



Brainerd Amateur Hockey Association  
P.O. Box 38  
Brainerd, MN 56401  
www.brainerdhockey.com  
218-851-2244

---

### BAHA BOARD OF DIRECTORS MEETING

Date of meeting: October 29, 2019

Time: 6:30pm

Essentia Health Sports Center – Board Room

In attendance: Mike Patrick, Ali Timmons, Ryan Glas, Glenn Hagberg, Darren Goltz, Jim Brau, Mitch Hodgman, Kaycie Tohm, Chad Rasinski, and Jessica Gangl

- I. Call to Order: 6:33 by Darren Goltz
- II. Approval of Meeting Agenda – Motion to approve the agenda by Glenn Hagberg and 2<sup>nd</sup> by Mitch Hodgman, motion carries.
- III. Approval of Consent Agenda which includes: Motion to approve made by Mike Patrick and 2<sup>nd</sup> by Chad Rasinski, motion carries.
  - a. Executive Director’s report (Attached)
  - b. Hockey Director’s report (Attached)
    - i. Player Development Committee and In-House sub-comm. (report attached)
  - c. Treasurer’s report -moved to new business
  - d. Recruitment and retention committee report (attached)
  - e. Alumni project committee report (attached)
  - f. SafeSport/Grievance/Discipline Committee report (Attached, nothing to report)
  - g. Fundraising Committee report (Attached)
  - h. Events and promotions committee report (Attached, nothing to report)
  - i. Volunteer Committee report (Attached)
  - j. Executive Committee report (Nothing to report)
  - k. August meeting minutes (Attached)
- IV. Old Business
  - a. Email from past member follow up
    - i. Meeting was held with two board members, the ED, and the past member. Part of his email was motivated by a Sports Management class he is taking in college. He is interested in staying connected with BAHA. BAHA reps asked that he connect with other past warrior alumni, which he did... and provided a list of words he’d like to see as part of a “BAHA creed.”
    - ii. BAHA board plans to stay in contact to further this discussion.
- V. New Business
  - a. Financials for September
    - i. Treasurer indicates there are no areas of alarm. Tracking close to budget as planned.
    - ii. There are approx. 13 families left to pick up their pizza/raffle packets.
    - iii. Looking at an early “pre-sale” downloadable PDF form for families who want to handle their fundraising before the season starts.
  - b. Update on progress of registrar and concession manager
    - i. New employees are getting up to speed and are doing well.
  - c. Update on coaches and 12U/15U plans
    - i. Coaches have been matched. Any un-matched coaches have been contacted.
    - ii. 15u coaches have been determined. Registration fees have been set.
    - iii. 12u scheduling has been addressed. Bryan, BAHA’s scheduler, will now be in charge of scheduling for the co-op.

d. Referee Crisis

- i. We are in need of more refs. 10yrs ago – we had about 30-35 hockey officials in our area. We have about 900 games in the area typically in a season. (400 Brainerd, 400 Breezy, and 100 HS games. Close to 2000 official on-ice sessions) We currently have about 13 adult level 3 officials this year and about 9 youth officials – most of whom can do Squirt/Mite only. We have 14 officials who refed last year and are not refing this year for various reasons.
- ii. Jim will reach out to talk to Ref Coordinator to talk about scheduling a local clinic, recruiting efforts, and ref scheduling for 2019/20.

VI. Comments and Announcements

- a. TeeHive Sweatshirts
- b. Alumni Project Preview
- c. Strategic Planning
  - i. Jessica will email Bruce

VII. Adjournment – Motion to adjourn by Chad Rasinski with a 2<sup>nd</sup> by Kaycie Tohm, motion carries at 8:32pm

Next: BOD meeting November 20, 2019 6:30pm (EHSC Board Room)

Pre-board rotation 6:00-6:30pm starting in September running through March meeting:

(Oct. Darren/Glenn) (Nov. Chad/Ali) (Dec. Mike/Mitch) (Jan. Jessica/Darren) (Feb. Chad/Kaycie) (Mar. Mike/Glenn)

## Committee & Director Updates/Reports – October 2019

### Alumni Project Update

Submitted by Glenn Hagberg

Final revisions of posters completed. Sample poster submitted for printing. Once size, gloss, mounting confirmed all posters will be printed. In communication with events and promotions for unveiling.

### Volunteer Committee Update

Submitted by Lisa Roberts

Working on fixing the multiplayer portion of DIBS so only one player is showing up. Hours worked for THFF and Equipment Handout will be credited when the multiplayer pool has been fixed.

### Safe Sport/Grievance/Discipline Committee Update

Submitted by Chad Rasinski

Nothing to report. No news = good news.

### Fundraising Committee Update

Submitted by Mike Patrick

Raffle Tickets and Pizza Packets have been handed out. There are still a handful of people that have not picked them up. We will try to follow up on the pizza envelopes because they are due by 11/6.



Brainerd Amateur Hockey Association  
P.O. Box 38  
Brainerd, MN 56401  
www.brainerdhockey.com  
218-851-2244

---

Pizza order/\$ collection is Tuesday 11/5 and Wednesday 11/6 from 6:00-7:30 each day. Pizza pick up day is Monday 11/25 4:30-6:00. I will be requesting some volunteers from Lisa.

The team helped hand out try out jerseys on Friday 10/11.

## Recruitment & Retention Committee Update

Submitted by Jessica Gangl

Try Hockey for Free – Sept 24 & 25. We had over 70 kids register (WAY more than previous years!)

