

# March 23<sup>rd</sup>, 2021– RRVLA Board meeting

## Attendees:

- Ken Norton
- Mike Cole
- Cari Luchau
- Teresa Bishop
- Shaun Bruggeman
- Stacy Stenerson
- Ryan Kava

## Not in Attendance:

- JJ Evenson (Conducting parent meeting for RRVLA)

## New Business (2021 season Operations update):

1. Recap from Ryan on readiness for next week's start of practices.
  - a. Practice is finalized for indoor and working on outdoor practices. Indoor space that has been pre-purchased is scheduled.
2. Recap from Ryan on coaches:
  - a. Head coaches are hired.
  - b. Looking for Ast coach for girls Var.
  - c. Coaches covered for In house.
3. Coach's pay, pay schedule and process.
  - a. Contracts need to be prepared and signed no later than the first night of practice.
  - b. Stacy will need to sign to certify.
  - c. Three payments will be made. Due dates for payments will be 4/30, 5/30 and 6/30 or the end of the season for final payment.
4. Recap on uniform order status and projected delivery date.
  - a. 3-4 weeks prior to delivery. No later than April 16<sup>th</sup> for arrival.
  - b. All other items will arrive on April 5<sup>th</sup>.
  - c. All items will be provided to players in full at practice once items arrive.
5. Grand Rapids tournament (May 22<sup>nd</sup> & May 23<sup>rd</sup>):
  - a. Cari made motion to have team's eligible play in tournament.
  - b. Stacy with the second.
  - c. Yes votes carry
  - d. Ryan to set up registration.
  - e. JJ to work on blocking rooms at Sugar Lake Lodge (Villas and lodge) and other hotel options.
  - f. Set up a base camp? Use tent/tents, have water available.
6. Are all schedule solidified and on the website? Yes.
7. NPLL Home weekend planning (April 24<sup>th</sup> & April 25<sup>th</sup>):
  - a. Waiting on communication for an update for Scheels Soccer.
  - b. Cost for field is \$150 for painting and \$5 per game. Number of games needs to be updated.

- c. Tim Wilcox and other Varsity parents to help manage tournament. What is needed? This can be a side group discussion. Do we need food truck? Ryan to email communication.
  - d. JJ- Do we need to provide concessions?
- 8. Pre-season communication plan to parents and players.
- 9. Email to go out to players/parents.
- 10. Cari to share draft with board to approve. Due date of Friday (3/26).
- 11.
- 12.
- 13.

8. A discussion on spending some advertising dollars on social media marketing for the spring sessions.

Cari and Ryan to work on due dates, social media sites and regionalize communication. Budget to be no more than \$100 per week or no more than \$500 for the season.

9. Discuss letter to WFP's (Stacy and Cari).

### **Next Meeting will be:**

April 13<sup>th</sup> 6pm-8pm. (Normal Board meeting).