



LAHC BOARD MEETING MINUTES

August 20, 2019

6:00 PM

In attendance: Jeff Gruver, Scott Miller, Amber Riffie, Janet Upchurch, Corelle Lotzer, Craig Russow, Bob Lefevre

Minutes from 8/8/19 board meeting approved: All in favor

Registration Update: Amber reported we have 22 registered players so far and it appears to be working smoothly.

Fundraising update: WYCF check from May did not make it to us and will need to be re-issued; Janet will contact them to follow up.

Treasurer Report: There are two individuals interested, one will fill role of accounts receivable and the other accounts payable; will get statements of interest from each so we can move forward.

Coaches Report: Scott reported that WAHL is looking at a tiered approach for 18U to match teams up fairly. There will be an LAHC coaches meeting on 8/22/19. We still need coaches for 10U as we will field two teams; talked about reaching out to a few different people to see if they would be willing to coach, as well as training parents to help open doors on the bench if we cannot fill the positions.

Scheduler Report: Corelle reported no new updates but she expects the first WAHL games to take place in early November.

Scott reported practice jerseys have been ordered for 10U and 12U and are expected to arrive in a couple of weeks. T-shirts for all players will be ordered once the design is finalized and will be here in time for the start of season.

Jeff checked into pricing for informational cards to be handed out at the rink when people inquire about LAHC, as well as at the Back to School Bash and Free Day; costs were similar between online and local vendors so we will order through a local company; cost is expected to be around \$26 for 500 cards.

Website upgrade: Bob has gone in and cleaned some things up; we still need to get some background images in.

Scholarship applications are due on September 1st; Jeff, Amber and Janet will go through them and present the list to the board for consideration.

Discussed dates for gear and jersey checkout as well as when practice jerseys will be distributed.

Scott will build practice schedules for September 9, 16 and 23.

ACRB Grant: Scott has the proposal and forward it to Jeff so we can start implementation.

Advertising avenues:

- Radio spots: Clint has a contact; Bob will also contact KOWB
- School flyers: Corelle is working on finalizing a flyer to be distributed to the schools
- Boomerang ads: Jeff
- Facebook ads: Scott

- Back to School Bash on 8/29: Jeff, Amber, Scott
- Free ice day on 9/7: Jeff, Janet, Corelle, Bob

Corelle volunteered to work on getting coverage for hockey in the LMS and LHS yearbooks.

In-season camp: GPS is willing to come back in December 2019 for similar pricing to last year. Last year we had excellent feedback about the camp. Jeff will follow up to set it up.

Discussed registration fees. Concern has been expressed regarding the new fee structure where girls ages 15 and up pay the same fee as 18U but have 30 minutes less ice time per week. Discussed how fees are not directly correlated to ice time and there are many other factors such as game cost, number of referees required, number of resurfaces during games etc, but since this is a new fee structure we can consider a transitional arrangement for this year. Motion was made for girls 15 and older to be given the opportunity to request a \$25 discount code for the 2019/20 season if they will only play for the girls team. This will result in the fee being \$710, which is directly between 14U and 18U registration fees. Motion passed: all in favor. Jeff will write an email notifying families of girls ages 15 and up.

A request was made for discounted registration fees for a player who is involved in another overlapping sport. LAHC does not offer discounts for players who choose to play multiple sports or have other activities such as choir, theater, etc. Discounts can be requested and will be negotiated for players who cannot participate due to injury.

Adjourned: 7:59 PM