

# SHEBOYGAN LAKERS

2024 - 2025 Season Recap Meeting



# Thank You from your Board of Directors

Hello hockey families! Thank you for joining us tonight. We hope that everyone has had a fun season with lots of growth for your skaters, lots of great memories with your fellow hockey families, and lots of great hockey!!

We are making so many wonderful strides to better the club and the building. We appreciate all of your feedback and help this season. We look forward to continued positive changes and upgrades in the upcoming years. Just a reminder, if you have a skill or a trade that you can bring to the organization, please reach out to myself or anyone on the board and we would love to allow you to fulfil your work hours in a way that is beneficial to both of us! Also, please keep an eye out for committee meeting announcements. We can use all the help we can get to make this the best rink in the state!

# Board of Directors 2024–2025

Brian Allen\*

Paul Avery\*

Eric Hawkinson

Josh Holte

Erin Lindow

Mark McCurdy\*

Kayla Ostermann

Nels Quakenbush

Jared Roe

Salena Russell

Sam Schroeder

Kathy Scott (Figure Skating)

Staff:

Tom Cagle

Kasey Schroeder

\*Board member up for re-election.

# CONGRATULATIONS

*to our 2025 State Qualifiers*

**BANTAM B**

**PEE WEE C**



**SQUIRT C**

**ICE SIRENS**

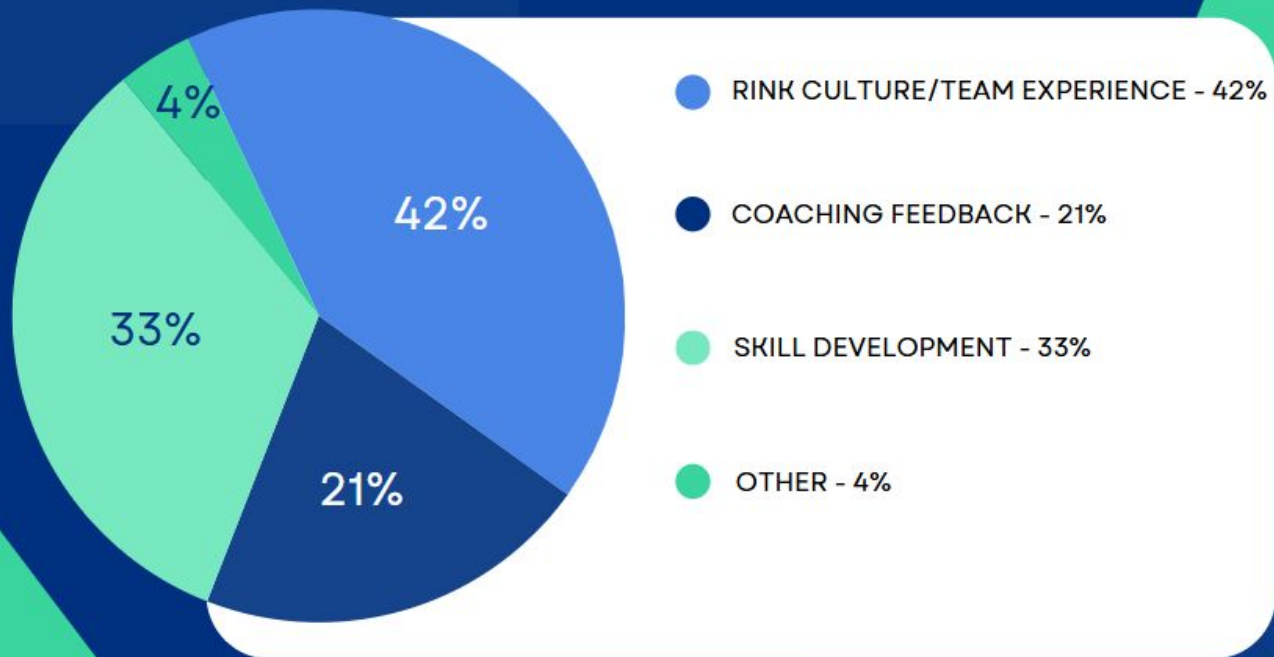


# Survey Results

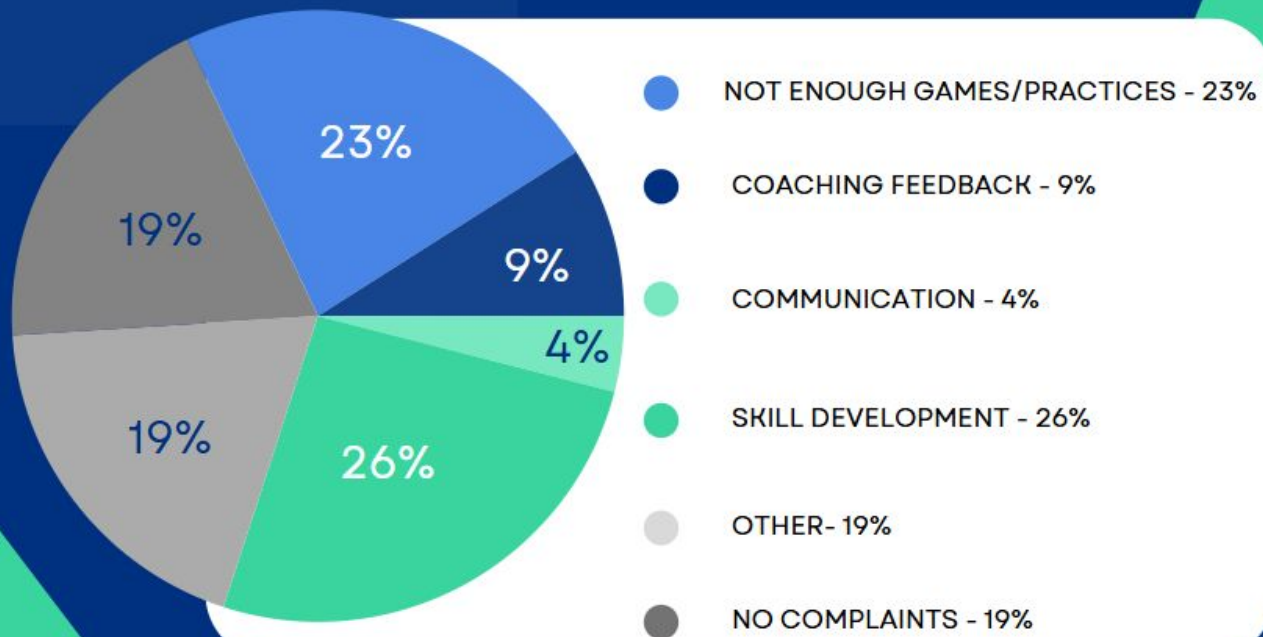
In February a survey was sent to the Parents to gather data anonymously. The survey questions focused on how are we doing as an Association.

