

WEST FARGO VOLT VOLLEYBALL
MEETING MINUTES

12/12/2021, 6:00 pm
Dakota Medical Foundation
4141 28th Avenue South
Fargo, ND 58104

Mission:

To develop the athletic abilities of the players and to promote teamwork and a positive volleyball experience.

Opening:

- The meeting was called to order at 6:02 p.m.
- Attendance/Introductions

- | | |
|---------------------------------------------------------------------------------|-------------------------------------------------------------------------------|
| <input checked="" type="checkbox"/> Twila Nogowski, Director | <input checked="" type="checkbox"/> Mackenzie Odden, President |
| <input checked="" type="checkbox"/> Jessica McClaflin, Co-Vice President | <input checked="" type="checkbox"/> Steph Lauritsen, Co-Vice President |
| <input checked="" type="checkbox"/> Angie Saxlund, Treasurer (virtual) | <input checked="" type="checkbox"/> Kristen Dinger, Secretary |
| <input checked="" type="checkbox"/> Betsy Dodds, Accountant | <input checked="" type="checkbox"/> Betsy Schulz, Concessions Chair |
| <input checked="" type="checkbox"/> Chelsey Mahon, Concessions Chair | <input type="checkbox"/> Heidi Bloedow, Concessions Chair |
| <input checked="" type="checkbox"/> Kristen Peterson, Concessions Chair | <input checked="" type="checkbox"/> Kami Muchow, Sponsorship/Special Projects |
| <input checked="" type="checkbox"/> Caitlin Killoran, Member at Large (virtual) | |

Other:

Secretary Report (presented by Kristen D):

- Review of Meetings Minutes from the November 15, 2021 board meeting
 - Motion to Approve Minutes by Kristen P., 2nd by Kami - Motion passed

Old Business (presented by Mackenzie):

- Reviewed participant numbers from tryouts. VOLT had 299 registered athletes and created 12 winter teams and 29 spring teams. There was conversation about the change to the way athletes were notified of team selection. This year's method was done because every athlete had to commit to a team before the next team could be selected. It was indicated that emails from VOLT in the evening are ideal because it prevents less distractions during the school day.
- Work has started on a reorganization of Board roles and responsibilities. The by-laws are being reviewed to determine the best way to make changes.
- Kami reported that the sponsorship page is live on the website. A few businesses have already reached out. The buyout will be included with fundraiser information. Kami drafted a letter to be used for sending to small businesses. A spreadsheet will be shared with the Board that includes the contacts made with businesses and those who have signed up as a sponsor. The deadline for sponsors is January 9. Sponsorships will be marketed on social media two times per week for the next month. Twila will send an email this week including information about the sponsorship covering the buyout for fundraising.

Minutes approved on: 1/9/2022

- The VOLT player and coach of the month is in the works. The coaches will nominate players and there will be one player selected from each of 4 age categories as well as 1 coach for the months of January, February, March, and April.
 - Motion by MacKenzie to give VOLT t-shirt to each player and coach of the month, 2nd by Jessica – Motion passed
 - There was discussion that this would cost approximately \$100/month for the 4 months a player/coach is awarded.

New Business (presented by Mackenzie):

- Volunteer Work
 - VOLT volunteered to work the North Pole event. This was a fun and awesome atmosphere in which families and friends of all ages could participate. VOLT filled all of its volunteer spots.
 - There was discussion about stepping up VOLT's volunteering commitments. It was agreed that if anyone has a volunteer opportunity they believe would be good for VOLT to participate in, they will bring it to Mackenzie.
- Fargodome
 - The Visitor's Bureau sent out information looking for people and groups to work events at the Fargodome. In the month of December, the Fargodome has a difficult time getting groups to work concession stands. This can be a good fundraiser because the group receives a percentage of the stand's profits. It was discussed that this may be a good fundraising opportunity for a specific team who may be attending a national tournament. Kristen P. will get more information.

