



CHELSEA HOCKEY ASSOCIATION - BOARD OF DIRECTORS MEETING
Agenda/Reports
March 19, 2023

Agenda Items

1. Spring Planning
2. Determine date for CHA Board Retreat and to set goals and timeline for 2023

Call to Order

At 7:11p by John Vlnka

Attendance

Present

John Vlnka
Nick Vetter
Heather Scott
Constance Eder
Josh Barron
Mike Hoonhorst
Michelle Smith

Absent

Lonnie Scott
Doug Neal
Don Wright

Guests

Cameron Horvath, 6U coach, fall
Carrie PUNCHES, child played LTP
Dan Peal, 16U team

Matt Church, 16U team
Jamison Rantz 2011 Chiefs parent

Guest Topics

Cameron

Carrie, played hockey and son is getting started with hockey.

Dan and Matt to discuss 16U approval. Don approved Jason Porter for head coach. Roster requirements through.

Jerseys in the past have

Nick to speak about the process/timeline for split season.

Team must have an association.

Financials how does that work? Non-profit status would demand more partnership with the CHA.

Aiming for a Sunday ice time at Chelsea and grabbing other ice at local rinks.

Nick motions to move to vote, Constance seconds.

All those in favor of approving: John, Josh, Michelle, Mike, Constance, Nick

Opposed: None

Abstain: Heather

Minutes Approval

Nick motions to approve the December minutes, Josh seconds the motion. All present are in favor and no one is opposed.

Open Discussion

Spring rosters are mandatory. Constance needs coaches and managers sooner than later.

Filling open roles

John would like to nominate Cameron for ADM, Constance seconds. Brief discussion: Nick- happy to help with previous time in the role. Lots of good resources available from USA Hockey. Role needs to be defined/outline of requirements what the role should be doing. Value added role and responsibilities. Heather- potentially 13 teams to support. Michelle- research the role and rewrite the job description. Nick- Support and Enforcement situations.

All those in favor: all

Opposed: None

Jamison has a background with websites and social/digital media.

Around The Room

John- concerns for the Spring season. Important to get the word out more specifically for the House program.

Will need support for the Spring House Evaluation Day.

Pick a date for Board Retreat. Sat May 20 8a-12p

Potential scope: policies, position job descriptions, meeting agenda and times, calendar planning, mission, vision, rink relationship.

Acknowledge our organization success:

2013- LCAHL Regular Season Champs

2012G- LCAHL Regular Season Champs

2010- MAHA District 6 Champions

Increase social media around why play hockey in Chelsea and bring kids back.

Reached out to Pure Hockey about potential sponsorship. They were looking to get a contract for sole equipment provider.

Josh- how does the CHA market the Spring season. Community Rec and Ed.

14U team support to drive up attendance.

Saline Prep has folded, per Constance.

Heather- hosting MAHA States went well.

Issue/complaints: North Rink was very close. Scheduling hiccup on Sunday.

Nick-

1- Ice scheduling meeting

Will keep an eye out on how tryouts go for travel teams

2- Membership feedback collection

3- Having a set board meeting schedule (consistency)

Mike- Spring apparel needs

Send Brand Guide

Michelle- update on Pure Hockey sponsorship

Types of sponsorships to pursue and other events to consider

Executive Reports

President

-

Vice President

- MAHA State Tournament Bantam A went well. KV Raiders were the champions.

Director of Finance

-

Director of Coaches

-

Reports

House Director

-

D6 Representative

-

Registrar

- From the House and Travel Directors respectively, I need to know the names and managers of all teams intending to play spring hockey, especially the new 2014 Chiefs team. If there is new personnel, I will need an email address. Thanks!
- I will need to send out an email later this week to all Head Coaches and Managers asking for rosters. I will need those as soon as possible after try-outs.

Secretary

- Please submit your monthly reports and agenda items prior to the meeting. The idea of the agenda is to focus meeting time on topics of discussion by the board.

Website Coordinator

- Posted Spring Tryout Dates on the home page.

- Spring Registration is live.

Director of Community Relations

-

Travel Director

-

Apparel Coordinator

-

LTP Coordinator

- Open position, no report.

ADM Coordinator

- Open position, no report.

D6 Representative

Treasurer

- Open position, no report.

SafeSport Representative

- Open position, no report.

S.T.A.R. Representative

- Open position, no report.

Announcements

- Upcoming events:
 - Mar 19- Monthly Board Meeting
 - Mar 20- Spring Tryouts Begin
 - Apr 8- Spring House Evaluations
 - Apr 16- April Board Meeting, 7pm Arctic Breakaway
 - May 20- HOLD morning for CHA Board Retreat
 - May 24 15- Fall Tier II Tryouts

Adjournment

Michelle motions to adjourn, Heather seconds at 8:34p. All in favor no one opposes.