Here are the results...

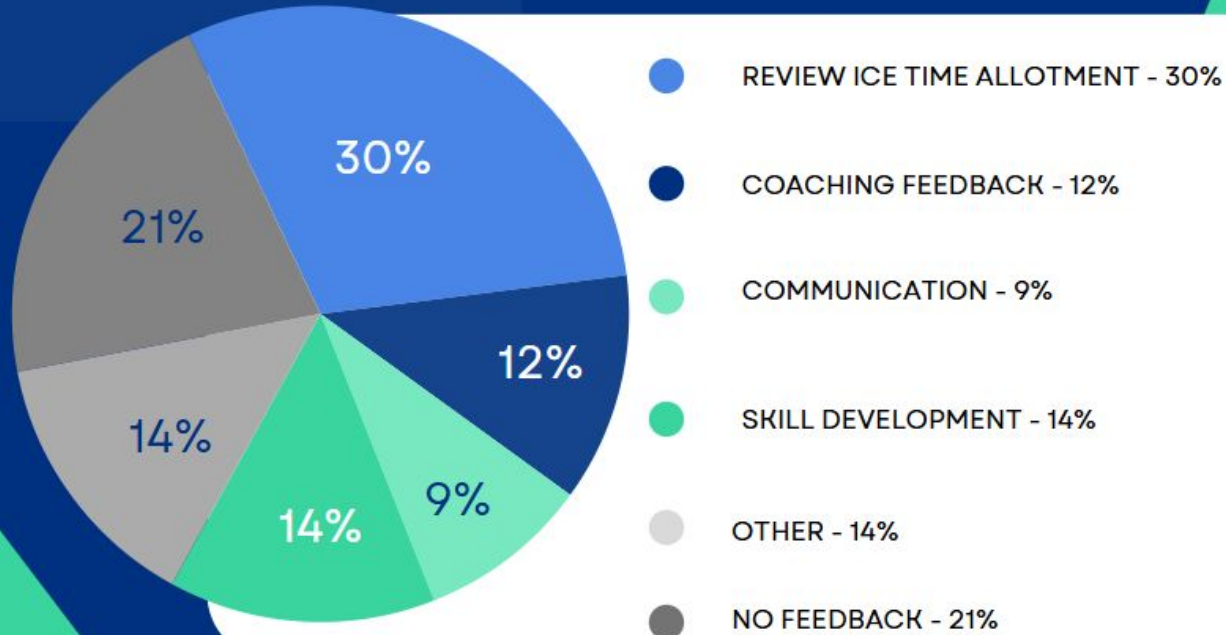
# WHAT IS GOING WELL FOR YOU AND YOUR SKATER THIS YEAR?



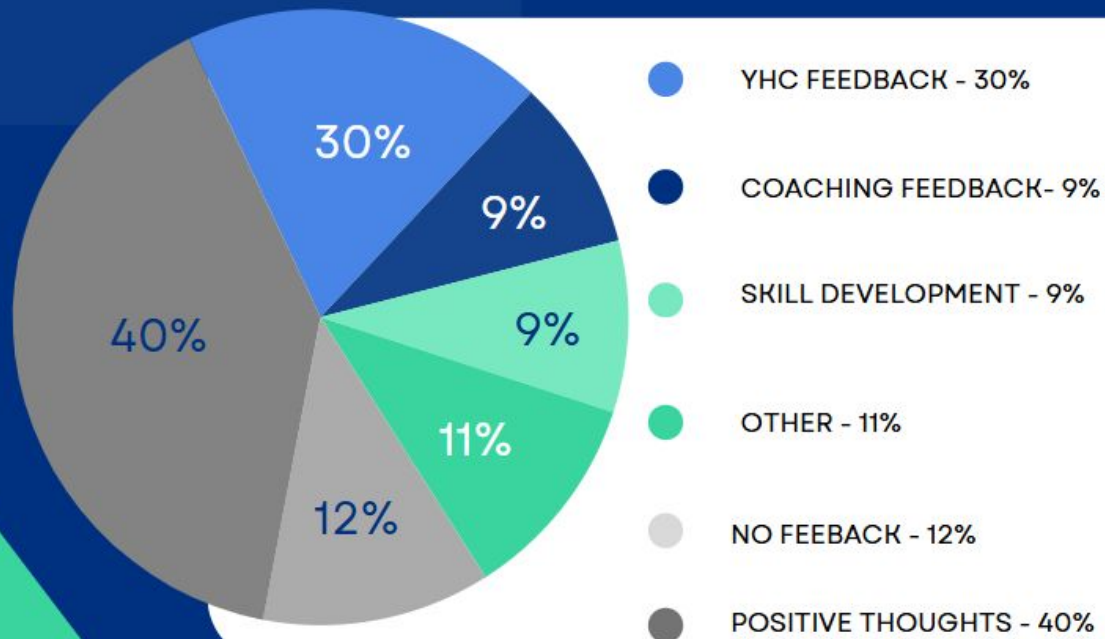
# WHAT IS NOT GOING WELL?



