

February 20th, 2025, Meeting minutes

Attendance –Mark Larson, Justin Picek, Amy Mattke, Eric Harms, Lisa Overbay, Amanda Scheel, Skyler Helvik, Amy Busch, Becky Eichstadt, Whitney Easton, Jenny Sorben, Kayla & Waylon Walters, Heather Shoultz, Nick Ferguson

Approval of Agenda 1st Amy Mattke 2nd Jenny Sorben

Motion to approve last meeting minutes 1st Magen Hartman 2nd Danielle Stroud

Treasures Report – Planning on publishing report in March. 80k in checking, 54k in savings, we still have our 3 CD's one that has come up due next week, we'll roll it back into one. 1st Skyler Helvik 2nd Amanda Scheel

Team Reports

1. Mini Mites – Finished the season; Pizza party last week; did equipment check- in everyone but one has checked in equipment.
2. Mites – Finished the season this last weekend with Candy Cup and will work with Ashley to turn in equipment with a pizza party.
3. Squirts - Finished C's 3rd and B's 1st at Candy Cup working with Ashley to get equipment checked in- plan to have one more practice and schedule end of the year party
4. PeeWee - Finished season on Saturday in Sioux Center; PW state on Friday- ready to go for state tournament; DIBS is pretty full- but still looking for some help.
Working on decorations; up the meal deal to \$8 hot dog meal and \$10 for a hot ham and cheese- just the sandwich \$ 5.00. State T-shirt sales through square- 84 t-shirts through square and one through text message
5. Bantam - Tournament in Wisconsin last weekend- lost all three games- would prefer to go back to the Woodchipper- One more regular season game and then state in Yankton
6. Girls - Have one more game this coming weekend in SF this Saturday; did not make state; end of the year skating party at Sorben's (possibly depending on weather) or skate at the rink the weekend they would have state; possibly February 27- 28
7. Youth JV/Varsity - Two games left- JV made state; Varsity did not; JV sitting tied 3rd in the state; state tournament in Watertown in three weeks

Operations Update:

1. Executive Secretary – No Update
2. Scheduling – No Update
3. Events
 - A. Chase the Ace- No Update
 - B. Rally at the rink – Go back to parents night at the game; discussion on if/how to continue; Discuss last home game; maybe supper after- MUST KNOW THE PLAN by the end of SUMMER if we are changing.
4. Feedbox – No Update
5. Fundraising – No Update Craig
6. Advertising - Matt Busch or Carpet Center didn't receive a calendar- can we send them one?
7. Growth & Retention - States plan 3 % increase; our goal was 68 skaters 8U and we were just short of our goal Yankton- 163, Mitchell- 165, BV 138, Aberdeen- 208
Ideas for Retention- Goalie reimbursement, Try Hockey for Free (host at least one)- March 7- no younger coaches interested at this time. Have Varsity go to some PE classes to help learn hockey; already do Friendly Fridays Brookings- Downtown at Sundown- very successful got 60 kids- Maybe Thursday night in the park Mentor Skate; post season survey; open dialog with coaches at the end of the season.
Do a separate registration night for new families with equipment checkout

Girls Growth and Retention- Goal 1,000 girls in SD right now 640-ish; Discussion on removing 14U; possibly bringing JV back as a league

8. Media – No Update

9. Ice - Repair guys went home; not looking good; backup plan; call from Dan Loflan- SF willing and able to help cover state tournament

10. Equipment – mini mite gear checked in; mite gear next week and will get squirts scheduled and will work with upper levels to get gear checked in. Looking at what needs replaced.

11. Coaching Coordinator -No Update

Old Business:

1. Annual Banquet - April 14 Crossroads doors open at 5:00pm, starts at 6:00pm- RSVP's a week prior (April 1

2. Nominating Committee - Shane Hartman, Doug Solem, Dave Peterson

3. Friends of Hockey – We have a person picked.

4. Proposed By-Law Modernization – discussion was had on the proposed by-laws, we will have a special meeting to answer any questions, that will be Tuesday March 3rd at 7pm in the board room.

New Business:

1. Policy and Handbook

2. Hockey Camps

a. SD Development Camp – April 24 & 25 Sioux Falls

b. Northern Camp – Watertown

c. Huron Skate Camp July 28-31

d. Others?

3. Men's League - Beadle County Adult Hockey Club- setting up LLC., hoping to plan a tournament August 7-9; own insurance and will not have anything to do with HHA; must be 18 years old to be part of the tournament Waylon, Nick and Dirk are in "charge" - direct questions to them

Will revisit feedbox when it gets closer- possibly food trucks

\$1000/per team Men's league will need to rent ice from us- questioning if we can rent to them and they get a special liquor license. I would also like to hold camps and bring people in for camps- this year or next year.

4. Summer Hockey - Looking at stick handling, skating and we need more structure than we have had in the past Monday and Wednesday this Summer July 20 through September.

Motion to adjourn 1st Heather Shoultz 2nd Amy Mattke