



P.L.A.Y. Executive Board Meeting Agenda

Sunday, October 19th, 2025

6:30 p.m.

Prior Lake City Hall

Board Members

- Jason Slocum—President (Present)
- Brent Siegel—Vice President (Present)
- Maissa Hickey—Vice President of Finance (Present)
- Tommy Thompson—Vice President of Spring/Summer Sports (Not Present)
- Megan Peterson—Vice President of Positive Coaching Alliance (Present)
- Michelle Schommer—Vice President of Sports Registration (Not Present)
- Debbie Aidas—Vice President of Technology & Communications (Not Present)
- Angela Shepard—Vice President of Community Outreach (Not Present)
- Jonathan Snyder—Executive Secretary (Present)

[Meeting starts at 6:37 p.m.]

Old Business

- Ponds project is looking pretty good right now. Good progress made to date.

New Business

- Ryan Park Rehab
 - 1, 2, 3 and 4 are going to be in pretty good shape soon.
 - Fields 1 and 2 are receiving the most work.
 - The work will mostly be done on the infield and everything will have a facelift, but some will have recycled material.
 - This is a baseball expense.
- Alcohol Policy
 - This topic came to P.L.A.Y.'s attention in the last few weeks and initiated discussion about alcohol.

- Softball teams—slow pitch in the summer and the fall, issues with drinking on the premises, which initiated a conversation between Tommy and the participants and Thompson issued a warning about consumption. There have been other issues with coaches of youth sports also.
- Fleek—what role do we have to make sure that our athletes have a safe environment where they are also learning lessons about adult behaviors around alcohol.
 - Board members have observed “tailgaters” between games and people have brought booze to our tournaments/games.
- P.L.A.Y. should better educate parents about drinking around tournaments and other events.
- An option is to make the issue a campaign like P.L.A.Y. did with the anti-bullying campaign.
- City ordinance already prohibits drinking on city property.
- Hickey
 - Parents/coaches sometimes go to the Pointe to have a drink in between games if there are multiple games in one day.
 - From a P.L.A.Y. standpoint it would be difficult to keep people from bringing drinks to any facility.
 - A campaign would make sense of some sort can be utilized.
- Policing alcohol:
 - Fleek’s crew is out at the events, umpires are out there high school students and Fleek are out there. Of those people, Fleek likely the only one that can enforce anything by discussing alcohol use on a park.
- Anti-bullying campaign was consistently brought up at individual sport’s meetings. Could a “no alcohol” campaign be as well?
- Peterson—can we set some expectations around drinking at events?
 - Fleek—expectations on this issue are in registration as part of code of conduct.
 - Fleek—it is a pledge they sign when they register their child. Hickey—it is in the rules, I pulled that out this summer to verify it is there.
 - Siegel— There has to be awareness, and there needs to be some level of training. The hard part is the accountability piece of this issue.
 - There is a coach that has a zero tolerance policy and sends people home if he even suspects that a person has had a drink.
 - Fleek—awareness comes first and say that drinking alcohol at these events is not acceptable.
 - Siegel—it is difficult to hold someone accountable if you have not explicitly told them.
 - Slocum— is problem is the parents, the coaches, or all the above?
 - Siegel—the coaches we can enforce, the parents are more difficult to enforce. P.L.A.Y. has the ability to make sure that a coach is held accountable.
 - Hickey—harassment of an umpire creates an option for a team to be DQ or a parent to be ejected.
 - If they come drunk, then they caused a problem.
 - Siegel—we can hold a parent accountable if they create another issue.

- Hickey— The expectations around drinking should be crystal clear for the coaches.
 - There is no reason to drink before, between games while coaching. If not already, there should be a zero-tolerance policy.
 - Hickey—maybe launch it as a separate campaign.
 - Fleek—take as an action item to put together, statement that we put together to send out to coaches, basketball starts soon and we should send out some messaging.
 - Slocum—is there a problem we are solving by making sure that the communications go out as soon as possible.
 - Hickey—a lot of sports, usually the VP, sends out an email before a tournament, you are representing Prior Lake and every person representing Prior Lake should act appropriately and accordingly.
 - Siegel—reach out to each VP and reminder of what PLAY is about, PCA, teach about bullying, third alcohol use and appropriate standards should be reinforced. Think about this in your offseason going into next year.
- Field/Facility Use – Priority Discussion – Siegel
 - Fleek—field use balance and equity.
 - Currently, Fleek does not think P.L.A.Y.’s policy document is that specific about field use.
 - Siegel—is there a tribal rule that in many sports that the older children have some sort of “dibs” on the more desirable facilities? (i.e. 8th grade football should be on the turf)
 - Thompson thought it was the same for baseball and softball.
 - Building schedules from 8th graders on down to give the older athletes the more desirable facilities.
 - Slocum—who controls that for football?
 - Outside entity that does that.
 - Fleek—P.L.A.Y. provides the outside entity with the available fields and times and P.L.A.Y. has the power to swap them around and that would not been a problem.
 - Siegel—there is no scheduler on the P.L.A.Y. football board.
 - Fleek—there is a scheduler on the P.L.A.Y. basketball board.
 - Hickey—baseball has its own Google doc when making schedules.
 - Fleek—there should be a discussion and general consensus for each individual sport.
 - Slocum—do you have the last three years to demonstrate the difference between the scheduling over the last few years as opposed to this year? That would demonstrate whether this year’s football schedule was an outlier.
- Administrative Fee— Fleek
 - This is something that has been brought up during budgets. Thompson asked to bring it up.
 - Thinking about the last time that was increased, P.L.A.Y.’s cost has increased over time among other costs.
 - Thompson suggested an increase in an administrative fee.