# WHAT SUGGESTIONS DO YOU HAVE FOR IMPROVING THE SITUATION?



# OTHER COMMENTS AND/OR CONCERNS



# SBLA Financial Overview

- 2024-2025 Key Wins
  - Will generate +\$500k of revenue
  - Strength of Youth Hockey & Figure Skating Programs
  - Fundraising Success - Golf Outing
  - Tournaments & Concessions
- 2024-2025 Challenges
  - At Capacity during season limiting future revenue growth
  - Aging facility = constant expense risk and increased upkeep. Not enough DIBS hours to support ongoing rink needs
- Conclusion
  - High value of Non Program activities (tournaments, DIBS, concessions, rentals etc.)
  - These sources keep youth program fees down by over \$250/skater

## SHEBOYGAN LAKERS ANNUAL PROFIT &amp; LOSS 2020/2021-2024-2025

	2020-2021	2021-2022	% CHG PY	2022-2023	% CHG PY	PLAN 2023-2024	ACTUAL 2023-2024	% CHG PLAN	% CHG PY	2024-2025 PLAN	% CHG PY	2024-2025 ESTIMATE	% CHG PY
YOUTH HOCKEY PROGRAM	93,067	101,953	9.5	118,535	16.3	129,000	113,970	(11.7)	(3.9)	126,500	11.0	129,249	13.4
INCOME FROM ONGOING OPERATIONS	4,766	97,757	999.0	112,699	15.3	97,550	103,281	5.9	(8.4)	94,600	(8.4)	94,600	(8.4)
NEXT LEVEL	-	-	-	59,560	-	-	62,996	-	5.8	66,000	4.8	66,000	4.8
FIGURE SKATING FEES	36,507	36,420	(0.2)	39,650	8.9	41,000	48,223	17.6	21.6	53,000	9.9	45,994	(4.6)
DONATIONS	21,079	23,580	11.9	24,902	5.6	49,500	34,449	(30.4)	38.3	29,000	(15.8)	34,500	0.1
PROSHOP SALES	18,243	27,765	52.2	25,715	(7.4)	31,000	29,562	(4.6)	15.0	30,000	1.5	30,000	1.5
RENTAL OF BUILDING AND LAND	20,453	29,406	43.8	39,437	34.1	29,500	32,262	9.4	(18.2)	26,100	(19.1)	26,100	(19.1)
INCOME FROM FUNDRAISERS	21,208	21,310	0.5	20,720	(2.8)	26,600	26,418	(0.7)	27.5	27,150	2.8	31,077	17.6
TOURNAMENTS	5,154	17,245	234.6	17,769	3.0	26,620	24,411	(8.3)	37.4	26,000	6.5	27,843	14.1
ADULT HOCKEY FEES	9,823	10,339	5.3	11,078	7.1	16,000	16,700	4.4	50.8	17,000	1.8	15,375	(7.9)
OTHER	20,824	29,934	43.7	18,703	(37.5)	16,000	21,157	32.2	13.1	13,500	(36.2)	24,350	15.1
<b>TOTAL REVENUE</b>	<b>251,125</b>	<b>395,710</b>	<b>57.6</b>	<b>488,768</b>	<b>23.5</b>	<b>462,770</b>	<b>513,430</b>	<b>10.9</b>	<b>5.0</b>	<b>508,850</b>	<b>(0.9)</b>	<b>525,088</b>	<b>2.3</b>
PAYROLL	96,572	101,790	5.4	121,936	19.8	121,246	132,994	9.7	9.1	136,250	2.4	136,250	2.4
MAINTENANCE - ONGOING	9,529	9,412	(1.2)	9,295	(1.2)	10,000	20,372	103.7	119.2	20,000	(1.8)	20,000	(1.8)
CAPITAL IMPROVEMENTS	1,691	1,248	(26.2)	17,000	999.0	65,000	55,257	(15.0)	225.0	20,000	(63.8)	20,000	(63.8)
ELECTRICITY	53,526	62,805	17.3	73,694	17.3	80,000	77,985	(2.5)	5.8	80,000	2.6	80,000	2.6
OTHER FACILITIES AND EQUIPMENT	25,337	36,054	42.3	68,226	89.2	83,160	37,562	(54.8)	(44.9)	44,100	17.4	44,100	17.4
FACILITIES AND EQUIPMENT	90,083	109,518	21.6	168,215	53.6	238,160	191,177	(19.7)	13.7	164,100	(14.2)	164,100	(14.2)
ADMINISTRATIVE & OFFICE EXPENSE	34,919	39,021	11.7	46,842	20.0	47,195	48,998	3.8	4.6	44,500	(9.2)	44,500	(9.2)
CLNIC EXPENSE	-	5,100	-	10,000	96.1	-	54,738	-	447.4	44,500	(18.7)	44,500	(18.7)
PRO SHOP	10,904	22,441	105.8	24,928	11.1	23,500	23,924	1.8	(4.0)	23,000	(3.9)	27,000	12.9
CONCESSIONS	221	15,940	999.0	25,491	59.9	20,000	20,572	2.9	(19.3)	20,000	(2.8)	20,000	(2.8)
YOUTH PROGRAM EXPENSE	16,247	22,086	35.9	29,675	34.4	33,650	27,495	(18.3)	(7.3)	28,500	3.7	36,000	30.9
OTHER	4,978	18,985	281.4	29,342	54.6	21,890	14,866	(32.1)	(49.3)	24,200	62.8	24,200	62.8
<b>TOTAL EXPENSE</b>	<b>253,925</b>	<b>334,882</b>	<b>31.9</b>	<b>456,428</b>	<b>36.3</b>	<b>505,641</b>	<b>514,763</b>	<b>1.8</b>	<b>12.8</b>	<b>485,050</b>	<b>(5.8)</b>	<b>496,550</b>	<b>(3.5)</b>
<b>OPERATING INCOME</b>	<b>(2,800)</b>	<b>60,828</b>	<b>999.0</b>	<b>32,339</b>	<b>(46.8)</b>	<b>(42,871)</b>	<b>(1,334)</b>	<b>96.9</b>	<b>(104.1)</b>	<b>23,800</b>	<b>999.0</b>	<b>28,538</b>	<b>999.0</b>