Feedback:

- Equipment was still backed up. We pre-filled many bags – but still had a ton of people who did not pre-measure and had to wait in a lengthy line.
  - Suggestions would be to require pre-measurement, pull equipment out to Civic Center lobby, or have the 1<sup>st</sup> night be in GM arena which is substantially closer to equipment room.
- Is two nights in a row too much? Do we look at spreading out the nights? Maybe one on a weekend?
- We need to better communicate that BOTH nights are open for THFF. It's not intended to be a one or the other type of event.
- Suggest a cross reference between THFF and registered MM1 players and reach out with a courtesy call. Jim to provide to committee.

Bring a Friend to Hockey: Cancelled due to lack of registrations

New Parent Meeting – Scheduled for Oct 14 at 5:15pm

- Had parent “ambassadors” there to answer questions and give tours

New Mite Nights:

- New parent info table set up. More questions came from MM2 and Mite parents. We had new family Q/A sheets and contact names/info for questions pertaining to fundraising, volunteering, general hockey questions, registration etc.

Other ideas...

- Family “mentors.” A mentor could be a seasoned hockey parent who knows the ropes and can serve as “friend” to share tips/tricks and to help new families feel comfortable.
- THFF Spring Session
- Early-Mid Season Survey
  - How are you doing? What questions do you have?
  - Do you understand your volunteer requirements/dibs?
  - Here is what is coming next...
- Community Ice usage. “Fresh Air” Skating

- Contact past skaters who didn't re-enroll. Find out why.
- Offer raffle/pizza "pre-sale" in the summer so families can check it off their list BEFORE the season starts.
- Offer a family skate night
- Market "Cub's first-year free" promo. Maybe they would donate marketing on their grocery bags?

## Events & Promotion Committee

Submitted by Kaycie Tohm

Nothing to report.

## Player Development Committee - October 14, 2019 - 5:30pm

At the Essentia Health Sports Center - Board Room

Submitted by Ryan Glas

In attendance: Ryan Glas, Jim Brau, Shannon Finnegan, Dan Germundson, Eric Jendro, Brent Potvin, Eric Gangl, Dave Aus, Jack Freeman, Paul Borchert, Darren Goltz

Not Present: Jake Brandt, Mark Mitchell

### Topics Discussed:

Looked at coaching applications and decided on head coaches for teams for the season.



Brainerd Amateur Hockey Association  
P.O. Box 38  
Brainerd, MN 56401  
[www.brainerdhockey.com](http://www.brainerdhockey.com)  
218-851-2244

---

## Hockey Director Report

Submitted by Ryan Glas

- Helped facilitate the Try Hockey for Free events on 9/24 & 9/25.
- Attended the District 15 meeting in Wadena.
- Facilitated fall hockey thru October 9<sup>th</sup>.
- Attended girl's world hockey day.
- Went on ice with all but 2 teams in the first few weeks of practice and plan to be on ice with those 2 teams next week.

## Tryouts

Tryouts went fantastic. We had many great comments and feedback from both Sartell and Northern Lakes, on how well our process was laid out and how well organized everything was.

I put over 40+ hours into the weekend for tryouts, making sure everything ran smoothly and was on time.

Thank you to all the evaluators and on-ice helpers that made this year's tryouts the best we have had to date.

## Executive Director's Report

Submitted by Jim Brau

### Fall Hockey

1. Registration went live on July 26.
2. Final participant number is 172.
3. 2018 final numbers were 156.

### Regular Season

1. Registration went live on July 31.

2. Current participation number is 325.
3. 2018 final number was 333.

#### Home Tournaments

1. Registration remains open since June 4<sup>th</sup> launch date.
2. Current participation levels are:
  - Bantam AA - Full
  - Bantam B1 - Full
  - Bantam B2 - Full
  - 12UA - 2 open spots
  - 12UB - Full
  - PWB1 - Full
  - PWB2 - Full
  - 10UB1 - Full
  - 10UB2 - Full
  - Squirt A - Full
  - Squirt B1 - Full
  - Squirt B2 - Full
  - Squirt C - Full
  - Jamborees - 5 out of town teams have registered, 4 for the 8U, 1 for the Mites

#### Summer Shot Club

1. Final participant number was 40 tracking shots online (last year 29) and have shot 171,200 pucks between 6/3 and 9/30.
2. I'm working on getting sizes so I can order the remainder of the rewards for the kids.

#### District 15 Meeting

1. Attended District 15 meeting on Sunday night October 6<sup>th</sup> in Wadena for final team declarations and other topics.

#### Concessions/Registrar

1. Both candidates are working hard and doing great in their new roles. I'm excited for the future with them both in place.

#### Girls' Co-Op with LF

1. Ongoing work continues to find coaches for 15U, we are very close to securing those.
2. Working through scheduling practices and games for 12U and 15U, will always be a work in progress until we are able to achieve our desired game count. Much the way it is on youth teams.
3. Spoke with District girl's director about girls hockey in general, he will be reaching out to other district reps.

#### Recruitment & Retention

1. Created a spreadsheet to compare who participated in the THFF and who signed up so we can contact those that haven't signed up yet.
2. Will follow up with Jessica on a plan for contacting the families that haven't signed up yet.



Brainerd Amateur Hockey Association  
P.O. Box 38  
Brainerd, MN 56401  
[www.brainerdhockey.com](http://www.brainerdhockey.com)  
218-851-2244

---

3. I personally visited with several families to answer questions about our program and getting them registered.

#### Online Clothing Store

1. Store is open and live. Plan is to have various ordering windows for the season. First two should ensure delivery for Christmas.

#### Learn To Skate

1. First sessions were fantastic, hearing a lot of positive feedback again.

#### Tryouts/PDC/Coaches

1. Worked with Ryan to conduct the BAHA tryouts.
2. Sat in on PDC meeting as they chose head coaches of the various teams.
3. Worked with Ryan to meet with several coaches to help get them going for the season.
4. Helped run the Peewee B2 practices while we were looking for a head coach.

#### Pictures

Scheduled picture days for Dec. 2, 3, 4.