



MOUND WESTONKA HOCKEY ASSOCIATION ADVERTISING & MARKETING OPPORTUNITIES

MWHA SPONSORSHIP OPPORTUNITIES

Support of our Partner-Sponsors is key to the success of the Mound Westonka Hockey Association

Your investment as a sponsor supports player development, helps defray arena ice rental costs and tournament entry fees. Your sponsorship support of Westonka Hockey demonstrates your support of youth, our community and the State of Hockey. We offer annual and multi-year sponsorship packages, ensuring great exposure for your business. We can also customize a package to meet your unique marketing requirements.

Sponsorship opportunities ensure exposure to over 200 families of over 300 players ranging in age from Mini Mites/6U to Bantam plus countless family members and friends. The MWHA actively encourages members and event guests to support our sponsors.

1

THE GRETZKY, \$5000 FOR 1 YEAR OR \$4000 PER YEAR FOR 2 YEARS

- Premier placement of your company logo in our dryland facility
 - Sponsorship signage inside our warming house at Shirley Hills Ice Rink
 - Sponsorship and recognition of our Fire and Ice Raffle and event, February 2022
 - Sponsorship of two Mite teams, logo on jerseys
 - Sponsorship of Coaches Game and Mite Olympics
 - Your company logo and website link included in the MWHA Sponsorship page, top location
 - Your company logo and/or ad included in banner rotation on the MWHA website home page
 - Your company logo on all email blasts from the association (2-3 per month), top location
 - Social media blasts, linking to your company's social media/website (1-2 per month)
 - End-of-season sponsor-appreciation jersey or plaque (your choice)
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MOUND WESTONKA HOCKEY ASSOCIATION ADVERTISING & MARKETING OPPORTUNITIES

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THE HAT TRICK, \$2500 FOR 1 YEAR OR \$2000 PER YEAR FOR 2 YEARS

- Preferred placement of your company logo in our dryland facility
 - Sponsorship signage inside our warming house at Shirley Hills Ice Rink
 - Sponsorship of one Mite team, logo on jerseys
 - Your company logo and website link included in the MWA Sponsorship page
 - Your company logo and/or ad included in banner rotation on the MWA website home page
 - Your company logo on all email blasts from the association (2-3 per month), top location
 - Social media blasts, linking to your company's social media/website (1-2 per month)
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3

THE OPEN NET, \$1000 FOR 1 YEAR OR \$800 PER YEAR FOR 2 YEARS

- Placement of your company logo in our dryland facility
 - Your company logo and website link included in the MWA Sponsorship page
 - Your company logo and/or ad included in banner rotation on the MWA website home page
 - Your company logo on all email blasts from the association (2-3 per month), top location
 - Social media blasts, linking to your company's social media/website (1-2 per month)
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