**Sheboygan Blue Line Association, Inc**  
**Actuals: FY\_2023\_2024**

	Total Actual	Fundraisers Investments			Total Before Fundraisers	Pro Shop	Building Operations					
		Donations	Tournaments	Concessions			Total	Hockey	Figure Skating	Public Skate	Building Rental	
<b>Revenue</b>												
Total 40000 Donations	34,449	11,605	-	-	22,844	-	22,844	22,844	-	-	-	-
Total 40090 Youth Program Income	113,970	-	-	-	113,970	-	113,970	113,970	-	-	-	-
Total 43000 Tournaments	24,411	-	24,411	-	-	-	-	-	-	-	-	-
Total 44000 Other Program Income	143,175	-	-	-	143,175	-	143,175	94,952	48,223	-	-	-
Total 45500 Rental of Building & Land	32,262	-	-	-	32,262	-	32,262	-	-	-	-	32,262
45560 Live Barn	2,339	2,339	-	-	-	-	-	-	-	-	-	-
Total 46000 Income from Fundraisers	26,418	26,418	-	-	-	-	-	-	-	-	-	-
Total 47125 Public Skate Admissions	34,585	-	-	-	34,585	-	34,585	-	-	34,585	-	-
Total 47200 Open Hockey	4,936	-	-	-	4,936	-	4,936	4,936	-	-	-	-
47400 Skate Rental Income	11,547	-	-	-	-	-	-	-	-	11,547	-	-
Total 47600 Concessions	43,500	-	-	43,500	-	-	-	-	-	-	-	-
47625 Soda Machine Income	7,161	-	-	7,161	-	-	-	-	-	-	-	-
Total 47000 Income from Operations	102,979	-	-	50,661	52,318	-	52,318	6,186	-	46,132	-	-
Total 48000 ProShop Sales	29,562	-	-	-	29,562	29,562	-	-	-	-	-	-
Total 49000 Investment Income	2,039	2,039	-	-	-	-	-	-	-	-	-	-
<b>Total Revenue</b>	<b>513,430</b>	<b>43,924</b>	<b>24,411</b>	<b>50,661</b>	<b>394,433</b>	<b>29,562</b>	<b>364,871</b>	<b>237,952</b>	<b>48,223</b>	<b>46,434</b>	<b>32,262</b>	<b>-</b>
Total 64000 Pro Shop Expenses	23,924	-	-	-	23,924	23,924	-	-	-	-	-	-
Total 65000 Operations	26,515	-	-	24,083	2,432	-	2,432	2,220	-	212	-	-
<b>Cost of Sales</b>	<b>50,438</b>	<b>-</b>	<b>-</b>	<b>24,083</b>	<b>26,356</b>	<b>23,924</b>	<b>2,432</b>	<b>2,220</b>	<b>-</b>	<b>212</b>	<b>-</b>	<b>-</b>
<b>Gross Income</b>	<b>462,991</b>	<b>43,924</b>	<b>24,411</b>	<b>26,578</b>	<b>368,077</b>	<b>5,639</b>	<b>362,438</b>	<b>235,731</b>	<b>48,223</b>	<b>46,222</b>	<b>32,262</b>	<b>-</b>
<b>Expenditures</b>												
Total 60100 Youth Program Expense	27,495	-	-	-	27,495	-	27,495	27,495	-	-	-	-
60106 Tournament Expense	2,801	-	2,801	-	-	-	-	-	-	-	-	-
Total 60500 Instructional Hockey Expenses	1,220	-	-	-	1,220	-	1,220	1,220	-	-	-	-
Total 61000 Other Programs Expense	54,738	-	-	-	54,738	-	54,738	54,738	-	-	-	-
Total 62100 Contract Services	2,850	-	-	-	2,850	-	2,850	1,859	377	363	252	-
Total 62800 Facilities and Equipment	191,177	55,257	-	-	135,920	-	135,920	88,641	17,964	17,297	12,018	-
Total 63000 Administrative & Office Expense	48,998	-	-	-	48,998	3,672	45,325	29,559	5,990	5,768	4,008	-
<b>Total Expenditures</b>	<b>464,325</b>	<b>55,257</b>	<b>2,801</b>	<b>-</b>	<b>406,267</b>	<b>13,665</b>	<b>392,602</b>	<b>284,956</b>	<b>40,836</b>	<b>39,321</b>	<b>27,489</b>	<b>-</b>
<b>Operating Income (Loss)</b>	<b>(1,334)</b>	<b>(11,333)</b>	<b>21,610</b>	<b>26,578</b>	<b>(38,190)</b>	<b>(8,026)</b>	<b>(30,164)</b>	<b>(49,225)</b>	<b>7,387</b>	<b>6,901</b>	<b>4,774</b>	<b>-</b>

- **Gross Income before fundraisers \$368k**
- **Total Lakers Expenditures - \$464k**
- Gross Income from Fundraisers, Tournaments, Concessions - \$94k
- **Assume an avg 140 Youth Hockey Skaters and an annual Operating Loss of \$38k**
- **Youth Hockey on its own losses \$49k or \$350/skater**
- Fundraisers, Tournaments, Concessions
  - **Reduce annual skater fees by \$272/skater**
  - Protect against numerous one-time significant repair and maintenance expenditures that do not get passed on to skaters fees

# Fundraising



## Sheboygan Lakers Golf Outing September 21st, 2025

All proceeds benefiting Sheboygan Lakers  
Youth Hockey and Scholarships.

