

**O L É  
FUTEBOL  
C L U B E**



**IT'S TIME TO EVOLVE...**

**Soccer Olé has been one of the fastest growing rec programs and competitive soccer clubs in Memphis over the last 10 years. Soccer Olé will continue on as the name of our very successful recreational program, camps and clinics. It's time to evolve the competitive side of Soccer Olé into what it was born to become...one of the best in the state and region!**



**This evolution started with hiring former USMNT, Olympic, MLS, NCAA, and Memphis 901 FC coach with USSF A license and FIFA Goalkeeping badge, TIM MULQUEEN as club Director Of Coaching. Next we brought Technical Director, Evan Hacker in with his USSF B License, USSF National Youth License, US Youth Futsal Level 3.**



**This evolution continues with the directors and coaching staff changing the club mentality and training methodology. OLÉ FUTEBOL CLUBE will now Operate with a ONE CLUB MENTALITY and start to implement the POOL SYSTEM for age groups.**



The last part of this evolution is the name and crest of the competitive side of the club. We are now...

# OLÉ FUTEBOL CLUBE

Futebol Clube means Soccer Club in Portuguese. This is to represent the Brazilian influence of owner Rogerio Lima, the club playing style and culture of JOY PASSION and CREATIVITY we want to continue to expand on.



**EVOLVED NAME, NEW CREST...**





5 STARS  
REPRESENTING  
THE 5 KEY QUALITIES  
OF AN OLÉ FC  
PLAYER

- POSITIVITY
- RESILIENCE
- DEDICATION
- RESPECTFULNESS
- CREATIVITY

OLÉ  
LARGE  
AND  
OBVIOUS  
TO CATCH  
THE EYE



SOCCER  
BALL AT  
TOP OF  
CREST TO  
REFERENCE  
SOCCER OLÉ  
CREST

BRAZILIAN  
NATIONAL  
TEAM  
CREST  
SHAPE