

Eureka Lacrosse Board Meeting
July 10, 2018

Present: Justin O'Rourke, Jon Van Kleeck, Mitch, Brad Baker, Jackie Ripson, Darla Baker, Ron Mikel

Absent: Lydia Scherrer, Sheldon Ripson

The meeting was called to order at 6:05 pm.

Vice President Report: Brad Baker

Athletico and Mercy are bidding for Rockwood training services. Athletico is not the lowest bid. There will be a vote on July 19th by the Board at an open Board meeting.

The Athletico trainer at EHS has been taking care of concussion testing and follow up so we hope that will continue. Lindbergh and CBC use Mercy.

Brad will send the names of the Board members to the Board in case anyone wants to write a letter in support of Athletico. Brad already wrote a letter.

Fundraising: Ron Mikel (in Lydia's absence)

Six Flags Volunteering – All participants would need to have a background check and the age limit is 16. The income potential is good – about \$2500 per night. Lydia is meeting with them on August 1st and will get all the details.

The question of whether we should have Rock 'n Roll bingo was raised. The emcee would be the same as last year's. (We have a different emcee for Trivia Night.)

Financial: Jon VanKleeck

We will net about \$2200 for the 2018 season. There's a balance of \$50,000 in the bank. All bills have been paid except for Athletico. We have one student who still owes for the pizza buyout and one uniform is outstanding.

Jon will start working on the budget for next year.

Darla asked what we could do to thank EHS football for lending their flags. Jon suggested that we take an ad out in their Football book thanking them. Everyone agreed.

Communications: Debbie Ward

Summer registration process has worked well. There were a few people who registered very late who were just added to the roster.

Youth: Justin O'Rourke

Fall Learn to Play - Justin suggested that the registration be available no later than August 1st and that we have early bird pricing until the first Sunday and then it goes to regular pricing. Ron said that we can hire and pay some of the high school coaches to be there.

Facebook ads- We'll use FB ads and see if we can get it on some shared community Facebook pages. (possible targets: Lou Fusz lacrosse, hockey players)

Pricing - \$75 before Sept. 1st, \$95 after September 2nd

Justin asked if we would be able to find equipment. We'll send an email to the Club asking for equipment that's no longer used. We'll ask parents to drop off on September 7th.

Practices will be held from 3-5 pm on Sundays starting September 7th.

Justin said he has a coach lined up for the Youth program. Matt Wilcox is a fireman and former high school lacrosse player for Webster who coached at Vianney.

When school starts, Justin would like to try to recruit from the elementary schools in September/October and then again in February when the winter session starts.

Justin left a message with Queeny Park to see if we can get space in the winter. He also contacted Vetta at Tesson Ferry.

Justin talked with Ultimate Lacrosse and Mikey Silva said he would come out to practices to fit kids and offer a starter deal for \$189. They will also offer 25% off stringing.

Mitch will send the old flyer to Debbie to update.

Media Director / Merchandising Director: Jackie Ripson (LeeAnn Grayson was absent)

Sheldon did research on purchasing a new camera that belongs to the club. Brad suggested that we go to the higher level of camera because it has better resolution.

Jackie suggested that we have two different people editing and uploading the games because uploading ties up about 4 hours. Jon will ask Jackson Blackwell, a student, if he's interested in videotaping and editing.

Bags and jackets need to be ordered by mid-October. We will bring samples to the Fall BBQ. Debbie will send an email for the bags with an order form with deadline by October 5th. Jackets are due a little bit later, but we'll keep the deadline the same.

Brad asked about coaches' polos and coats for the season. Tim Ganey is looking at options. We also talked about having a polo shirt for the boys to wear in lieu of game jerseys or shirts and ties on game days.

President: Ron Mikel

Glove order is due July 17th. Ron asked Mitch to follow up with any incoming freshmen who haven't put in any order to make sure.

Calendar:

- BBQ – Jon will reserve Berry Park (Kristin at the Timbers)
- Fall Jamboree – Webster, Lafayette, and Vianney are the tentative participants
- Alumni Game – Saturday, November 24th to take advantage of the players who are home for Thanksgiving. Ganey will get officials and make sure he connects with the alumni team to make sure their team is full.
- February 18th – start of the season; Jon will try to get the first two weeks on the turf
- March 3rd – tentative picture day
- March 9th – 1st Saturday of the season; opening game day; Tim will start working on the schedule
- Spring Break – We will do Memphis as the destination and play 4 games over 3 days or 5 games over 4 days. Tentative departure would be Wednesday, March 20th.
 - Brad suggested that we have the players go down in the afternoon and start play the next day, so they're not overtired. Ron suggested that they could have a walk-through practice on the day of arrival. Ron will speak with Coach Ganey about those ideas.
- We've been invited to play in a game hosted by the state champions of Wisconsin. They are inviting state champions from other states. There would be 2 games. This would only be for Varsity. We discussed the importance of including JV on a trip. Ron suggested that maybe we include JV on the Spring break trip instead of the mid-season trip.

Summer Lacrosse – We have many more players than most of the teams and end up giving away our players to the other teams to be able to play. Ron advised Ganey to play his Varsity players together as a group.

Spring practices – The first two weeks we're going to try to get the high school. After that we'll try to get 2 practices at EHS during the week. (EHS gave an adult soccer team 4-night/week last year).

Uniforms – We'll be placing the orders this summer for the uniforms. We'll be ordering white jerseys because all teams will be required to wear white in 2020. Ron will ask Ganey to get player input on practice packs.

Freshmen Rep: Mitch Mitchell

No report.

Varsity Rep: Darla Baker

Darla is thinking about a gift back to the club from the seniors, like a tent.

TO DO's

- Brad will send Rockwood Board member contact info to the ELC Board if they wish to send a letter or call re: Athletico
- Lydia will meet with Six Flags to determine the requirements for the volunteer option there.

- Darla will check with EHS football club about their ad book.
- Debbie will create the Fall Youth Registration, post to Facebook and revise the flyer and get it back to Justin.
- Debbie will add Ron to the glove order form.
- Ron will talk with Tim Ganey about Spring Break trip and ideas for the number of games and travel days.
- Ron will talk with Tim Ganey about the Wisconsin trip.