### 2024 Golf Outing money we used for:

- Purchase new Helmets for Youth hockey
- Off-season updates
  - Shooting Room
  - Build out of Storage Rooms
  - Girl Locker Rooms

Annual Fundraising is done through Rink and  
Raffler Boards advertising and the Scrip  
program.

\*New - 2025 Goal a collaboration with Strategic  
Planning Committee to focus on fund  
development for new facility addition.

# Ice Bowling

This season's Ice Bowling event will take place on March 15th and 16th, 2025.



\*Ice Bowling is organized by SBLCF

# Building and Grounds

## 2025 Offseason Maintenance - Volunteer Driven

- Paint
  - Locker Rooms + Showers
  - Restrooms
  - Doors
  - Social Hall
- New Ceiling Tiles in various rooms
- Shooting Room Facelift\*
- Restroom Storage Cabinet Build Out\*
- Add Framing/panels to cover unsightly insulation
- Exterior odds and ends- lawn & landscape, etc.

\*Golf outing fundraiser money

# Building and Grounds

## **2025 Offseason Maintenance - Seeking Professional Services**

- Leak on exterior wall above restrooms
  - Repair flashing & any deteriorating wall materials
- Mudjacking the entryway?
  - Impacted by long term building plans
- Rubber mat repair & additions
  - Lobby crack and south end yellow metal grid area
- Locker room Roof leak assessment

## **2025 Off-season Beautification & Storytelling Project**

- Showcasing past success & telling the Lakers story
  - Exploring a mural- volunteer driven

# SBLA History – Dr. Charles “Chuck” Schmitt



To read the full story of Chuck use the following link to Lakers Website.

Link: [Dr Charles Schmitt's Story](#)

**Have you heard about Dr Charles “Chuck” Schmitt?**  
We are sharing his story and how important he is to SBLA, simply because we would not exist without him.

Charles’ son Tommy is currently working on nominating his dad for the Wisconsin Hall of Fame and he would like to include your stories of support for his dad’s legacy of bringing Hockey to the Sheboygan area.

If you or as a Parents have stories about Chuck’s impact on your Hockey career please complete the Google Form in the link below. Let help Chuck shine in Wisconsin Hockey Hall of Fame

<https://docs.google.com/forms/d/e/1FAIpQLSeRNp0rmsb-5IZlc1TAnKK0i7HN9QTXGwUzKqgzUw2yMniiPw/viewform>

# Strategic Planning

## Sheboygan Lakers Ice Center 2025-2028 Strategic Plan

**Mission** – To guide, grow and support a positive hockey experience for skaters of all ages and abilities. We strive to develop the physical, mental, and emotional well-being of our skaters by providing a safe, fun, equitable and inclusive environment.

### Strategy (3-year)

#### Strategic priority #1: Participation Growth

- Continue low barrier ways for youth to be introduced to hockey – Try Hockey for Free
- Formalize Community Outreach around hockey programs and roadmap
- Educate community on cost of hockey – sheet with marketing on cost of hockey vs other local sports/activities (baseball, soccer, dance)

#### Strategic priority #2: Financial Stability

- Broader use of Scrip program to offset cost increases
- Engagement of Lakers Endowment Corporation for additional fund-raising efforts
- Growth of Camps and other skating activities – retain next level camp and root beer league

#### Strategic priority #3: Skater Development

- Continue growth of off-season skating opportunities – Root beer league, Fall hockey and spring hockey
- Creation of skating and technical skills coaching
- Stronger off-ice training areas (updated shooting room) video room

#### Strategic priority #4: Current Facility

- Updated Locker Rooms (2027)
- Refreshed Concessions and common areas (2026 – Committee)
- Updated Bathrooms with new rubber matting
- Other updates (girls locker room, roof, etc)

#### Strategic priority #5: Facility Expansion

- New sheet of ice off east side of existing facility – JOS Schmidt
- Creation of shooting and off-ice training area
- Storage area for ice bowling equipment

### Goals (1-year)

- Retain 95% of skaters in youth hockey
- Retain 95% of figure skating participants
- Grow hockey participation by 15 families
- Grow figure skating participation by 10 families

- Net positive cash flow in 2024
- Increased fund raising activity
- Establish Annual Golf Outing
- Maintain market competitive fee structure for 2025-2026 Season

- Root Beer League Participation
- Next Level Camp Participation
- Skating Coach
- 3 State Qualifying Teams

- New partitions in women's bathroom - completed
- Painting of locker rooms - completed
- Facility cleanliness
- Functioning flushers on urinals in locker room bathrooms

- Engage with city to establish commitment to growth at current location
- Work with JOS Schmidt
- Begin fundraising
- Begin construction of new facility

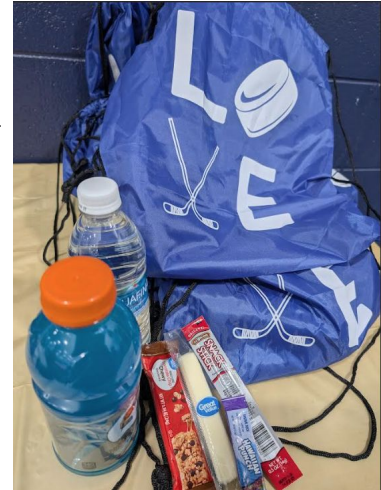
# Tournaments

A huge shout out and thank you to all of the families that pitched in and helped make all four of our tournaments such a huge success!!! We simply CANNOT do it without all of you!

