

**SYHA Board Meeting Minutes**  
**Board Meeting November 19, 2018**

**In Attendance:** Randy, Lora, Debbie, Melissa, Kristy, Stacey, Shannon, Jim, Dan M, Dan G. Terra

**Non Board:**

- A. Welcome and President's Message:** Randy welcomed everyone. Thank you to Shannon for getting rosters completed and submitted on time.
- B. Approve October Minutes:** U14 parent meeting took place on 11/14. Motion to approve minutes: Shannon. Debbie second; minutes approved.
- C. Financial Report:** Advertising: the Legion paid \$500 for advertising and a \$500 donation.  
Ice rental is at capacity. Our own association is taking up quite a bit of ice. Youth girls are split equally between NR and Somerset.  
Advertising: shows outstanding balance to be paid; will update.  
Shannon will get the registration monthly payment information to Dan for the monthly report.  
Motion to approve financials: Shannon. Dan M second. Motion approved.
- D. Building and Maintenance Report:** New LED lights are all installed with exception of zam room, compressor room. Dan will need help with these room as they are high ceilings. Dan or Randy will help with that.  
Second bleacher heater is here. Dan G. will figure out a time to install that before the Bantam tournament (November 30); will try for November 24. May need additional piping.  
Ordered a new water fountain with the money from the meat raffle.  
Gary at Somerset Collision just finished painting the nets. We rotate painting the 4 we have every two years. Also replace netting every two years.  
Scoreboard lights are on the way; will try to replace before HS home opener.  
We have an R22 leak in the compressor somewhere. Thought it was in the dehumidification room; may not be the problem. Need to keep testing to find the leak; we have put around \$3500 of refrigerant in the system recently. The last leak was in the air exchanger in the zam room. Will come back weekly to check compression numbers. Dan will follow up to make sure he is coming back.  
We are going to backfill the new edge of the blacktop, we have a truckload of gravel coming.  
Three old sets of lights on the outdoor rink, draw a lot of amps. Purchased new LED lights for the parking lot and outdoor rink. Will put those on a light sensor to turn on at night and leave on at night.  
Randy will contact a few places about a pole barn build for the dryland facility.

**E. Committee Report:** Discussion about advertising what we will use funds from for the meat raffle.

Need two new pizza ovens in concessions; Melissa will purchase those.

Dan attended the D2 meeting. Reminder that the scoresheets need to be submitted by the visiting team.

Discussion about members who signed up to sell magazines at the Wild game and didn't show. Once there is one no-show, they will not be allowed to participate again. Debbie will keep a list. People had fun, kids did a good job selling. In the past, we have shared what we bought with the money. Dan will use the Wild money for new game nets.

Meat Raffle Friday, 5-8 at General Sam's. Dan will issue a check for \$200, Randy will pick the meat up from Econofoods. There is change in the safe to bring down.

**F. Old Business:**

**G. New Business:**

**a. Registration Final Numbers - Payments/Raffles/Volunteer Hours**

**(Shannon):** our Try Hockey for Free numbers are down this year by about 15 kids. Overall, we are down about 10 skaters. Did make some gains at other levels. Somerset has double the girls in the girls program that New Richmond has.

Even with short notice, Skate with the Stars was successful. Shannon will reach out to get New Richmond girls contact information to keep them more apprised of events at the rinks.

Discussion about having Learn to Skate and Try Hockey for Free closer together next year to increase THFF numbers.

**b. Team Submissions:** Rosters are due 11/15. Shannon tries to eliminate all red line issues before submitting. Waiting on one skater who doesn't have a birth certificate in (only redline). 5 coaches needs to get CEP certs by the end of the year. Managers need to provide Shannon with positions and numbers.

**c. EMT/medical staff at games:** Discussion at U14 parent meeting about heightened awareness of concussions. Question about having trained medical staff at games. Discussion about the possibility of local hospitals or clinics having someone volunteer. We do provide EMT's for tournaments. Randy reached out to NR and Hudson for their policy. They try to do it for tournaments. Also rely on coaches training to identify. WAHA does not require EMT's to be at any games. Beyond recognizing symptoms, they are there to call for help.

**d. Committees and volunteer hours (Terra):** Discussion about forming committees and looking at giving hours for that. If we are going to have any committees, someone on the board must chair it. We have to have people in place who are providing direction and consistency. Should have accountability and documentation of what is happening on the committee.

At this point, we don't agree to give hours for being on a committee to plan any tournaments. No upper level teams receive credit for planning tournaments. We would have to look per basis situations; it depends on what we need them for. They definitely need to fill a gap.

Jr. Spartan tournament: if we want to have raffles, vendors, and events here, we need to know that we're going to do it.

- e. **Moving up policy (Terra):** Board member was approached about players moving up and how that works. There are criteria we look at: must be a need; player asks or is ready and capable; coaches may need and approach parents. Mite to squirt move up has been less formal this year because our numbers support it and the kids are ready. PeeWee and Bantam move ups go through a more detailed process.
  
- f. **Squad locker (Terra):** option for an online store that would give us potential for fundraising as well. This company would put our logo on a range of apparel; can put as many items in the store as you want. You can add multiple logos. People buy online and ships right to them. Not cheap; name brand apparel.  
Discussion about if we need this store or if we want to funnel business to local businesses. Discussion about a cheaper online store, other than Squad Locker.  
Would like to reach out to local vendor about better service. Randy will do this.  
Discussion about Dave's in Stillwater; he mentioned possible gear or apparel discounts. Lora will reach out to Dave's.
  
- g. **Advertising/Sponsorship program (Terra):** Worked on simplifying our advertising program. Terra drafted a form that details the opportunities we have. New program layout will help us know who we need to highlight, as well as get out details to businesses who want to sponsor. Thanks to Dan for getting the digital sponsorship figured out and up and running.  
Can reach out to association members for help with some advertising sales; possibly give them credit toward hockey costs.  
We will continue to separate out specific fundraising events from the advertising program.  
Discussion about having a preferred list of hotels/restaurants, if they sponsor us.  
Digital advertising should be based on time of the ad. Discussion about static ad vs. video and how they are charged out. Previous digital advertising was \$1000 per year.  
Discussion about a bundle price, if they do a sign and digital ads.  
Discussion about how to renew advertisements; easier to prorate first year, then bill at the same time. Could also set up recurring invoices to show up a year later. We currently invoice advertising in October. Kristy will look at setting up a recurring invoice in the system.  
Terra will email form to the board to take a closer look. We would like to keep the options simple to make it easier to run.

- h. Fundraising account money:** table until December.
- i. Raffle Baskets:** must sell and draw on one day. Stacey will send that out to managers.
- j. Dan will look at the microphone before Tuesday.**

Motion to adjourn: Kristy; Shannon second. Meeting adjourned at 9:26.