

Sioux Falls Youth Hockey Association

Board of Directors Meeting

August 17, 2022

6:30pm

Sanford Conference Room – SCHEELS IcePlex

President Sam Everson called the Sioux Falls Youth Hockey Association Board of Directors meeting to order. Board members in attendance were Sam Everson (President), Corey Rothrock (Vice-President), Elliot Hitt (Treasurer), Ed Davis (Secretary), Derek Berg (Development Director), Leah May (Travel League Director), and Amanda Smith (Director of Tournaments). Adam Gorra (Past President) joined via Zoom. Quorum was present. Dan Houck (Director of Hockey) and Cherry Hunter (Director of Operations) were also in attendance.

Secretary's Report – Cory Rothrock made a motion to approve the July 13, 2022 Board of Directors Meeting minutes as submitted. Motion seconded and carried.

Treasurers Report – Elliot Hitt – Elliot submitted Balance Sheet and Profit & Loss Report as of August 17, 2022. Expenses and Income are running typical for this time of year. Elliot will review Sioux Falls Youth Hockey CD's as they come due.

Director of Hockey – Dan Houck

- adjusted practice schedule for changes in team count surrounding Bantams and Squirts
- finalized games w/ SQ B1 Fargo Youth Hockey, working on SQ B2
- HS Coaching Meeting over Zoom -notes to BOD
- split rosters based on age/position for HS KOTR -60 plus kids registered
- DOH Hockey Camp numbers are excellent
- secured referee for HS tryouts
- evaluators set for HS tryouts
- HS Tryout Document sent to BOD
- discussions w/ Leah May/Cherry regarding player count and additional team level placement
- considering appointing a "Director" at each level to oversee practice content and feedback to operate more efficiently from a player development and coaching standpoint, spoke w/ Leah about this a little.
- POWER training for High School players – coaches requested off site plan for training since a second session is not available for the players. POWER did not provide plans. Coach Houck will create additional work out plans for the high school players. Adam Gorra noted USA Hockey website has off-ice age specific training and workout plans at no charge.
- Fortis Leadership Zoom meeting - email follow up from them forwarded to BOD. I understand we cannot make it happen this year, but we should consider for 2023/24.
 - Board members suggested a trial promo for two teams
 - Program includes
 - 1 year curriculum
 - Parent Clinic
 - Coach Clinic
 - Cost for travel teams = \$2500 (\$13.75 per player)

Action Items

- Leadership HS Lady Flyers and Boys w/ Andy Gillham- Plan to have 8-10 skaters attend once a week session for 5 weeks with Dr. Gillham. The participants will not necessarily be the projected captains or assistant captains. Derek Berg made a motion for SFYHA to pay \$1000 for the Gilham Leadership Training fee with the remainder cost to be split amongst players involved in the training. Motion seconded and carried. Coach Houck and JV / Varsity coaches for boys and Lady Flyers will select players to participate.
- Coaching contracts ASAP

- HUDL – Youth Varsity & Jr Varsity do not utilize HUDL. A subscription will be ordered for the Lady Flyers.

Admin Update – Cherry Hunter

- SDAHA Girls Varsity Tournament to be hosted in Sioux Falls – March 3-5, 2023. Will secure Tournament Chair and tournament committee.
- Registration updates provided to BOD on Aug 11. Updated SFYHA Season Guide and updated Fall Activities provided to board on August 4
- Fall Clinic & Camp registrations – DOH full for Squirts, PeeWees & Bantams. One player on waitlist for each of these levels.
- SFYHA Unclaimed Property – completed process with SD Treasurer to claim \$467 from Berkley Ins
- Board members need to be familiar with the Zero Tolerance Memorandum in board packets.
- Registration is consistently running thirty players ahead of last season YTD. Updated registration numbers and notes provided in board packets. Mite registration is looking strong.

Director of Tournaments – Amanda Smith – Teams are needed for A Divisions. Waterloo registrations are on hold until further notice.

Director of Development – Derek Berg –

- Derek presented revised SFYHA Sponsorship promo packet. Andrea Mages is assisting to create presentations for First Premier and other possible sponsors. You Tube video and hard copy are options for imagery.
- Raffle Tickets – Contributors from last season have agreed to donate again this season. Drawing for prizes will be held January 9, 2023.
- Puck Club – 250,000 pucks have been shot!!

President’s Report – Sam Everson

- ✓ Sam noted Instagram and Facebook for the Flyers are linked but showing up separately. Corey Rothrock made a motion to create a Flyers position “Coordinator of Social Media.” The candidate would fulfill their required family volunteer hours by serving in the position. Motion seconded and carried.
- ✓ Bumper Pads and Croxice Dividers – When the new bumper pads and new Croxice dividers arrive, the old bumpers will be disposed. SDAHA local associations will be offered the old croxice dividers for a minimal fee or free of charge.

Agenda Items:

- IcePlex Expansion – ISA President, Joe Zueger, met with the board regarding possible IcePlex expansion.
 - Estimated cost for north addition (SFYHA) - \$2.75 mil
 - Estimated cost for south addition (POWER Hockey) - \$1.25 mil
 - South end – Conference rooms and coaches’ room will be repurposed for POWER Hockey.
 - A stakeholder will provide matching grant for additions in the amount of 50% of estimated cost. Gift agreement is firm for this year.
 - North end – IcePlex would have to invest due to loss of conference rooms.
 - Estimates secured with understanding both projects would not be done at the same time. ISA/IP would like to move forward with both projects at the same time to decrease time the facility has construction.
 - ISA will put together short term financing. No plans for lease option.
 - Restrictions for sponsors will be according to the Sanford contact including no funding from the medical field.
 - IP will provide janitorial service for the additions

- Sam Everson & Corey Rothrock will meet with Maximizing Experience regarding possible fundraising options for the North Addition
- Confirmation of Team Counts – Board members noted the following team count for the 2022-2023 Season:
 - Squirt Travel – 8 teams: Squirt Blue 1, Squirt Blue 2, Squirt Blue 3, Squirt Orange 1, Squirt Orange 2, Squirt White 1, Squirt White 2 & Girls 10U
 - PeeWee Travel – 5 teams: PeeWee Blue 1, PeeWee Blue 2, PeeWee Orange 1, PeeWee Orange 2 and PeeWee White
 - Bantam Travel – 3 teams: Bantam Blue 1, Bantam Orange 1, Bantam Orange 2
 - Lady Flyers – 2 teams: Lady Flyers 14U and Lady Flyers Varsity
 - High School – 4 teams: Varsity 1, Varsity 2, Jr Varsity 1 and Jr Varsity 2
- Mission, Vision, and Values Bylaws Revisions – No board action

Sioux Falls Youth Hockey Association Mission:

To Motivate, Inspire and Encourage Athletic Participation and Good Health through Ice Sports

Meeting adjourned 10:35pm

NEXT MEETING
 October 12, 2022 6:30 pm
 Sanford Conference Room at the IcePlex

Respectfully submitted,
 Cherry Hunter
 SFYHA Director of Operations

Adopted September 14, 2022 _____ by oral resolution at meeting / written correspondence
 (Date) (Circle one)