



Maine Coast Storm: June Minutes

Date: Wednesday, June 4, 2025
 Time: 6:30pm
 Location: MRC Boardroom

Standing Agenda Topics:

Attendance

X	Kristin Falla	X	Danielle Nelson	X	Iride Piechocki
	Todd Adams	X	Brooke Brewer	X	Nick O'Hara
X	Valerie Hilchey		Micah Kelly	X	Monica Karam
X	Kristen Smith	X	Ruth Thyen	X	Jenn Winters
X	Jessica Duffy		Andrew Marshall		

1. **Call to Order:** The meeting was called to order at 6:33pm.
2. **Public Comment:** Jesse was present. He is glad to see people are wanting to grow the game of hockey and discussed collaboration on parades between Storm and MRC (Lobster Festival, 4th of July). Different ways to make this happen were discussed. Storm will lead the 4th of July parade while MRC will lead the Lobster Festival.
3. **Adjustments to the Agenda:** There were no adjustments to the agenda.
4. **Approval of May Meeting Minutes:** Iride motioned to approve the May meeting minutes. Jenn seconded the motion. All were in favor of the approval of the May meeting minutes.
5. **Approval of 2025 Annual Meeting Minutes:** Valerie motioned to approve the Annual Meeting minutes. Monica seconded the motion. All were in favor of the approval of the Annual Meeting minutes.
6. **President's Report:**
 - a. Accept resignation from Erica Gates
 - b. Appoint Nick O'Hara as Safe Sport Director: Nick was officially appointed.
 - c. 2024-25 Ice Reconciliation Complete
 - d. 2025-26 Ice Planning: Middle school girls numbers have improved and they now have a strong presence. Having a general idea of ice time for makeup games and collaborating with the MRC for reserving blocks was discussed as well as figuring out when the high school team is going to be away to utilize those Saturdays. The issue was presented that we don't get the high school schedule until later. 6 hours of ice time will be booked for games if needed between January and February. Storm is hoping to add a travel light tier 4 10U team. An ice planning draft was presented and members may email Kristin their thoughts.
 - e. MEAHA T4 Committee - TBD : MEAHA is looking to restructure the way they go about things and are looking to put together a sub-committee to try to navigate the wrinkles that happened this past season.
 - f. Planning for next season:
 - i. Payment drop box purchase: A payment drop box will be hung up at the MRC to streamline payments.

- ii. New player jersey orders: These are being worked on; Storm will wait until the season starts to get jackets.
 - iii. Meeting with hockey partners: Kristin will be sitting down with Jesse (MRC) and the high school hockey coach to talk about collaboration regarding what skills all would like to see from kids at certain ages, etc.
7. **Treasurer's Report (Brooke):** Brooke created documents outlining the treasurer report and profits and losses. Updating the scholarship form was discussed.
8. **Safety Updates (Nick):** There were no safety updates.
9. **Coaching Updates (Andrew):** There were no coaching updates.
10. **Registrar's Updates (Ruth):**
- a. Registrar update: Ruth will start sending out links for USA hockey registration, Storm registration, and Safesport completion.
11. **Marketing and Communications Updates (Kristen):**
- a. 4th of July Parade: Storm will collaborate with MRC.
 - b. New Instagram account: As of today, the new account is linked to Facebook.
 - c. Newsletter: Kristen will start a monthly newsletter for parents to include important dates – there will be a page added to the Storm website for this information, as well.
12. **Fundraising Update (Jessica):**
- a. Parking lots for Blues Festival and Lobster Festival: Nick O'Hara is giving Storm a truck and trailer for the 4th of July parade. Kristin will handle insurance. A Signup Genius will be created for people to volunteer for the parking lot. VIP parking was discussed for the Blues Festival. Will look into utilizing Venmo for easier payment receiving.
 - b. Potential Maine Mariners games: The reserve dates are December 27th and March 28th – the March 28th date includes the 50/50 raffle and Blue Line Buddies. Discussed pre-season marketing at Flatbread to get the word out and grow the game. Jessica Proposed utilizing her restaurant space surrounding Hedstrom Tournament for other fundraising/grow the game opportunities.
13. **Program Updates (All):**
14. **Grow the Game Grant:** This has been approved, just waiting on a check to be written. Monica discussed the success of the Future Fair at South School. Stickers were a big hit. Discussed stickers for water bottles/cars (vinyl). Monica will email a purchasing plan regarding merchandise.

Action items:

Adjournment: The meeting adjourned at 8:00pm. The next meeting will be held: August 6th, 2025 at 6:30pm.

Board of Directors:

Maine Coast Storm Board of Directors
2025-2026 Season

	Role	Director
1	President	Kristin Falla
2	Vice President	Todd Adams
3	Secretary	Danielle Nelson
4	Treasurer	Brooke Brewer
5	Registrar	Ruth Thyen
6	Coaching Director	Andrew Marshall
7	Fundraising and Sponsorship Director	Jessica Duffy
8	Marketing and Communications Director	Kristen Smith
9	Safe Sport/Player Safety Director	Nick O'Hara
10	Scheduler	Valerie Hilchey
11	Girls Program Director	Micah Kelly
12	House Program Director	Iride Piechocki
13	Grow the Game Grant Coordinator	Monica Karam
14	Volunteer Coordinator	Jenn Winters