



2021 Media of the Year Award in Kansas **Chet Kuplen, Sports in Kansas, CEO/Founder**



Kuplen is the CEO/Founder of Sports in Kansas since 2012. Sports in Kansas is a statewide sports network on multiple media platforms that includes radio, television, websites, live streams, social media, camps, combines, apparel, events, and school presentations. The media platforms have over 250,000+ followers combined across Kansas, the largest of its kind in the state. Sports in Kansas features all-state lists, player of the year selections, stat leaderboards, radio shows and streams as well as highlighting players, teams, and coaches on multiple media platforms.

Kuplen manages all operations of the network including website, social media, radio, sales, advertising, content, and business development. He is also the host of five radio shows in the state, three statewide streams/telecasts, and has spoken in over 160 high schools, conferences and events on the “Think Before You Post” Power of Social Media tour since September of 2019.

Kuplen, a native of Mulberry, Kansas, and alumni of Frontenac High School, has a bachelor’s degree in Sport Administration from Wichita State University and a master’s degree from the University of Central Missouri in Athletic Business Administration. He was also named KWCA Media of the Year in 2019-2020.

He would also like to thank & credit Conor Nicholl (SIK writer), Bethany Bowman (SIK reporter) & Mike Snow (SIK radio host) for their contributions to Sports in Kansas to earn the award for 2020-2021.

