



Atlantic Coast Events LLC
www.atlanticcoastevents.net
atlanticcoastevents.volleyball@gmail.com

October 29, 2018

Dear Potential Sponsor/Vendor,

Atlantic Coast Events (ACE) is a proud host of volleyball tournaments along the Mid-Atlantic Coast including states such as Virginia, West Virginia, and North Carolina. We host tournaments that allow for club teams and high school teams to compete at various levels with several allowing teams to compete for a bid to the AAU National Championships. Atlantic Coast Events also offers single day tournaments for teams of every level so that clubs can find an event that satisfies each team.

The money we earn through sponsorships is used to pay our staff and event expenses, grow the sport of volleyball, and spread our name. We believe the sport of volleyball is more than just a game. It is a way for athletes to learn about teamwork, good sportsmanship, healthy competition, but also so much more. It is a way for each player to learn more about themselves as individuals and how they contribute to the bigger picture. It allows the athletes to learn about integrity, friendships, communication, and so many other great characteristics and skills useful in the real world.

Join us during the 2019 club volleyball season! We have several opportunities for sponsors at our tournaments listed below with a range of options for sponsorship packages.

Maroon and Orange Classic, January 19-20 at Blacksburg, VA
Blizzard Blast (BB), January 26-27 at Virginia Beach, VA
ACPL Greensboro Seeding Tournament, February 2-3, 2019 at Greensboro, NC
Mountaineer Super Regional (MSR), February 16-17 at Morgantown, VA
Commonwealth Series #1, February 23 at Virginia Beach, VA
Maroon and Orange Winterfest, February 23-24 at Roanoke, VA
Commonwealth Series #2, March 9 at Virginia Beach, VA
Maroon and Orange Spring Fling, March 9-10 at Blacksburg, VA
ACPL Roanoke AAU Bid Tournament, March 23-24, 2019 at Roanoke, VA
Commonwealth Series #3, April 6 at Virginia Beach, VA
Commonwealth Series Championship, April 13 at Richmond, VA
ACPL Richmond AAU Bid Tournament, April 13-14 at Richmond, VA
Atlantic Coast Grand Prix (ACGP), April 27-28 Virginia Beach, VA
ACPL Championship AAU Bid Tournament, May 11-12 at Richmond, VA
Maroon and Orange Super Regionals, May 25-26 at Blacksburg, VA

We sincerely thank you!

A handwritten signature in black ink that reads 'Megan Robert'. The signature is written in a cursive, flowing style.

Megan Robert, Director of Marketing and Communications



SPONSORSHIP RESPONSE FORM

All sponsors will be listed in the Meet the Sponsors email sent two weeks prior to the event, will be allowed to provide an item in the Coach's Packet, and will be acknowledged on social media networks leading up to the event. The information below indicates the special benefits for each level of support.

ACPL SERIES SPONSOR \$15,000

- ❖ Named as the ACPL Series Sponsor for all event of the series.
- ❖ Vendor booth at all events for the series except for the Roanoke event on March 23-24.
- ❖ Three feather flag banners and two retractable banners placed in available spots at each event.
- ❖ Logo on the ACE website's main page with a link to your company's website or social media page.
- ❖ Logo on the ACE tournament page with a link to your company's website or social media page.
- ❖ Logo on the AES tournament page.
- ❖ Company name and small blurb included in marketing material related to event. Logo included when applicable.

PRESENTING SPONSOR \$5,000

- ❖ Named as the Presenting Sponsor of the event.
- ❖ Vendor booth at event.*
- ❖ Two feather flag banners and one retractable banner placed in available spots at the event.
- ❖ Logo on the ACE website's main page with a link to your company's website or social media page.
- ❖ Logo on the ACE tournament page with a link to your company's website or social media page.
- ❖ Logo on the AES tournament page.
- ❖ Company name and small blurb included in marketing material related to event. Logo included when applicable.

GOLD \$2,500

- ❖ Vendor booth at event.*
- ❖ One feather flag banner or retractable banner where available at event.
- ❖ Logo on ACE website's main page and tournament page with a link to your company's website or social media page.
- ❖ Logo on the AES tournament page.
- ❖ Company name and small blurb included in marketing material related to event. Logo included when applicable.