This year we hosted almost 750 skaters in our tournaments. As always the feedback from other organizations is always so positive. We have some of the nicest and most engaging workers, our rink always looks so festive, and everyone always has a great time. THANK YOU!

This year we made over \$19,000 in profit from our tournaments. Donations from local businesses was a great way to keep our expenses down. This helps save each skater approx \$150 in skater fees each year.

**New Tournament Director Needed!** Without a new director we will be unable to host tournaments and we will need to increase everyone's fees. This needs to be in place by June 1st.

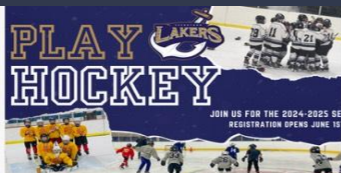


# Marketing



## MARKETING COMMITTEE

Our goal is to promote and grow our youth programs and association while having fun and making all families feel included!



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### Promotion

- Market + promote youth programs + rink events
- Maintaining FB + Website + Rink TVs
- Create marketing graphics
- Support other committees with graphic + marketing needs

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### Events

- Themed Skates: Swiftie (x2), Disney, Halloween & Jersey Skate
- Parades: Sheboygan 4th of July + Holiday parade
  - \*Won 1st place in non-profits at the Holiday Parade
- Try Hockey for Free + Girls Try Hockey for Free

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### PR/Community Outreach

- Touch a Truck Night at the As
- Information tables at local Back to School Nights
- Entered in Scarecrow Festival Competition (1st place last year!)
- Laker Raffle Baskets donated to local organizations
- Skate passes donated to Sheb. Public Library - Experience Passes

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### Next Season Goals:

- New themed skates, host a Lakers' family skate, photo op backdrop + more!!

SUMMER 2025  
SHEBOYGAN YOUTH HOCKEY  
**ROOT BEER**  
**LEAGUE**

**JULY 15 - AUGUST 29**

AT THE SHEBOYGAN LAKERS ICE CENTER  
OPEN TO ALL HOCKEY ASSOCIATIONS TO PARTICIPATE

**BANTAM: 2010, 2011, 2012**  
TUES / WED EVENINGS

**PEE WEE: 2013, 2014**  
TUES / THURS EVENINGS

SKATERS  
**\$125**  
PRICE INCLUDES GAMES + JERSEY

**SQUIRT: 2015, 2016**  
TUES / THURS EVENINGS

**MITE: 2017, 2018, 2019**  
WED EVENINGS

SKATERS  
**\$115**  
PRICE INCLUDES GAMES + JERSEY

GOALIES  
**FREE**  
OPTIONAL JERSEY - \$35



**ROOT BEER LEAGUE**  
SHEBOYGAN LAKERS YOUTH HOCKEY  
**2025**

SHEBOYGAN YOUTH HOCKEY ROOT BEER LEAGUE  
IS FOCUSED ON PLAYER PARTICIPATION + FUN!

Don't miss out on the fun! Register today:

**SHEBOYGANLAKERSHOCKEY.COM**

Individual registration only - Teams will be equally divided by  
player experience & previous year level of competition

# Youth Hockey

- Key Date Planned
  - Root Beer League to start week of July 21, 2025
  - Power Ups starting September 2, 2025
  - Tryouts September 23, 25, 28, and 30, 2025.
- Teams planned for the upcoming season:
  - Mite Level - Four to Six Coed teams
  - 10U - Three or Four Coed teams and Sirens 10U
  - 12U - Three Coed teams
  - 14U - Two Coed teams
- Possibly Hosting 12U 2C WAHA State Tournament
- Received WAHA Mite Equipment Grant used for Neck Guards for rental Equipment

# WAHA Regions

## Team Classifications

- 22 Teams in Division 1
- 16 Team in Division 2
- 22 Teams in Division 3

### WAHA CLASSIFICATION BY REGION 2024-2025

Div. 1	Div. 2	Div. 3	Div. 4	Tier 1
<b>Region 1</b>				
Chippewa Falls	Rice Lake	Amery	Barron-Chetek	
Superior		Ashland	Burnett Cty. (Siren)	
		Hayward	Cumberland	
			River Valley	
			Spooner	
<b>Region 2</b>				
Wausau	Eagle River	Antigo	Medford	Team Wis.
Stevens Point	Everest	Lakeland	Price Ice	
	Mosinee	Marshfield		
	So. Wood Cty.	Merrill		
		Rhineland		
		Tomahawk		
<b>Region 3</b>				
Appleton	DePere	Oshkosh	Manitowoc	
Fox Valley	Sheboygan	Waupaca	Marinette-Menom.	
Green Bay		Shawano		
<b>Region 4</b>				
Madison Patriots	Janesville	Baraboo	Ice Wolves	Madison Caps
Madison Polar Caps	McFarland	Beloit	Monroe	
Middleton	Oregon	Reedsburg-Wis. Dells	Stoughton	
Verona		Sauk Prairie		
Sun Prairie				
Wildcats (Waunakee)				
<b>Region 5</b>				
Arrowhead	Kenosha	Beaver Dam	Pettit Patriots	Jr. Admirals
Elmbrook	Washington Cty.	Waupun	Pleasant Prairie	
Fond du Lac				
Ozaukee				
SHAW				
Waukesha				
Winter Club				
<b>Region 6</b>				
Eau Claire	Menomonie	Blackhawk (Baldwin)	Altoona	
Hudson	New Richmond	Black River Falls	Clark Cty.	
	Onalaska-Holmen	Somerset	River City (LaCros)	
	River Falls	Tomah	Sparta	
			Viroqua	
			West Salem	

# Rink Culture & Looking to the Future

- Address concerns from this season
  - Cleanliness of locker rooms
  - Bathrooms
  - Behaviour at other rinks
  - Etc.
- Looking to the Future
  - Updating tryout process
  - Future of the High School program
  - Updating the DIBS program
  - Ice Rental program
  - Payment updates for the 2025-2026 season

# Figure Skating

- Learn to Skate Classes- Monday Nights
- 70+ Figure Skating Club Members
- 3 Synchronized Skating Teams
- Theater on Ice Team
- Individual Skaters/Competitors
- 40+ USFS Test Passed this season
- Basic Skills Competition hosted 2/23/25
- Annual Ice Show March 8 and 9
- USFS Test Sessions held in Sept & Feb



# SBLA Board of Directors Election

This year we had 3 applicants that have applied for our 3 open spots.

