



Dear Neighbor,

We cannot believe that 50 years ago Kenosha hockey was born, from the old flooded lakefront stadium to what we now call Kenosha Ice Arena, hockey has been bringing our community together both on and off the ice. Last year we began our "Save the Ice" capital campaign and raised just over \$100k of our \$1mm goal, which went towards the cost of the new inner workings of the rink's ice system, although we know we have a long ways to go, we continue to work with our community and neighbors like you to achieve what we set out to do.

This year we are we will gearing up for our most accomplished event, our **50 year celebration** of our Komets families of past, present and future, honoring some of the rinks most memorable moments and players at our annual Alumni Game Event and celebration of 50 years of Komets hockey.

We are grateful for what our neighbors just like you have helped us accomplish over the years from funding our "Save the Ice" project, as well as product donations for raffle baskets, silent auction items, and so much more, we are truly appreciative of our past, present and future sponsors

We hope you are able to contribute and thank you for your consideration.

To make a contribution, simply include your gift in the self-addressed and stamped envelope included with this letter to Kenosha Blue Line (Kenosha Ice Arena).

Amount Enclosed \$ \_\_\_\_\_

Name as you would like to be recognized \_\_\_\_\_

Address \_\_\_\_\_

With many thanks in advance,

Sue Ballard

Promotions, Kenosha Blue Line Hockey

262-412-5636



In addition to our above fundraising efforts, Kenosha Blue Line Hockey, would like to offer the following opportunities in recognition of your gift. All other donations/sponsorships for these events will include shared recognition on the youth 3x3 tournament t shirts as well as any advertisements for these events.

<b>Advertising/Sponsorship Opportunities</b>	<b>Initial Cost</b>	<b>Yearly Renewal</b>
Zamboni Wrap	\$10,000	\$9,000
Bleacher Section (8'x16')	\$5,000	\$4,000
Rink Board	\$1,000	\$800
Wall Sign (4'x8')	\$500	\$400

If interested in any of the above advertising opportunities, please indicate below your contact information, as well as the enclosed/attached sponsorship/advertising contract.

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*Kenosha Blue Line Hockey is a federal 501(C) (3) organization and all donations are tax deductible.  
Federal Tax ID: 39-1810091*