



## September 30<sup>th</sup>, 2020 Winter Council Board Meeting Minutes

Board meeting held via Zoom

Board Members in Attendance: Kyle Miller, Brian Dover, Brennan Wheatley, Brian Bates, James McKinley, Dan Torres, Jen Bell

Absent: Bleu Holden

League member in attendance for confirmation to vacant board position: Martin Cherrier

League members in attendance non-participating: Bill McDaniel

Meeting call to order: 6:32 PM

1. Commissioner Opening – Kyle Miller
2. Old Business – Kyle Miller
  - a. Competition Coordinator Appointment:
    - i. Only one candidate
    - ii. Candidate Martin Cherrier spoke on why he would like to join the board.
      1. Has ideas for increasing advertising (Scruff, Grindr, Tik Tok)
      2. Possibly do a calendar.
      3. More than willing to serve on the Big Peach Committee
    - iii. Motion made by Brian Bates to have Martin Cherrier fill the Competition Coordinator role through the Winter Council. Second by Brian Dover. Motion passed with no opposing.
    - iv. Special election for Competition Coordinator position can run the same day as regular elections. Brian Bates will research to confirm.
3. Sponsorship Review – All
  - a. Dan was provided with a couple of warm leads for sponsorship. Dan will follow up with them.
  - b. Dan spoke with Vicki about possibly having local breweries as sponsors. Vicki state that they are struggling due to COVID and would not be able to sponsor.
  - c. Dan to work on tailoring sponsorship packet to meet the needs of different business types.
  - d. Dan will work with Jen Bell to see what services her company provides in conjunction with other insurance businesses. If can get different insurance sponsors possibly have and Insurance Day during Spring season.
4. Masters Review – Kyle/Bleu: Tabled to next meeting

5. Website Review/Logo – Brennan/Kyle
  - a. Website Redesign: tabled to next meeting
    - i. Contact with Sports Engine has changed. Trying to get the new contact to investigate pricing for redesign.
    - ii. Would like to remove the tagline “We are an easy catch”
    - iii. Logo: discussion on if should redesign again, use the old one (flying softball), or keep the current (yellow, rainbow softball). Will look at ways to do a survey with league members for a vote.
6. Social Media – Kyle/Brennan
  - a. Maybe create a social media committee to handle social media accounts (Facebook, Instagram, Twitter) as it is too much for one person to handle.
    - i. Will continue discussion to see if we can adjust Competition Coordinator role to include this as we try to modernize.
7. HSL Calendar – Kyle/Brennan: Tabled to next meeting
8. HOF – Kyle/Bleu: Tabled to next meeting
9. New Business
  - a. Recruitment – Kyle/Competition Coordinator: Tabled to next meeting
  - b. Finance Committee Appointment
    - i. Thompson Mai
    - ii. Jeff Langer
  - c. Big Peach Director Appointment: Tabled to next meeting

Next meeting: October 28, 2020 6:30 PM

End meeting: 8:04 PM