Our candidates are:

Brian Allen

Mark McCurdy

Michael Thun

Congratulations to the three of you!! We look forward to working with you over the coming years.

# Thank You

We are happy that you are part of our Sheboygan Lakers Hockey family.  
We hope that you all have had an amazing season!!!  
GO LAKERS!



# \*\* SBLA Committees

There are (6) SBLA Committees that you can join to help the Association and earn your required hours. There are is a sign-up with a display a brief summary for each committee. If you are interested in participating or knowing more, please sign-up and the Committee Head will get back to you or sign-up on the sheets located on the Committees display table. It is an exciting committee and a fun way to complete some of your work hours!

## SBLA Committee:

- Facilities Maintenance
- Fundraising\*
- Marketing
- Strategic Planning and Projects
- Tournament
- Youth Hockey

\*Ice Bowling run by SBLCF



# Scrip & Rink/Rafter Boards

**Every member has the opportunity to reduce their skating fees by participating!!!**

## SCRIP

By purchasing SCRIP gift cards, the association is given a percentage of the purchase and 75% is given to the family to help pay for their skating fees. Imagine how much you could save using SCRIP for all your basic needs like Gas and Food! Families can order directly from the Raiseright App and some organizations have e-cards that can be added directly to your wallet for instant use.

*2024-25 will be our biggest Scrip Rebate!* 2024-25 Season Scrip earnings are accumulated July 1st, 2024 to June 30th 2025. On July 1st, 2025 scrip earnings will be applied to your account and can be used for the 2025-26 season.

New Scrip Earning Season will start on June 1st, 2025 for the 2026-27 Season.

## Rink or Rafter Boards

To sell a rink/rafter board you must find a company willing to sign a 4 year sponsorship/advertising commitment contract. You can earn between \$100 - \$300 in skating fee vouchers for each board you sell. A list of current sponsorship is on the website under About SBLA - Sponsors. Call the office at 458-3111 or visit the website for more information and to get the contracts.



Scan Code to start earning today!

Order Forms with in-stock cards can be picked up in the office

# What Next?

# \*\* Work Hours (Dibs) – Kasey to update

**First Ice** – No hours are required, but feel free to help if you would like to.

**Mitey Mite** – Must complete 12 hours for the season (June 1<sup>st</sup> – May 31<sup>st</sup>) These hours can be done in concessions, Public Skating, and/or Tournaments. Ice bowling hours are not required.

**Mite** – Must complete 25 hours for the season (June 1<sup>st</sup> – May 31<sup>st</sup>). These hours can be done in concessions, Public Skating and/or Tournaments. Ice Bowling hours are not required.

## **Traveling Teams (U8 Squirts thru High School)**

Must complete 45 hours for the season (June 1<sup>st</sup> – May 31<sup>st</sup>) broken down as follows:

- 8 General Hours (includes equipment room, etc.)
- 16 Concessions Hours
- 7 Public Skate Hours (includes admissions, skate rental, ice guard and concessions during public skate.)
- 8 Tournament Hours (brat frying, food sales, etc.)
- 6 Ice Bowling Hours – REQUIRED

All hours **EXCEPT** for Ice Bowling (6 hours required) can be bought out for \$975.

**MAKE SURE YOU FILL OUT A WORK HOURS SLIP AFTER COMPLETING YOUR HOURS IN ORDER TO GET CREDIT!!**

# Foundation

The Sheboygan Blue Line Foundation had their semi-annual meeting at the beginning of summer. The Foundation was formed to hold funds that are to be used for catastrophic situations and capital improvements.

- We currently hold just over \$500,000 in a combination of checking accounts and CD's. The CD market is aggressive at this time and half the liquid money will be invested in CD's to capitalize on potential gains.
- In the past year the Foundation has approved funds for the unit above locker room 4 and the purchase of practice jerseys.
- The Foundation hosts Ice Bowling. We will be hosting it this upcoming weekend.

# \*\* SBLA Communications - Kasey to update

It is my goal to continue to improve the communication between the organization and the families and make sure everyone is aware of what is going on, without getting bombarded with information.

This year I am doing MONTHLY NEWSLETTERS: They will be communicated in several different spots, and it is the *responsibility of every family to read them*. I get current season emails from the registration list, so if your email was not included on this season's registration please contact me and I will get it added to my mailing list.

## How to Find:

- 1.) Paper copy at the rink to the right of the main doors
- 2.) Website under - About SBLA -Lakers parent news ([Shortcut on main page!](#))
- 3.) posted on the Parent Facebook page (can get to them under the "Files" tab ([Scan Code!](#)))
- 4.) Email.

Once the season starts, all of your day-to-day communication will come from your team managers, coaches and age directors!

**LAKER NEWS**  
AUGUST 2024

**REGISTRATION**  
Registration is still open for the 2024-25 Hockey Season. Visit the website to view all hockey programs and register your skater today. A \$50 Late Fee will be applied to all out-of-high school skaters registered after July 5th, deadline. See Email titled "2024-25 Season Registration Information - Open June 16, 2024" for more information or on the website under "Laker Parent News".