Director's report (presented by Twila):

- Twila is working through contracts with the WF public schools for gym rentals. First priority is to get winter finalized, then she will work through spring practice schedules and possibly adding positional practices. Sunday practices have been a lot of positional coaching with different coaches.
- Winter teams will receive 8-9 days of playing. Local teams will have 5 tournaments (4-5 was communicated). Most spring travel teams will get 12 days of playing. Regional teams will have a little less.
- The float coaches have been identified:
 - Haley Steffen for Winter and possibly Spring
 - Paula Pierson will also help as a float coach
 - Olivia Vetter will work with young setters
- Still needing about 6 local coaches.
- Twila will send another email to parents regarding officiating courses.

President's Report (presented by Mackenzie):

- Mackenzie sent her President's Report via email:
 - Working on bylaws/reorganization of Board members
 - Athlete/Coach of the month is in motion:
 - There was discussion about who would make the final decision for the athletes of the month:

- Motion by Mackenzie for Chelsey, Kristen P., and Kristen D. to be the selection committee for Player of the Month, 2nd by Chelsey – Motion passed

Vice President’s Report (presented by Jessie/Steph):

- We are moving forward with Adrenaline Fundraising. There is a two-page form that can be sent to parents. Information for how to log into our fundraising site was just received. They will be testing this.
- They mocked up a nice sweatshirt that an athlete will receive if they reach a specific goal.
- The fundraiser will start the week of January 10 or the following Monday. It was discussed that it would be beneficial to run the fundraiser for two full weekends.
- An email will be sent out to get things kicked off.
- Will consider looking at a Tuesday for distribution of the cookie dough because a lot of the teams will practice on Tuesdays. Volunteers will be needed to help distribute – this is typically Board members.

Treasurer’s Report (presented by Angie/Betsy D):

- Betsy reviewed the Financial Report, Income and Expense, and Budget v Actual.
 - Uniforms were a large purchase. Twila reported that we had to use a different vendor due to timing issues. Timeline is being promised January 5. Teams that play 2-day tournaments will receive 2 uniform tops.
 - Betsy is working with Brady Martz & Associates on taxes and this should be taken care of by the end of the month.

*Kristen D. left the meeting – Kristen P. recorded the minutes going forward

- Motion by Kami to approve Treasurer’s Report, 2nd by Jessie – Motion passed

Sponsorship/ Special Projects Report (presented by Kami):

- New Sponsorship Opportunities information is ready to be published
 - New webpage with information on voltvolleyball.org
 - Social media posts with information
 - Kami will put together a Google Docs sheet to share with the Board members to keep track of sponsorship activity
- 6 players have still not booked rooms for those tournaments that are “Stay to Play” with deadlines
 - Kami will provide names of players to Twila
- Sioux Falls tournaments
 - Difficulty reserving hotel blocks due to number of activities in the area on those weekends
 - Hotels want a 50% booking rate in order to block rooms
 - Concern was rooms may be reserved now but closer to tourney dates if rooms were cancelled by families than may not meet the 50% booking rate
 - Was decided to book room blocks and will take chances with required booking rates

Concessions Committee Report (Mackenzie/Betsy S):

- Next Dine and Donate is scheduled for Wednesday, March 30th at Spicy Pie

Minutes approved on: 1/9/2022

- Sponsorship with EPIC Management has been secured for this event and they will match donated funds at 100% rate
- Spicy Pie asks for a video to post on their Facebook page; Betsy would like help with the video
 - Potential for a TikTok challenge with VOLT teams?
- VOLT tournament in March will be held at the Rustad Recreation and Sports Arena so no concessions will be needed
- Concession committee may help with pre-paid admission wristbands again for the tournament
 - Twila was going to reach out to NCR to see if they would be coordinating wristband sales again for admissions
 - If not, VOLT may look at coordinating as made admissions a breeze at last tournament

Set meeting for next month:

- Meetings will be moved to Sunday nights going forward as practices are typically Monday nights right now. Meetings may be moved to the Rustad if we can secure a room since practices are at the Rustad. Next meeting is scheduled for Sunday, January 9th at 6:00 o'clock p.m.

Adjourn

Motion and 2nd to adjourn

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