SILVER \$500

- ❖ Vendor booth at event* OR display of two banners provided by you, Client.
- ❖ Logo on ACE website's main page and tournament page with a link to website.

BRONZE \$250

- ❖ Vendor booth at event* OR display of two banners provided by you, Client..

Initial: _____



AGREEMENT

This agreement made and entered into effect _____, 2018, is by and between _____(Client) and Atlantic Coast Events LLC (ACE).

1. Contact Information.

Contact Name: _____

Company Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____

Email: _____

Company Website: _____

Facebook Handle: _____ Instagram Handle: _____

Provide your elevator speech for us to use when posting about your company: _____

2. Sponsorship Package. This agreement recognizes that Client has chosen the sponsorship package checked below.

- Maroon and Orange Series Sponsor \$15,000
- Presenting Sponsor \$5,000
- Gold \$2,500 (Feather Flag Banner OR Retractable Banner)
- Silver: \$500 (Vendor OR Banners Displayed)
- Bronze: \$250 (Vendor OR Banners Displayed)
- We would like to sponsor but do not wish to have a vendor table.

We are unable to participate as a sponsor, but would like to do the following.

- Provide _____ banner(s) to display at the event: _____ x \$75= _____
- Include an item in the Coach's Packet: \$50
- Show our support with a donation of \$_____.

Initial: _____



3. Event Chosen. Client has chosen the sponsorship package chosen above for the tournament(s) selected below:

- Maroon and Orange Classic, January 19-20 at Blacksburg, VA
- Maroon and Orange Winterfest, February 23-24 at Roanoke, VA*
- Maroon and Orange Spring Fling, March 9-10 at Blacksburg, VA
- Maroon and Orange Super Regionals, May 25-26 at Blacksburg, VA

*Subtract \$250 from this package. We will not be able to have vendors at the Maroon and Orange Winterfest on Feb 23-24, 2019 due to space constraints. The Bronze package is only an option with banners.

4. Payment to ACE. Client will pay ACE the flat rate of _____ for the sponsorship package chosen prior to _____, two weeks prior to the tournament date. To collect payment, ACE will provide an invoice upon receipt of Sponsorship Response Form or any other written confirmation of interest. Payments are non-refundable.

5. Cancellation. If the tournament is cancelled for any reason, Client will get a refund of the sponsorship package amount minus \$100, which covers the administration fee.

6. Vendor. Client understands the following as a vendor:

- ❖ Tables will be available for all M&O events occurring in Blacksburg.
- ❖ One 8-foot banquet table allowed per vendor.
- ❖ Clients are to follow the rules within the facility.

7. Artwork. Client understands the following about the artwork and logo:

- ❖ Artwork for banners and any other printed material is due a month prior to the event date.
- ❖ Artwork/logo for online marketing materials is due two weeks prior to the tournament date. However, it can be turned in as soon as possible in order to be included on the websites.
- ❖ Artwork for social media must be a square picture that is 800x800 (pixels).
- ❖ The logo for both the ACE website and AES website must have a transparent background instead of a solid colored box.
- ❖ You might be asked for more specific dimensions in order for your logo to show up properly.



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PAYMENT INFORMATION

Payment Enclosed

Make checks payable to ‘Atlantic Coast Events’.

Please, write the “M&O,” specific tournament date(s) and “sponsor” on the memo line.

Send checks to the following address:

Atlantic Coast Events
924 Sandoval Drive.
Virginia Beach, VA 23455

Please bill my credit card (Circle One):

Visa Mastercard Amex Credit Card #: _____

Exp: _____ CVC: _____

Name on Card: _____

Billing Zipcode: _____

Signature: _____

Date: _____

RETURN FORM

Please, email this form to atlanticcoastevents.volleyball@gmail.com or to the address provided.

Atlantic Coast Events
924 Sandoval Drive.
Virginia Beach, VA 23455

Thank you for helping us grow the sport of volleyball! Please, initial all pages and sign below.

CLIENT PRINTED NAME: _____

DATE: _____ CLIENT SIGNATURE: _____

ACE PRINTED NAME: _____

DATE: _____ ACE SIGNATURE: _____

Initial: _____