



July 6, 2021

**Hello Business Owner/Manager:**

The Madison County Recreation Department cordially invites you to participate as a Sponsor of our 28<sup>th</sup> Annual Reindeer Run 5K Run and Walk. We typically draw up to 300 runners and raise money to provide recreation program scholarships for children in Madison County who lack the funds to participate. The event will be held on Saturday, December 4, 2021 at Arnold Park in Comer.

The 5k Run/Walk will start at 9:00 am. Awards will be given for the overall and the top three finishers in each age division of the 5K run and everyone will be eligible for door prizes. Your sponsorship helps to defray the cost of organizing the event. Funds received from sponsorships are used to purchase T-shirts for registered race participants, awards, provides a race timing system, door prizes, complimentary drinks and snacks for each race participant.

There are various levels of sponsorship for the Reindeer Run; Bronze, Silver, and Gold. Please see enclosed sheet for more details. We ask that all sponsorships are returned to the office no later than November 5<sup>th</sup>. Thank you in advance for your consideration of becoming a race sponsor. You can contact me to set up sponsorship or answer any questions. I can be reached at 706-795-6270 or [hhaynes@madisonco.us](mailto:hhaynes@madisonco.us).

Sincerely,

Holley Haynes  
Program Coordinator  
Madison County Recreation Department

# 28<sup>th</sup> Annual Reindeer Run 5K and Walk Sponsorship

Saturday, December 4, 2021

Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Contact person: \_\_\_\_\_

Contact email: \_\_\_\_\_ Phone number: \_\_\_\_\_

Website address: \_\_\_\_\_

1. Sponsorship level (please circle):

**GOLD:** \$250-\$500

name & logo on signage at event, on event t-shirt, on website and all event advertisements; 2 complimentary race entries

**SILVER:** \$100-\$249

name & logo on event t-shirt, on website and all event advertisements; 1 complimentary race entry

**BRONZE:** In Kind Donations-\$99

name & logo on event t-shirt, on website and all event advertisements

If you are giving in-kind donations, please list them here:

\_\_\_\_\_

2. We plan to send materials/giveaways:    Yes    No

If yes, what item(s) are you including:

\_\_\_\_\_

3. Eligible sponsors can choose to have company name listed or submit a logo. Please write your company name exactly how you'd like it to appear on web site, signage, etc.:

\_\_\_\_\_

Artwork and logos should be submitted to [hhaynes@madisonco.us](mailto:hhaynes@madisonco.us) as follows:

- Logos for T-shirts will be printed only in one-color and should be submitted as hi-res JPEG or EPS files. Most Photoshop and Illustrator files can also be accepted.
- Logos for signage should be submitted as hi-res JPEG or EPS files. Most Photoshop and Illustrator files can also be accepted.
- Logos for website should be submitted as JPEG or PNG files.

4. Checks can be made payable to Madison County Recreation Department. In the "For" line write Reindeer Run Sponsor. Documents and checks can be mailed to: PO Box 248, Danielsville, GA 30633.

5. If your sponsorship includes a complimentary race entry, please use the enclosed entry form and return it to the address listed above. If you have more than one entry for your sponsorship please have each entry on a separate form.



# 28<sup>th</sup> Annual Christmas in Comer 5K Reindeer Run/Walk Saturday, December 4, 2021 - 9:00am

City of Comer - Arnold Park  
2500 Arnold Park Drive  
Comer, GA 30629

*Whether you run or walk, come join us for a great time.*

**Entry fee:** \$15.00 without a shirt, \$20.00 with a shirt.

Registration can be completed by mailing in the entry form below or on-line at [www.active.com](http://www.active.com). *To be guaranteed a race shirt, all registrations must be submitted by 11/17/2021. Anyone registered after this date will not receive a shirt.* Max participants are 300. Registration will end December 1<sup>st</sup> unless max registration is reached prior to. There will be **NO** registrations taken on race day.

**Race Day:** Packet pick-up will take place from 7:45-8:45am. Parking is limited so be sure to arrive early to pick-up your packet! Course maps will be available on race day. The race will start and finish at Arnold Park in Comer. After the race, there will be plenty of refreshments for everyone.

**Awards:** Overall Male/Female, Masters Male/Female, and top three Male/Female winners in age groups beginning 10 and under through 70 and over. Complete results will be available online within 24 hours at [www.classicraceservices.com](http://www.classicraceservices.com), [www.active.com](http://www.active.com) and [www.classiconestop.com](http://www.classiconestop.com).

**Questions:** Carole Black at [classicraceservices@gmail.com](mailto:classicraceservices@gmail.com)  
Holley Haynes at [hhaynes@madisonco.us](mailto:hhaynes@madisonco.us) or 706-795-6270



----- **Fill out and mail entry to:** -----

**Christmas in Comer 5K Reindeer Run/Walk  
Madison County Rec Dept  
PO Box 248 | Danielsville, GA 30633**

First: \_\_\_\_\_ Last: \_\_\_\_\_

Address: \_\_\_\_\_ City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Age: \_\_\_\_\_ DOB: \_\_\_\_\_ Gender: M F Phone: \_\_\_\_\_

Email Address: \_\_\_\_\_

Shirt Size: YS YM YL YXL AS AM AL AXL AXXL AXXXL NO SHIRT

Amount Enclosed: \$ \_\_\_\_\_ Checks should be made payable to Madison County Recreation Department.

**WAIVER:** In consideration of acceptance of this entry, I waive any and all claims for myself and my heirs against officials, sponsors, hosts, or any person associated with the 28<sup>th</sup> Annual Christmas in Comer 5K Reindeer Run/Walk. I understand that running in a race is strenuous and I am in proper physical condition to participate in this event. I also give permission for use of my name and photograph to be used in any media or other account of this event.

Signature: \_\_\_\_\_  
(under 18, parent or guardian signature)

Date: \_\_\_\_\_

