

# WAYHA Board Meeting Minutes

1/8/2025 - 7:00PM - Bud King Ice Arena

Those indicated in **bold** were present at the meeting.

Board members: **Brent MacLennan, Marty Moran, J.J. Pettit, Laura Slavey, Alex Tipton, Cassie Stratton, Drew Krings, Erika Vail, Lindsey Posey, Marcus Burnham, Stephen LaValla**

Others Present: **Bill Rickoff, Rick Burns, Marty Raymond, J Reska, Kim Wadewitx, Ryan Wadewitz**

Meeting called to order at: 7:09 pm

Public Comments:

- Rick Burns - spoke upon unattended children in the rink. Rick spoke with rink staff and Patrick Menton. Requested board speak with rink staff and address reports on challenges

Motion to approve December minutes

- Motion to approve virtual votes and minutes
  - Motion - Laura Slavey
  - 2nd - Steve LaValla
  - Motion **carried**/denied
    - Abstain

Gambling report:

- Report: Check book is good - new gaming systems are out. Game counts are good. Waiting for accountants to audit. Firm has not been responsive -siting labor shortage.
  - Motion to approve December Gambling Report
    - Motion: Marty Moran
    - 2nd: Drew Krings
    - Motion **carried**/denied:
      - Abstain:
  - Motion to approve allowed expenses:
    - Accounting up to \$200
    - Cost of games up to \$12,000
    - Payroll taxes up to \$1,000
    - Rent up to \$40,000
    - Manager/payroll audit up to \$6,000
    - Combined receipts up to \$80,000
    - Motion:Laura Slavey
    - 2nd:Brent MacLennan
- Motion **carried**/denied

- Abstain:

### **Committees Chaired by Non-Board Members Reports:**

#### **Equipment Manager (Ben Gordon)**

- Report:
  - RoJo Properties sponsored 50 LTS jerseys for our LTS program and paid the vendor directly.
  - An apparel survey going out to those who purchased from Titlewave.
  - Jersey Committee still working on details and decision for final decision and sponsorship plans. Evaluating price, quality and service.

#### **Tournament Committee (Laura Slavey: Interim)**

- Report: Nick Henderson resigned from Tournament director on 12/12. Laura Slavey served as interim tournament director..
- Year end tournaments are up and filling. Kate Hazelton has offered to take the Tournament Committee Chair role. B2 EOY Tournament is moved to Rochester. Laura and Drew will assist with transition.

#### **Hockey Operations Committee (Marty Moran: Interim)**

- Report:
  - Brad Hermsen resigned from position on 12/17. Marty Moran was named interim committee chair.
  - We have a nomination (from Hockey Operations Committee member Ryan Wadewitz) for J Reszka to step in as Interim Program Chair, and J has accepted the nomination. Marty offered to remain interim as well and abstained from further discussion. J requested the board send questions to him in email for what detail requested. Cassie to create and suggest a monthly update template.
  - Schedulers requesting guidance on what to do with open ice times.
    - Open ice will be first offered to the coaches through hockey ops chair and if not taken, it will become open hockey and communicated as such..

#### **Finance Committee:**

- Report: Investments are made. Cash is down as expected due to investment.
- Motion to approve December finance Reports
  - Motion: Brent MacLennan
  - 2nd: Drew King
  - Motion **carried**/denied
    - Abstain

#### **Executive Committee Comments:**

- City Contact Update - (Brent/Marty) - No changes
- Hockey Operations Chair - (Brent)
  - Having challenged accessing emails. Marcus to seek a company to assist with administration a role of the Google Suite

#### **Actionable Items:**

## Old Business

- Last Month Motion Update
  - Hockey Director job description (Drew/Brent)
  - Logo guide has been updated on website (J.J.)
  - Door stop solution (Alex)
  - ODR Benches (Alex)
  - Pond Hawks (J.J.)
  - HS Girls Team - Seeking 5,000 donations for necessities for the season (J.J.)
- Motion
  - Motion:
  - 2nd:
  - Motion carried/denied:
    - Abstain:

## New Business

- Motion to approve up to \$1,200 for mite jamboree (Marty Moran)
  - Motion: Drew Krings
  - 2nd: Brent MacLennan
  - Motion **carried**/denied:
    - Abstain:
- Motion to accept Kate Hazelton as tournament director for the remainder or 2024/2025
  - Motion: Brent MacLennan
  - 2nd: Erika Vail
  - Motion **carried**/denied:
    - Abstain:
- Motion to accept J Reska as hockey director for the reminder of the 2024/2025 season.
  - Motion: Erika Vail
  - 2nd: Marcus Burnham
  - Motion **carried**/denied:
    - Abstain: Marty Moran
- Motion to donate up to \$5,000 to the girls hs hockey team pending specific ask from Rick Burns
  - Motion: Laura Slavey
  - 2nd: Stephen LaValla
  - Motion **carried**/denied:
    - Abstain
- Motion to up to \$1,000 for door stop purchasing and installation
  - Motion: Brent MacLennan
  - 2nd: Marty Moran
  - Motion **carried**/denied:
    - Abstain

## **Board Member Chaired Committee Updates:**

### **Long Term Planning / Facilities Committee (Alex Tipton)**

- Report:
  - Presented City with concept drawings
  - Meetings with community members to discuss feasibility, impression and interest
  - Asking ISG for open-air covered design for discussion with potential supporters

### **Marketing Committee (J.J. Pettit)**

- Report: Consistently positive feedback about our social media. Michele is doing an excellent job creating content. Statistical highlights since October:
  - 79.5K page views
  - 5.1K visits - up 76%
  - 39 new follows - up 86%
- Committee needs help with someone to manage and update rink physical signage

### **Fundraising Committee (Lindsey Posey)**

- Report: Changes to signage happening due to name changes. Slaggie Capital removing sponsorship. Others are upgrading. Digital marketing is becoming an option.

### **Volunteer Committee (Cassie Stratton)**

- Report:
  - Committee is working on sending out personalized emails to members who still have volunteer hours to fulfill. Hoping to have this done by the end of this week/begining of next week.
  - Cassie is in contact with the WSU Men's Rugby team who will start picking up shifts the week of the 13th.
  - Mite Jamboree will be up for DIBs soon.
  - Cassie will connect with team managers for the other tournaments and ensure they have a plan as the host team
  - We need to come up with a plan for the U12 tournament as far as who is taking ownership of making sure it runs smoothly (no home host team).
  - Can we get a date on the calendar for Spring Spruce up??? It would be nice to add that as an option for volunteer hours.
    - Volunteer committee to plan event.
  - Requesting board's thoughts on polling the Mini/Mite families to see how many received calendars and how many did not. This will help us to make a plan for order numbers next season.
    - Discussed and chose not to proceed with poll

### **New Family Mentor Committee (Erika Vail)**

- Report: Nothing to report

### **Other Items:**

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### **Virtual Votes:**

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**Meeting adjourned at:**

- Motion to Adjourn at 9:41
  - Motion: Marty Moran
  - 2nd: Laura Slavey
  - Motion **carried**/denied:
    - Abstain: