



Apple Valley Hockey Association

Board of Directors Meeting

July 26, 2023

Board Members Present:

Andrew Spencer, Brad Shear, Matt Czech, Brian Gibson, Justin Krech, Joanie Baltus, Jodi Oster, Katie Ivey

Board Members Absent: Jeremy Pries, Kevin Morris, Luke Korkowski, Ginger Lemke, Emily Hindal, Randy Olson, Eric Robb

Meeting called to order at 7:00 pm by Spencer

Open Microphone

- We need to hold a spot for the East Duluth Bantam team in our tournament, as they work through some transitions.
- Looking at scheduling a Mite jamboree.
- Pucks will be needed for the Championship teams in our tournament.

Approval of the July 12th, 2023 Meeting Minutes – Spencer:

- Motion to approve the July 12th, 2023 meeting minutes by Shear; second by Gibson: Approved.

Recruiting and Retention Update – Lemke:

- N/A

HDC/STP Update – Pries/Sikich:

- Preliminary preseason schedule is almost complete. We are still finalizing 15U & Mites. Our timeline to finalize Sept/Oct is this week.
- Similar to the Firehawks Cup last year, SQ/PW/BA/12U/10U levels will each play 3v3 cross ice on Sundays in September.
- We will likely be adding a 4th 10U and Squirt team. Will confirm shortly.
- We went to 1 session per age group for most of the clinics. We've found our attendance to be light in general and having less kids on the ice is not a good thing. There is more energy, focus and competition when we have more players on the ice (to a certain point).
- Non-parent coaches are being discussed.
- The bantam age group will stay at 3 teams.
- The 15U level is still TBD. Still exploring the potential for 2 teams.
- The new website is not yet ready. SportsEngine has been slow, but we still intend to run registration through the new site in the next week or so. The URL will be avbhockey.com
- We need help promoting August STP. Currently registration is very light:
(skater/goalie)
Bantam - 6/1
Peewee - 8/3
15U/12U - 3/1
Squirt/10U - 6/1

At \$50 for 6 ice times, this is very inexpensive, even if missing a couple sessions. First ice time is in 6 days. I expect this to be about 75 players in total (peak was 2018 with 150).

Scholarship Update – Oster:

- We had 13 scholarship recipients for graduating AVHS boys & girls in our association. All applicants were approved.
- Of the 13 recipients, 9 will receive \$1,000 and 4 will receive \$1,500 (as their GPA was 3.7 or higher), which will be paid directly to the educational institution they're attending for the 2023-24 school year.
- We had \$20K in the budget for the scholarship fund and \$15K was spent, so the additional \$5K will roll into next season.
- Communication will be sent out to congratulate these individuals.

Actions/Next Steps/Misc– Spencer:

- Jerseys
 - o Renderings have been sent to Champro.
 - o Will be getting color swatches.
 - o New Eagles gear will be created.
 - o Communication will need to be sent out regarding fittings. Westwood is ready.
- Registration
 - o We'll need to establish an end date for registrations.
- Meeting with our attorney and we'll need to absorb Burnsville's 501c3. We'll keep the Apple Valley 501c3 and utilize dba as Apple Valley/Burnsville.
- We need to schedule a special meeting for Monday to discuss the Bylaws.
- Motion to approve \$3,000 donation to the Hochhalter/Otis family by Hindal; second by Baltes: Approved.

Meeting Adjourned – Spencer:

- Meeting adjourned at 7:39 pm.

Next meeting is scheduled for Wed. Aug 9th, 2023 at 7:00 pm at AV Community Center. Meetings continue twice monthly through the off-season.