



# Brooke Schaub

brooke.schaub@chesterfieldhockey.com

## Background

- Parent of three Chesterfield Hockey players - 14U/Bantam (2007), 10U/Squirt (2010) and 8U/Mite (2012) who have participated in Chesterfield's Learn to Skate, Learn to Play, Little Blues, and Travel Hockey programs
- Active member of the association since 2012
- Educator for 17 years
  - Masters degree in Educational Administration, Bachelor's degree in Elementary Education, certified Early Childhood educator & certified Library Media Specialist
  - Currently serving as the Lead Librarian at Wild Horse Elementary in the Rockwood School District after teaching first grade for 15 years.
  - Named the Wild Horse Elementary 2020 Teacher of the Year in part due to my contributions of serving on numerous district committees dedicated to school and district improvement.

## Active Chesterfield Hockey Association Volunteer

- **Club Travel Operations Coordinator, 2018-present**
  - Ensure pertinent information from Missouri Hockey & USA Hockey is disseminated to coaches & managers
  - Introduced and held informational sessions for parents of 8U players transitioning to full ice
  - Assist in coordinating annual evaluations for 8U-14U
  - Scheduled all games for 6U/8U with area clubs and managed 6U/8U calendars
  - Updated team calendars with approved ice trades
  - Created and implemented an online process for trading ice amongst teams
- **Team Manager Coordinator for 6U-14U (Mini-Mite through Bantam), 2018-present**
  - Onboard team managers, 6U-16U and help them learn and implement the many facets of managing a team
  - Created a new team manager website to streamline information for teams, coaches, and managers
  - Participate in monthly CHA Board Meetings
- **Team manager**
  - 6U, 8U and 10U team manager
- **Trivia night committee volunteer**
  - Assisted in soliciting donations & curating auction items
  - Volunteered as trivia night judge

Growing up in a family where both my parents were heads of major St. Louis area attractions, I bring a unique viewpoint and skill set regarding multi-million dollar facilities and major fundraising efforts. I continue to consult on projects and programming at the not-for-profit attraction, as well as leading fundraising events at my children's elementary school resulting in over \$100,000 raised over the course of three events.

From my years as a CHA parent and experience as a club coordinator, I have a good understanding of how the Chesterfield Hockey Association board serves our hockey community and the commitment it takes to serve in this role.

My goal as a board member would be to:

- Increase transparency
- Implement more communication strategies geared toward new hockey families
- Increase overall usage of facilities during off-peak times
- Bring my knowledge and experience to assist with fundraising opportunities

I would willingly serve the Chesterfield Hockey Association and its members for many years to come as my young children continue through their youth hockey careers.