

Anoka Football Booster Club Meeting Minutes
December 2, 2019 @ 6:30

Board of Directors in Attendance

Brian Wilson	Brian Burandt
Sandy Laidlaw	Sue Weber
Karin Brunn	Tammy Barrett
Erin Wasurick	Angie Baker

Members in Attendance

Collete Burandt	Staci Ban
Sara Narr	Coleen Mateychuk

Board of Directors not in Attendance

Coach Bo Wasurick	Sally Lombard
Angela Levercom	Amy Kummrow
Amanda Nowack	Cindy Redmann
Shayle Dominguez	Tom Heidemann
Andrew Heidemann	Deb Day

Meeting called to order at 6:30pm.

Secretary's Report

We did not have a quorum to approve the November meeting minutes.

Treasurer's Report

The bank statement had not arrived, so there was no financial statement to review.

Scholarship fund-\$2,600.00

There are some items that are owned and insured by the Booster Club, including the trailer and golf cart. The trailer is in Tom Heidemann's name with the maintenance and insurance paid by the Booster club. Do we still need the trailer or would we like to sell?

1099's will be done for coaches that are paid more than \$600.

Old Business

Board update - Dawn Heidemann resigned 12/01/19 and asked Brian Wilson to step in effective immediately.

Angie Baker suggested we review our current Board of Directors and determine if there are any members who should be removed, as they have not attended meetings this season. This will assist with reaching our quorums, so voting can occur when needed. Brian Wilson was going to reach out to those individuals and will report back to the group at our next meeting.

Fundraising – We had a productive brainstorming session on future fundraising. Some of the things we discussed:

- Shayle Dominguez suggest Anoka Football mugs. She’s doing them for another organization and has the details to share with us.
- A Cards
- Coleen Mateychuk discussed the option of fundraising through the Anoka Area Concessions Group. This non-profit allows groups to sell concessions at Target Field and earn money to help with the costs of athletics for their families. There is a three-hour training in Anoka a couple times a year. A volunteer can make approximately \$70 each time they volunteer.
- Selling softener salt. Other groups require people preorder and then the team delivers the bags. Players can deliver to basements if needed, which is a great selling point.
- Golf Tournament
- Selling Anoka Football merchandise at the games. (i.e.-mugs, choppers, A cards etc.)
- Booth at games to bring in more fundraising (spin a wheel for \$1, raffle for hot seats sponsored by a business etc.)

Brian Burandt was kind enough to offer to take a hard run at contacting local businesses regarding sponsorships.

2020 Budget Planning – Brian Wilson asked what we want to look at doing for next season. Erin Wasurick mentioned that the Coaches go to clinics in February, which is where they will get ideas for what they may want to bring to the program for next season. Waiting until after those clinics will make budget planning more efficient.

Open Forum

Angie Baker requested that once the Executive Board has a proposed budget to bring to the board of directors that it is sent to the group prior to the meeting. This will allow us more time to review it and prepare for the vote. This led to the request to have the monthly financial reports sent prior to the monthly meetings as well. During this discussion, it was mentioned that Sue Weber and Deb Day had opened a new bank account at Village Bank and were in the process of closing our current account.

Suggestion to set up a Square account for next season. This would allow us to take credit cards for raffles, fundraising events etc. We also discussed posting information regarding the Smile account through Amazon on our parent Facebook page. This would allow up to raise funds through members purchases on Amazon.

We discussed cleaning out the shed and doing an inventory of the contents this spring.

Discussion of different things we could do to make Goodrich Field more appealing. Cleaning it up, wind blocking the upper fence, creating a hot seat area to raffle off for games.

Because of the different fundraising and sponsorship efforts, we will be taking this season we will need to go a different route with the program. It was suggested that when the previous

vendor contacts the board we commit to nothing until the group discusses it with Coach Wasurick.

Coaches Report

Banquet was a success and they have received great feedback from the families.

Alumni Turkey Bowl was a success. Thanks to Coach Ismail for putting it together.

Turf fields are coming! Thank you to Tom Heidemann for pushing that through.

Weight room – older boys are attending the morning session and 8th graders are busing over for the afternoon session.

Coaches will be attending clinics in February to prep for next season.

Meeting Adjourned at 7:53pm