



**Apple Valley Hockey Association  
Board of Directors Meeting Minutes  
October 10, 2012**



**Meeting called to order at 7:02 p.m. by Vice-President Cobb.**

**Board Members Present (\*non-voting member):**

LaChel Hird, Tony Cobb, Chris Slater, Amy Larson, Anne Murphy Jay Syverson, Eric Wan, Randy Olson, Tony Hedberg, Chris Lind, Dan Sackett, Dan Bauer, Keith Beneke\*(Squirt Board Rep), Stacy Cobb\*, Mishelle Toavs\*

**Board Members Absent (\*non-voting member):**

Don Bilotta, Dave Daggett, Dan Kasner,

**Secretary's Report – Murphy:**

- Motion to approve September 26<sup>th</sup>, 2012 meeting minutes by Olson; seconded by Hird; approved.

**Gambling Report – Olson**

- Motion to accept September 2012 Gambling Report by Slater, seconded by Larson; accepted.
- Motion to approve \$50,000 for operating expenses by Hird, seconded by Sackett; approved.
- Motion to accept \$30,000 by Sackett, seconded by Larson; accepted.
- Planning to do a booth at Panino Brothers instead of behind the bar.
- Request from the American Legion for a donation in honor of Veteran's Day. Donate \$100 and take donations at upcoming mite events. Motion by Hedberg, seconded by Larson; approved.

**Treasurer's Report – Syverson**

- Motion to accept September 2012 Treasurer's Report by Bauer, seconded by Slater; accepted.

**Training Center:**

Costing out a new security system. Also need to force a master calendar and address the failures to attend team times.

**Practice time Draw** – is being assembled for Sunday.

**Clinics/Tryouts:**

- Jr. Gold –
  - Need to get the flyer set up; Mishelle to provide; Anne to get to Eastview.
- Bantams
  - A 4<sup>th</sup> goalie is waivering in from Eastview.
- Pee Wees
  - Parent raised a concern about some of the players not participating in the scrimmage and not being well communicated in advance.
- Squirt
  - Again issue with conflicts between hockey tryouts and soccer. Some efforts were made to avoid conflicts.
- Girls
  - 12's are formed; 14's looking for a couple of skaters; Are offering for returning 10A players to tryout to move to 12B.
- Mites
  - ~106 players registered to date. Have the wild game if the Wild play this year.

**Coaches Approval**

Tony Cobb for 12UB, motion by Hird, seconded by Hedberg.  
Peewee C is still TBD.

**Sponsorship for Tournament Book.**

Discussion of how to add additional sponsor to website and other tournament information.

### **Try Hockey Day**

USA hockey 2 in 2 challenge has sent emails to all unregistered players, with followup phone call to those still not registered a few days later. Finally, a list of players that played last year, but not registered can be followed up on locally. Free equipment for participating in this program, recognition on USA hockey, and a banner for the arena.

For the November 3<sup>rd</sup> try hockey day at Hayes.

Need: a budget of \$200 for supplies and advertising. 1000 cards for in trick or treat bags. Printing costs for yard signs, flyers. 40 Goody bags and jerseys are being donated from USA hockey.

Need volunteer support to stuff the goody bags, prepping the Halloween cards, posting yard signs, Someone to hand out flyers at football, soccer tryouts, etc...

Request to offer volunteer hours for the day of the event. 3:15 to 6:30. Approximately, 10 coaches, 10 helpers to dress kids, 5 promoters. Check in table 2-3 people. People from Liberty Mutual are coming to hand out HS, Bantams and 14U's are on the ice. Can get community service hours.

Stacy to do a sign-up genius.

Donate popcorn.

Mail and calls to follow-up.

Equipment – need to come up with 40 pairs of skates; helmets- some kind of helmet. Gloves, winter gloves. Need sticks at the stick handling station.

Will be recruiting.

Motion to allocate \$200 for the 2 on 2, motion by Hird, seconded by Olson, approved;

### **Transition Program**

Set up a four week session to the kids that participated in the try hockey; add them to the mite 1.

**Concession Stand** is going in at the High School this weekend and Hayes shortly thereafter.

**Website:** Considering doing an NGIN website. \$2900, then we run it. Also ties well into the website. Motion has been made to approve \$2900 for purchase of an NGIN website, Motion by Hird, seconded by Hedberg, Approved.

**Request** from Apple Valley Softball to rent time at the training center. Issues with time availability and available space. Respectfully decline.

### **Women's Apple Valley**

Asking for \$250 to promote the Alumni game. Are we willing to participate. Yes, we are willing. Don't need money now.

**Association Picture**—do we want to pursue it.

**Meeting Adjourned:** Motion to adjourn by Larson, seconded by syversson; approved.

Next meeting November 14th at 7 p.m.

Respectfully submitted by Anne Murphy