



## DHS Athletic Booster Club 8-9-21 Meeting Minutes

### Attendees:

Mindy Schwartz-Oliver, President  
Kellie Hottel, Treasurer  
Steve Barber, VP  
Robyn Baskot, Merchandise  
Lisa Tievy, Membership  
Namita Dua, Concessions  
Cliff Elgin, AD (last 15 minutes)

### Call to Order: 7:00pm

Mindy made a motion to approve the 6-2-21 meeting minutes and it was seconded by Steve. The minutes were unanimously approved with no questions.

### Reports:

#### President and Sponsorship: Mindy

The Budget was completed and ready for a vote.

Sponsorship sales are winding down – wrapping up details (e.g., missing checks, graphics/banners, and those yet to commit). With the added bleacher sponsorship and DHS's desire for no more reserved seats, Mindy asked that an email from DHS go out to coaches/parents advising of the change in policy.

Upcoming events that require Booster presence: Meet the Coaches Night (August 24<sup>th</sup>), New Parent Orientation (August 25<sup>th</sup>) and Back to School Night (Sept 9<sup>th</sup>). Membership and Merchandise will be setting up tables. Mindy will cover presentation to parents with administration/Cliff.

#### Treasurer: Kellie

The Treasurer's Report is attached and was passed out at the meeting.

Kellie presented the 2021-2022 school year Booster budget. The budget was unanimously approved by the Board.

#### Membership: Lisa

Lisa reported our 2021 membership fees have been increased to \$35. We are still partnering with PTSA on a joint membership sharing a \$5 discount on both memberships. Lisa plans to attend all upcoming DHS events to represent membership. Mindy plans to help Lisa at all three events as well. Mindy will send Lisa what's included in the Patron membership, so she can work with Ashly to get those details on the website. Lisa is working with PTSA on a schedule for reporting between our two organizations.

**Merchandise: Robyn**

Robyn is working on new fall merchandise to open at Meet the Coaches Night event on the 24<sup>th</sup>. She's also working to add sweats, hats/visor, PJ pants, Joggers, T-shirts/sweatshirts. Our first two home games have sponsors for SWARM Shirts (Meineke Car care is taking the Magruder game, while Hornet's Nest is taking the QO game on 9/24. Mindy is waiting on pricing of shirts from Robyn to wrap up conversations with sponsors. Robyn is also recruiting volunteers to cover all early events and FNLs.

**Concessions: Namita**

The vendor search for 2021-2022 was completed long ago with Papi's taking the lead as our restaurant partner. Sadly, they went out of business. Hornet's Nest, Tom & Rays, Villa Maya, a few food truck companies have all declined stepping into the role. Mindy suggested we proceed without a restaurant and start to put a plan in place to recruit volunteers from all fall sports, not just football, cheer, and poms. Cliff agreed to this idea and will advise coaches. The money from concessions goes towards all sports, thus so should our volunteer base who are working concessions. Namita will work on a schedule/recommended number of volunteers needed from each team and communicate that to all fall team Moms. Mindy advised boys/girls soccer staff their own games and thus shouldn't be asked to help during FNL. Football, cheer, poms, golf, field hockey, volleyball, and cross country should all be providing volunteers.

**Communications: Mindy for Ashly**

Ashly is working on removing old data from the website and adding membership in a prominent location. She will partner with Lisa to update Membership pricing before our first event.

Mindy asked Steve to work with Kellie/Brittany to add the Dynamic Pay fundraiser to the site. Brittany will need copy, which Steve will supply.

**Fundraising: Steve**

Steve is working with Dynamic Pay to get the app designed/live. Earlier today we had a meeting with a group of Ambassadors who will be helping Boosters test the platform and help spread the word. Steve will follow up with those not in attendance at the meeting and get them their codes to open a new account.

**New Business: Mindy**

Staff lunch is on August 24<sup>th</sup>. Namita will ask Dominos if they can deliver pizzas. Mindy will manage drinks/paper product delivery to the school.

Mindy asked Kellie to see if Brittany could create a Booster's logo for our use at future events/digitally.

Mindy asked Cliff to email a spreadsheet w/the full sports schedule, coaches list and wishlist for planning purposes.

**Admin: Cliff**

All systems are a go for fall sports. Just finished fall coach's meeting earlier tonight. Masks must be worn for all indoor events but there are no current limits on spectators or concessions. Boosters should plan for full fall concessions. Season passes are in and will sell for \$70/each. Ticket pricing remains \$3 students/\$5 adults. Demolition on the press box is now complete. The new "press box" is coming along and still under construction. The window is on order and will be delayed as late as November, so plexiglass has been installed for the short term. AV is still not installed but should be live before our first home game. Security will be posted at all games where the old press box was removed, despite a fence being installed there's a concern someone may climb and fall. Mindy mentioned Josh needs a football spotter to assist Mark. Cliff asked that Josh find a parent to fill this role. Mindy will tell Josh.

For the first time since Cliff joined DHS, the athletic budget is now in the black!

There will be bussing for sports in the fall. Cliff advised that MCPS changed the financials on bussing. Scrimmages/playoff game bussing will be paid by DHS, while MCPS will cover all other occasions. Bussing needs are still set by the coaches.

The meeting was adjourned at 8:10pm.