



Dear Central Floridian,

Re: WINTER PARK BABE RUTH 2021 SEASON

I am writing to solicit your support and sponsorship of the Winter Park Babe Ruth 2021 Baseball Season. Winter Park Babe Ruth (“WPBR”) Baseball & Softball (a.k.a. Winter Park Youth Baseball, Inc.) is a tax exempt 501(c)(3) community-based organization providing baseball and softball programs for boys and girls ages 4-16. In addition to teaching fundamentals and good sportsmanship, we strive to help the youth who participate in our league develop the physical and emotional foundation for success in their future endeavors. To continue our work, we seek the help and involvement of businesses throughout the Central Florida community.

Each of the last 5 years we have set records in the number of participants and for the 2020 Spring season we had an enrollment in our programs to 612 participants continue our record of over 600 kids in the Spring Season. Although the Spring season was cut short due to COVID-19. We were able to have a Fall season with 366 kids. In addition to our outstanding community driven recreation league, we are home to District, State and Regional champions and have had teams participate in their respective World Series.

We appreciate your time in reviewing our attached sponsorship packages. These provide opportunities for you to build good will among the hundreds of families who participate in our programs. Equally important, you will be helping promote baseball and softball in our community which has a direct positive effect on our youth.

Feel free to contact me with any questions.

Brian Crews
Board Member
Winter Park Babe Ruth
Phone Cell: 386-405-2299
Email: bcrews@fcsports.com

Winter Park Babe Ruth, P.O. Box 3702, Winter Park, FL 32790-3702
www.winterparkbaberuth.com

Join us on Facebook at: Winter Park Babe Ruth



2021 SPONSORSHIP PACKAGES

HALL OF FAME (\$8,000) for 4 years \$2,000 per year or \$2,500 for only 1 year

1. Scoreboard sponsor with a top panel on one of eight scoreboards at Ward Park baseball fields.
2. Sponsor will also receive one location out of four on four other scoreboards. These will be on the lower panels of each scoreboard.
3. Listing on WPBR website with link to your website.
4. Direct marketing at the field on our opening day.
5. When WPBR sends out initial spring and fall registration email they will include your company in sponsor section of email for 4 years.
6. Picture of scoreboard for your business.
7. A portion of your sponsorship may be designated to provide baseball and/or softball scholarships for young athletes whose families simply cannot afford the fees.
8. Payment can be made in full or paid each year at \$2,000 per year for the 4-year commitment.



GRAND SLAM (\$8,000) for 4 years \$2,000 per year or \$2,500 for only 1 year

1. Banner/Sign displaying your company's name and logo. This banner will be displayed on **5 fields** at Ward Park during the Spring and Fall season. You will be able to choose your fields.
2. Listing on WPBR website with link to your website.
3. Direct marketing at the field on our opening day.
4. When WPBR sends out initial spring and fall registration email they will include your company in sponsor section of email.
5. Picture of sign for your business.
6. A portion of your sponsorship may be designated to provide baseball and/or softball scholarships for young athletes whose families simply cannot afford the fees.
7. Payment can be made in full or paid each year at \$2,000 per year for the 4-year commitment.



HOMERUN (\$2,500) for 2 years \$1,250 per year or \$1,500 for only 1 year

1. Banner/Sign displaying your company's name and logo. This banner will be displayed on **3 fields** at Ward Park during the Spring and Fall season. You will be able to choose your fields.
2. Listing on WPBR website with link to your website.
3. Picture of sign for your business.
4. Payment can be made in full or paid each year at \$1,250 per year for the 2-year commitment.



TRIPLE (\$1,000 per year)

1. Banner/Sign displaying your company's name and logo. This banner will be displayed on **2 fields** at Ward Park during the Spring and Fall season. You will be able to choose your fields.
2. Listing on Winter Park Babe Ruth website with link to your website.
3. Place your company's name on the right or left sleeve of a jersey for one team in the league.
4. Picture of team for your business.



DOUBLE (\$500 per year)

1. Listing on Winter Park Babe Ruth website with link to your website.
2. Banner/Sign displaying your company's name and logo. This banner will be displayed on **1 field** at Ward Park during the Spring and Fall season. You will be able to choose your field.

SINGLE (\$250 Fall or Spring)

1. Place your company's name on the right or left sleeve of a jersey for one team in the league (one season Spring or Fall).
2. Listing on Winter Park Babe Ruth website with link to your website.

OTHER: WINTER PARK BABE RUTH welcomes any and all donations. Part or all of your sponsorship or donation can be set aside for player Scholarships.



Winter Park Babe Ruth Sponsorship Package - 2021

Please Complete the following:

Company Name: _____

Contact Person: _____

Address: _____

Phone (Business) _____ (Cell) _____

Website: _____ Date: _____

Please check package below:

_____ **Hall of Fame** (\$8,000) for 4 years \$2,000 per year or _____ \$2,500 for only 1 year

_____ **Grand Slam** (\$8,000) for 4 years \$2,000 per year or _____ \$2,500 for only 1 year

_____ **Home Run** (\$2,500) for 2 years \$1,250 per year or _____ \$1,500 for only 1 year

_____ **Triple** \$1,000 per year (Includes Spring & Fall season)

_____ **Double** \$500 per season (Includes Spring & Fall season)

_____ **Single** \$250 per season (Spring or Fall season)

_____ Other (\$ _____)

**Banner layout including logo can be emailed to: bcrews@fcsports.com

Checks made payable to Winter Park Babe Ruth and mailed to P.O. Box 3702, Winter Park, Florida 32790-3702 (attn.: Brian Crews)

Please allow 2-3 weeks for banner to be made.

Brian Crews, Board Member
Winter Park Babe Ruth
Phone Cell: 386-405-2299
Email: bcrews@fcsports.com