- Siegel—is it the same for all sports?
 - Slocum—yes, it is now as of 2020.
 - The cost is \$30 per participant.
 - For a clinic, it is \$0 or \$5.
- Slocum—does our administrative revenue cover PLAY expenses?
 - Inclination is that those are covered by revenue, yes.
- Siegel—if we are covering expenses, we might not have to increase it. If we are not, we should increase the administrative fee.
- Slocum—\$130,000 in fee revenue. This covers our two paid employees, taxes, and audit. P.L.A.Y. is fairly covered.
 - Looking at the last couple of years, it is \$10,000- 20,000 in revenue from administrative costs.
 - Planning—Hickey and Slocum can do quick math to determine flexibility on administrative costs.
 - Bigger question—what does the exec board control and what is pushed to the sports for covering expenses.

Registration Update—Fleek obo Schommer

- Fleek’s reports from Schommer
 - Baseball hitting registration sold out within the first day.
 - Softball winter registrations are open, the fourth one is ready to go, waiting for VP.
 - Speed & Agility—9 waitlisted on first session, will likely let them in.
 - Lacrosse is open
 - Basketball is over 1,000 registrants at 1,002 registrants.
 - Schommer—work with Spring/Summer VPs.

Technology Update- Fleek obo Aidas

- No updates.

PCA Update – Critical Updates/Challenges- Peterson

- Basketball travel ball coaches’ meeting was two weeks ago.
 - Have not heard back from the person giving the PCA talk.
- Will start talking to Spring sports about PCA.

Community Outreach Onboarding—Fleek obo Shepard

- Next parks referendum is going out on Wednesday as an email and the last one will be a Facebook post.
- There is a list of P.L.A.Y. it Forward organizations, Shepard will be reaching out to them now that basketball has its P.L.A.Y. it Forward.

Financial Updates – Hickey

- Miracle League project is wrapped up.
 - Moved all but \$3,000.00 to the general account.
 - Emails with Koenig about shutting down the account.
 - Need to figure out how to close the account.
- Tennis—checks are sent out. \$5,000 from USTA.
- Sitting very nicely right now. Will be watching the highs and lows and ups and downs.
- Still in the middle of the audit.
 - Slocum—audit company was purchased by another company and Hickey and Pam are being asked a lot more questions than normal.
- Sent out budgets to VPs, earlier this year the treasurer of football reached out.
 - If they have someone on the board that wants to see the budget, the VP should be the ones that shares their copy of the budget for the year.
 - Fleek—historically, sports boards have not had treasurers, I think it does need to be sent to the treasurer. That treasurer should only be sent his/her own sport's budget.
- 5 sports in Spring/Summer that need budgets done.
 - Open pending what topics if we have baseball, softball, and lacrosse in November and then track and tennis in December before the dinner.
 - Fleek—adding track and tennis to December would be fine. Table updates from everything else and make it a budget meeting instead.
 - Focused on dollars and on their plan.
 - Hickey—could say all sports are presenting in November, please reach out with questions, concerns ahead of time.
 - Final - all 5 sports will present at November meeting.
 - Hickey will be sending emails and will put a schedule together.
 - 6:30 tennis
 - 6:50 track
 - 7:10 lacrosse, track, and tennis (20 minutes each)
 - 7:30 Softball
 - 8:00 Baseball
 - Each sport should be there 15-20 minutes early.

Spring/Summer Sports—Items requiring Exec Board Visibility—Thompson

- Softball was the program that brought up the alcohol issue which was addressed earlier in the meeting.

Fall/Winter Sports Update—Items requiring Exec Board Visibility—Siegel

- Football- great weather, no rainouts
 - Did not feel like there were a lot of parent problems after the significant issue at the beginning of the season.
 - Every team got two playoff games.

- Fields looked great.
- EMTs were great.
- Fleek—did not have an empty EMT shift all year.
- One parent asked if we paid to get the porta potties serviced—those are filthy at Ponds. We do and they are cleaned weekly (or daily during tournaments).
- Speed & Agility starts this week on Wednesday after the activity center.
 - 6:00 – 7:15 p.m. & 7:30—8:45 p.m.

Open Forum

- Siegel—talked about quizzing all sports VPs about facilities, reached out via email.
 - Will report the VP feedback to the board once Siegel hears back.
- Hickey—school closing, will we lose gym space?
 - Fleek- no, we will not.

Siegel moved to adjourn meeting at 7:57 p.m., Pederson seconded.

[Meeting adjourned at 7:57 p.m.]

Upcoming Meetings

- Sunday, November 23rd –6:30—8:00 PM