



March Mason XC/Track Booster Meeting

Tuesday, 3.11.2025

Agenda

Track Season Updates

1. Treasurer Report

- Update on bank balance (Fifth Third)
- Update on expenses with indoor track
- Kroger donation check
- Paid Fortress for storage
- Paid coaches training

2. Boosting our athletes and coaches

- a. Turkey Trot
 - i. Title Sponsor (Fleet Feet, Paycor, Prasco, Lindner Center)
 - Fleet Feet reached out to Boosters
 - Carrie has a meeting with them Monday and they were provided information on being a Title Sponsor
 - Fleet Feet is going to do the t-shirts
 - They will pop their tent
 - Dual promotion
 - Title Sponsor is the main sponsor of the event & marketing
 - Proposal has been drafted
 - ii. Race Route Discussions in progress
 - Mayor suggested connect with Chrissy Avery
 - Tim Pitcher and Carrie Hawkins met with Chrissy Avery
 - Tim is working on new route proposals
 - Chrissy O'Neal (offered to help), will make a connection
- b. Succession Planning
 - After track parent meeting- start having new members shadow
 - Term ends in June
 - Recruit now
 - Increase At-Large board member role
 - Social Media Post
 - Meet & Greet with boosters
 - Coaches ask parents to come
- c. Volunteer Coordinator Updates
 - Yard Sign Sale
 - Concession Donations

- d. Concessions Update
 - i. Kona and Tom's Coffee
- e. Mason Invite/Senior Night - **Need a lead parent**
- f. Senior Banner Update
 - i. Photographer - Roberta Dandrea
 - ii. Banner Creator - Laura Palmer
- g. Track Club Update
- h. Yard Sign Fundraiser
- i. Next year's budget planning

Next Booster Meetings - 4/8 and 5/13