



Dear Prospective Sponsor,

Bartlett Cheerleading Association (BCA) is a 501(c)(3) not-for-profit organization serving Bartlett and the surrounding communities as the premier competitive recreation cheerleading program. BCA is 100% volunteer run by individuals in the community. Our board members, coaches, and families, volunteer their time and talents to ensure our organization can offer an affordable and competitive program.

Founded in 2005, entering its 21st season, BCA is dedicated to teaching the fundamental cheerleading skills to girls and boys in grades K-8. Our coaches help the athletes learn new skills, teamwork, sportsmanship, building new friendships, and most importantly, having fun. Athletes on our older teams learn skills necessary for high school cheer team tryouts. As an organization, we are committed to serving our community. Our athletes participate in a number of community events. We strive to not only develop strong cheerleaders, but also well-rounded individuals.

BCA has over 140 families as part of our program. We strive to provide what is otherwise an expensive sport to all those who want to be part of it. Our Board of Directors work tirelessly fundraising and seeking sponsors to ensure that the cost of registration is affordable to our families. Our 2026 sponsorships provide many benefits including signage in our practice facility, website and social media exposure, logo on apparel, opportunities to engage with our families, and much more.

Will you be willing to make a tax-deductible donation to BCA in support of our 21st season? Our 2026 sponsorship goal is \$20,000. Your tax-deductible donation will help cover practice facility costs, competition entry fees, training with collegiate athletes and coaches, insurance, and much more.

Thank you for your time and consideration. The support of our generous sponsors allows us to continue to run a successful athletic program benefiting the youth of our community.

Thank you,

Stacy Dahlman  
Vice-President  
Bartlett Cheerleading Association  
[sponsorship@bartlettcheerleading.com](mailto:sponsorship@bartlettcheerleading.com)

# BARTLETT CHEERLEADING ASSOCIATION SPONSORSHIP FORM

Recognized IRS Section 501(c)(3) Organization



SPONSOR NAME \_\_\_\_\_

SPONSOR ADDRESS \_\_\_\_\_

SPONSOR WEBSITE \_\_\_\_\_

CONTACT NAME \_\_\_\_\_

CONTACT EMAIL \_\_\_\_\_

CONTACT PHONE NUMBER \_\_\_\_\_

## SELECT THE SPONSORSHIP

FRIEND: \$300

PEARL: \$1,000

EMERALD: \$5,000

SUPPORTER: \$500

SAPPHIRE: \$2,500

DIAMOND: \$10,000

Amount Enclosed: \_\_\_\_\_ Check No.: \_\_\_\_\_

Make checks payable to **BARTLETT CHEERLEADING ASSOCIATION** and mail to:

Bartlett Cheerleading Association  
1540 Hecht Drive, Unit H  
Bartlett, IL 60103

**Email your company logo for use on league t-shirt and website, as a JPG or PNG, at least 2"x2", to [sponsorship@bartlettcheerleading.com](mailto:sponsorship@bartlettcheerleading.com).**

Bartlett Cheerleading Association is federally tax-exempt as a not-for-profit educational organization. Contributions to BCA by businesses are considered "tax deductible" for federal and state income taxes. Contributions from individuals are an itemized deduction, listed as a charitable contribution, on Schedule A of Form 1040. BCA's FEIN number is 20-2193549.

The Bartlett Cheerleading Association is a not-for-profit organization run strictly by volunteers to provide a premier competitive cheerleading program for girls and boys in grades K-8 in Bartlett and surrounding communities. The generosity of businesses and individuals is an important building block to the success of the program.

In accepting sponsorships associated with any political party or individual, the Bartlett Cheerleading Association does not in any way endorse or promote any political group/party or elected official. BCA's name cannot be used in any print media or on any website in association with a political entity or a candidate for public office. BCA will not publicly acknowledge any sponsorship from the aforementioned on the website, social media handles, print materials or in its email newsletter. No goods or services were provided in exchange for your donation. The sponsorship will be in place for one fiscal year, 2025. Please keep a copy of this form for your tax purposes. BCAGEN012825



# BARTLETT CHEERLEADING ASSOCIATION 2026 SPONSORSHIPS



## FRIEND

**\$300**

- ✓ Sponsor logo on back of league t-shirt
- ✓ Acknowledgement/thank you in annual sponsorship email and a social media post
- ✓ Logo on website Sponsorship page
- ✓ Season Supporter Window Decal

## SUPPORTER

**\$500**

- ✓ Friend of BCA benefits, plus
- ✓ Distribution of promotional materials to BCA families at start of season (provided by business)
- ✓ Display promotional sign in practice facility lobby (provided by business)
- ✓ Recognition at BCA events

## PEARL

**\$1,000**

- ✓ Supporter benefits, plus
- ✓ 3 mentions on BCA social media
- ✓ 1 advertising email blast to BCA families
- ✓ Elevated website sponsorship listing and 50-word company summary on website Sponsorship page
- ✓ Sponsorship Thank You Plaque

## SAPPHIRE

**\$2,500**

- ✓ Pearl benefits, plus
- ✓ Cheerleader Yard Sign Sponsor (\$1,000 value)
- ✓ 6 mentions on BCA social media
- ✓ 3 advertising email blasts
- ✓ Fall Showcase business promotion - onsite table and mention during program

## EMERALD

**\$5,000**

- ✓ Sapphire benefits, plus
- ✓ BCA Stunt/Skills Clinic Sponsor (\$1,000 value)
- ✓ Premium website sponsorship listing with 100-word company summary on website Sponsorship page
- ✓ Logo featured on website Home Page
- ✓ Logo inclusion on all email newsletters
- ✓ Display large promotional sign in practice facility (provided by business)

## DIAMOND

**\$10,000**

- ✓ Emerald benefits, plus
- ✓ 2024 Season Presenting Sponsor (\$5,000 value)
- ✓ Presenting Sponsor banner on website
- ✓ Presenting Sponsor recognition on BCA social media