



Graphic Designer Internship

Organization:

The GLOW Academy (*acronym for Genesee, Livingston, Orleans, and Wyoming counties*) is a not-for-profit youth sports organization that currently services nearly 5000 student-athletes, 500 teams through 30 local town recreation programs throughout the sports of baseball, softball, basketball, football and soccer throughout the region. The mission of the GLOW Academy is to guide, enhance and provide a complete comprehensive experience for all stakeholders (student-athletes, parents, coaches, and administrators) involved in 21st century youth sports.

Job Title:

Graphic Design Specialist

Dates / Hours:

February 1st – July 1st / 120 - 400 Hours (depending on college requirement)

Location:

Genesee County, NY 14020 / Remote Availability

How To Apply:

Contact Person: Meg Monti / Office Manager / (585) 738-0183 / GLOWAcademyNY@gmail.com

Please Submit: Cover Letter, Resume and Unofficial College Transcript

Description:

The Graphics Artist Intern will help create and design promotional material for the GLOW Academy throughout the season. The intern will assist with the design process, as well as ad, web, and digital development. This person will help assist with design projects such as the creation of ads, fliers, banners, posters, and other digital projects as needed. This internship is unpaid; however, college credit may be obtained.

Responsibilities:

- Design logos and brand development
- Develop digital promotional campaigns
- Develop Social media campaigns on multiple platforms
- Assist with social media and website design
- Execute all creative strategies as needed
- Attendance at selected basketball games and event appearances
- Work with other departments including: Event Operations, Social Media, and management team.
- Other duties as needed

Qualifications:

- Must have a GPA of 2.0 and major in Graphic Design, Graphics or a related field
- Must show competency in Photoshop, Illustrator, In Design, Sketch, Invision
- Creative thinkers are preferred, as well as the ability to multitask
- Studying Graphics Design or similar degree in visual communication
- Ability to work independently or with a group

SUBMIT SAMPLES OF WORK FOR CONSIDERATION



www.GLOWAcademyNY.com