**DATES**

- B01: ALL YOUTH SKATERS MUST HAVE A BACKGROUND ON ICE! Skating, games, scrimmaging.
- B02: 1Y4C Meeting @ 5:00-6:30pm
- B04: Skate Meeting @ 5:00-6:30pm
- B06: Girls Try Hockey for Free: 3:30-4:30pm  
Swatch Skate: 5:00-6:00pm
- B08-20: Skate Swap @ 5:00-6:30pm  
Lapboard Skates can be dropped off starting B03.
- B09: Last Day of Summer Ice Schedule
- B02: Risk Check
- B03: Power Ups to Start for SKI, SK2 & SK4 - Every 10th to 15th, Sat. Bikes
- B04: 10th Mile Mini Mini Practice Skates
- B05: 15-17: 1st Milestone Back Meeting @ 6:00pm
- B06: 17-21: Tryouts SKAT. More details to come soon thru.

**2024 Skate Swap**  
EVERY TUESDAY AND THURSDAY IN SEPTEMBER

SEPTEMBER POWER UPS: \$75

28 & 29 AUGUST  
10:00-5:30-6:45PM  
11:00-1:00-1:15PM  
1:45-5:30-7:45PM  
\*FOOD PROVIDED DIRECT FROM THE RINK

**SEPTEMBER POWER UPS: \$75**

**JERSEYS**  
Do you still need a Jersey for the 2024-25 Season? Visit the website for all the program document forms. Families wishing to enroll in a payment plan should send an email to the office.

**SHEBOYGAN LAKERS ICE CENTER**  
AUGUST MONTHLY UPDATE:

Hi Laker Fam!

July has flown by! Laker families participated in Sheboygan's Fourth of July parade. Thank you to all the families who walked, and those who cheered while watching. It was a great turnout, and a great way to get the word out about Sheboygan Lakers Ice Center! The facility committee worked on getting some projects done around the rink like painting the bathtubs and locker rooms, well repairs in the social hall and other house items that will be completed in work. There is also a beautiful new trail built which when you walk up to the rink. The upcoming board meeting is on August 14th at 5:00pm in the social hall.

**STARTING AUGUST 1ST, ALL YOUTH SKATERS MUST HAVE ON PROTECTIVE GEAR OR THEY WILL NOT BE ABLE TO HIRE THE ICE. THIS INCLUDES ROOF BEER LEAGUE, BIRTHDAY/ICE POWER UP, PRACTICES AND GAMES. TOM DOES HAVE BOTH THE SMITTS AND SKIS ON BY THE RINK.**

We wrapped up the Next Level Camp and we had a great turnout for the Essential and Complete weeks. We look forward to reviewing the feedback from participants and setting a date for next Summer. The Boylston League has started the 2nd week in July. This was the 1st week to open except, please see the website under "Next Level League" for more details. Skating and music classes resumed on July 29th and will continue until the last week in August for our "Summer Skaters". Please always refer to the calendar for the schedule for all skating and public skating times. If you are interested for any reason, it will be posted there. Please come to the rink, having assistance, your skater MUST be able to skate without the assist of a worker. Full gear is highly recommended, but only helmets, gloves and neck protection (if under 18) are required. If these items are not checked, your skater will not be allowed on the ice as it is for the safety of everyone.

We will be hosting a 30min only Try Hockey for Free on August 26th, from 10:30-1:00pm so if you know of a girl who is interested in getting involved in hockey, please pass along the information. We will be doing a special event, "Swiftie Skate" following the DTWTF, from 5:00-8:00pm. Facebook events have been made, please share those on your Facebook/social media. If you wish "transpire" it, we share it with your friends and it is a great way to help make this event even if you can't make it.

The annual Skate Swap will be held on August 28th and August 29th from 5:00-6:30pm each night. If you wish to use your year gear, please meet each with your first and last name, and phone number. Gear should be brought to the main skating Tuesday at Sun and posted up August 28th at the end of the rink. The same will also take place in the social hall this year. Due to limited storage, we are not able to store any equipment before or after these dates.

September Power Ups will start on Tuesday, September 3rd and continue every Tuesday and Thursday during the week, and includes any weekend 500-scholarship sessions (see website for the weekend dates). Practice schedule is (10:00skating/5:00pm) will be 5:00-6:00pm, 11:15-7:00-8:00pm, and 10:15-11:30-11:45-12:00. For all power up and must be paid before leaving the rink. There is no on-line registration and you will just check in that first week via cash or check only.

The Board will once again be hosting our annual Fall Welcome Back Meeting in September. This is a great opportunity for families to come together and hear about the upcoming season. We will be changing information from all of our committees, voting updates from the Foundation, and sharing important dates to be on the ice. We will be sharing our organization's 3 year and 1 year plan with you. All families that attend will receive 1st work hour for your participation. To receive to continue to everyone, we will be holding the meeting on the off-ice dates. Please bring the one that best works for your family and we will see you there!  
Tuesday, September 10th at 6:00pm and Thursday, September 12th at 5:00pm

Have a great month!

Kasey Schneider  
920-438-1111  
1200 W. Willow St Sheboygan, WI 53081

Newsletter include a quick overview and detailed page



On Main Homepage - Click and it will take you directly to Lakers Parent News (#2)



Scan to Join Facebook Parent Group!

# GEAR UP – Lakers & Sirens

We are proud to welcome “Gear Up” as the new official vendor for Lakers and Sirens apparel.

Stop by the Gear Up table to view some unique apparel and hockey items for sell.

## Gear Up

### With Custom Merch

Get all your Hoodies, Tees, and Swag customized to fit your needs.

You name it - we can make it with your name, number, or your customized design.

Delivery to the rink within 2-3 weeks.

Have a custom design idea?  
**Let's make it happen!**  
Connect using the "Contact Us" feature on the website.

SCAN TO ORDER

