tournament. In addition there may be concessions at some tournament locations as well. These miscellaneous fees are not covered by the traveling program.
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### **Website Updates – E. Edstrom**

- Updates to contact information being updated on the website

### **Social Media– D. McGrath**

- Will continue to promote shot club.
- Dan working on transferring knowledge / content to Jamie Swenson.
- Generic email being set up
- Discussed purchasing annual \$120 Canvas subscription

### **Equipment - T. Day**

- Will schedule time to go through storage before tryouts.

### **Fundraiser - J. Chumley**

- First fundraising event in October with Chipotle night. Promote at the Kickoff event and pushed through Sports Engine calendar.
- Heggies Fundraiser will start in November.

### **Other - M. Peplinski**

- The district allows 1 free admission for players this season which will be done for travel night. This is a change from previous seasons with free admission to a varsity game with wearing jersey.

**Meeting adjourned @ 8:23pm**