



**Apple Valley Hockey Association
Board of Directors Meeting Minutes
June 13, 2012**



Meeting called to order at 7:04 p.m. by President Daggett.

Board Members Present (*non-voting member):

Dave Daggett, Tony Cobb, Dan Kasner, Eric Wan, Dan Sackett, LaChel Hird, Jay Syverson, Randy Olson, Chris Slater, Chris Lind

Board Members Absent (*non-voting member):

Don Bilotta, Peter Daly, Anne Murphy, Dan Bauer, Tony Hedberg, Ben Dugan, Tim Everson

Secretary's Report – Daggett for Murphy:

- Motion to approve May 2012 meeting minutes by Hird; seconded by Wan; accepted.

Gambling Report – Olson

- Play is OK for summer, not at winter levels, but still decent.
- Bogart's is done as of the end of May; we do not expect a significant drop in income from that. They are now an EVHA location. EVHA is offering to staff it more frequently.
- We will continue to look at new locations, but with respect for our existing locations.
- Panino's is improving their operation as well.
- We are trying to assess the impact of the Vikings stadium bill passage, but we won't know for some time. It could impact us from a tax standpoint, play standpoint or employee standpoint.
- Motion to approve \$65,000.00 for operating expenses by Kasner, Second by Slater; Accepted.
- Motion to accept the May gambling report by Hird, seconded by Sackett; Accepted.

Treasurer's Report – Syverson

- Finance committee will be meeting in June and bring budget proposal to Board at July meeting.

Old Business:

Tournaments - Cobb

- Eastview Hockey Association/Apple Valley Hockey Association tournament in Apple Valley is on. Eastview will be providing the ice time. The first registration is in from Maple Grove. All tournament times are set; we just need to get them filled. We hope to be filled out by August.

Advertising/Sponsorships- Wan

- We are working on the new Pond sponsorship.
- We will again offer family sponsorships with recognition pucks at Hayes Arena.
- Advertising renewals for Hayes Arena will be coming up soon. We expect to renew the approximately 1/3 of ad signage boards that are coming up.

Hockey Development Committee Report - Daggett

- PDC Search. The Hockey Committee has met with and reviewed proposals from several candidates. Goal is to get our PDC plan in place in early July to be fully prepared for the season.

New Business:

- Beginning 7/13 AVHA will have Open Hockey Sessions at the Pond for the next 7 weeks on Friday afternoons. First three sessions will be from 11:00 AM- 2:50 PM, the final four sessions will be from 11:00 AM – 1:50 PM. Thought is to charge players \$5.00 per session to attend and format will be determined in early July. We will need to have players/parents sign a liability waiver for participation.
- We are in the process of getting a banner for Junior Gold's State Title.
- Dan Sackett was approached regarding AVHA sponsoring a booth at the VAA Fall Softball Tournament. Cost would be \$250.00. Sackett to gather further information and report to board.

- Chris Slater will take over the process of trying to get our fall hockey flyer into Friday Folders and is finalizing the 5000 Pucks program for our players this summer.
- **Jerseys** -- LaChel Hird recently met with Gemini Sports regarding our team jerseys. Gemini proposed that we replace all travelling jerseys this year and changing our jersey design slightly due to changes in the fabrics of the jerseys we presently use. Cost would be \$66.00 per jersey and another \$14.00 to add a nameplate; \$14/sock pair. Consensus was that it may make some sense to look at simplifying the jersey process with limiting numbers and going with no names, but that we should consider any changes more deeply and with other providers. Hird will do some additional research and report back.
- Wild Bills Saloon hosts an annual fundraising event benefiting the families of Firemen and Police Officers killed in the line of duty. We have donated in the past and were approached again this year. Motion to approve a donation of \$1,500.00 by Kasner, Seconded by Cobb, Motion Approved.
- **Golf Tournament** is scheduled for August 9th at Boulder Creek in Elko. We will again be co-hosting with the AVHA Boys Booster Club and are talking with the AVHA Girls Boosters about participation as well.
- REACH Schedule Flat screen Monitors will be up at both AV Sports Arena and Hayes Arena by fall.

Meeting Adjourned: Motion to adjourn by Kasner, seconded by Cobb; approved.

Next meeting June 27th, 2012 at 7 p.m. at AV Community Center

Respectfully submitted by Jay Syverson