

Pirate Youth Athletic Association
Board Meeting Minutes
Wednesday, September 18, 2019 6:00 pm @ World Cup Coffee

1. Call to Order: Mark Brone called the meeting to order at 6:00 pm at World Cup Coffee.
2. Roll Call (x denotes that individual was present):

<u>Board</u>	
<i>President -Mark Brone</i>	X
<i>VP –Hank Rollinger</i>	X
<i>Secretary –Shelli Brone</i>	X
<i>Treasurer - Ben Adank</i>	X

<u>Programs Rep</u>		
<i>Football</i>	Ryan Auth	X
<i>Volleyball</i>	Kristy Baures	X
<i>Wrestling</i>	-	
<i>Basketball</i>	Various	
<i>Concessions</i>	Committee	
<i>Public Relations</i>	Tina Leverance	X

<u>PYAA Members</u>	
Jim Weber	
Brad Lisowski	
Tom Gotzinger	
Angie Bambenek	X
Susan Henry	X
Mackenzie Halverson	X

<u>Directors</u>	
Jason Becker	
Heather Secrist	X
Becky Weber	X
<i>Sports Director -Melanie Ganschow</i>	X

<u>HS Head Coach</u>		
<i>Football</i>	Luke Kjelland	
<i>Volleyball</i>	Jackie Engel	
<i>Wrestling</i>	Buzz Murty	
<i>Basketball</i>	Jesse Cyrus	
<i>Basketball</i>	Randy Knecht	

<u>HS Administration</u>	
<i>Superintendent-Michele Butler</i>	
<i>Principal-Steve Stoppelmoor</i>	
<i>Athletic Director-Luke Kjelland</i>	
<i>C-FC Board Member(s)</i>	

3. **Approval of Minutes from August 21st, 2019 Meeting:** Motion to approve by Hank, second by Ben. Mel will post on-line since approved with no changes.
4. **Review and approval of Bills/Financial Report:** Ben reviewed the financial report (highlights below). Motion to approve bills made by Heather and second by Tina.

Hank will provide Ben billing info for the new sponsors and Mel will work on cleaning up website with accurate sponsor information (remove old, add new).

Open question from last month and no update given as Mack was not here to discuss at this point of the meeting. Was Mack able to deposit the volunteer/uniform deposits for those that didn't return uniforms or fulfill their volunteer slots? How much was that? Mel will follow up with Mack on this. DIBS needs to be discussed further to streamline this process.

Storage locker – Hank will cancel after this month since Mel has been organizing our storage out at school and feels we have adequate space. Mel and Ryan will work on a better storage solution for Football equipment at school once it is moved from the current storage shed.

New Fundraising Opportunity discussed to help offset cost to teams that have to hire paid coaches because they don't have a parent volunteer. Possible PYAA Golf Tournament at The Grove on August 16, 2020. Discussed possibly combining this into our opening picnic. We will have to have more discussion on this, but for now the date is being held for our group.

Basketball storage carts are now set up in each gym so teams can use them for practices instead of hauling balls to school each night. The cart in the Auditorium still needs to be assembled before practices start.

3rd grade coach kits will be purchased again for the incoming basketball groups. Motion by Tina, second by Mark to go ahead with this purchase.

5. **Sports Director Update** –

-Mel discussed the need for better equipment storage for Football out at school. She found a storage unit to hold helmets and shoulder pads for \$250 similar to what the high school uses. Motion by Ryan and second by Ben to make this purchase.

-Key Fobs for coaches have been handed out.

-Storage shed is almost cleaned out. Hank will help haul out some barrels and Mel will work on getting the last totes out.

-Fall VB Skills and Drills is off and running. For the first time we have a few boys participating in the program which is awesome! 6th grade now has 2 tourneys scheduled for the Fall also.

-Basketball inventory needs to be completed. Mel will work on.

-Basketball registration night is set up for September 29 at 6:00 pm at school.

6. **Program Reports:**

a. **Football:** - (Ryan Auth) The season has been extended by a week due to an added G-E-T team. All is going well so far with the season and games are off to a great start.

-Butterbraid order/money was turned in, but no final #'s yet. Hoping to be over 300 units for the best return on the fundraiser.

-Ryan brought up an issue with communicating through the SportsEngine app. It appears that the PYAA football team was not labeled in the same naming structure, so it was hard for parents to find. The team name should start with "Pirate Youth Athletic Association" to be consistent with the other sports. Mel will check into that.

-Youth night is coming up October 4th.

b. **Basketball:** (Multiple reps in attendance)

4th/5th/6th boys –We will see how many sign up to determine where the 5th grade group falls. 4th and 6th should have enough for their own team so we will work the 5th grade in either way.

3rd and 4th grade girls – We will need to see how many sign up to determine who we need to coach and how many teams we sign up (probably the Y if they offer a program).

8th/7th grade girls- Ben will submit a combined request to GNBL to provide opportunities for both levels where they can be competitive.

8th/7th grade boys- We will have to see how many sign up to determine the direction with these 2 teams. Multiple options were discussed, but we can't take action until we see the #'s. Mark has discussed these scenarios with Jerry to get his input. We also know Tim is ready to coach again also. We will have a short window with GNBL to get this figured out since the 7th grade registration deadline is October 4th and the 8th grade's deadline is October 1st.

c. **Wrestling: (No rep in attendance)** Short discussion on direction, no decisions made.

d. **Volleyball: (Kristy Baures)** Fall Skills and Drills is up and running, but Kristy suggested an organizational meeting for coaches before next year's program. We typically have a meeting before the Spring, but Fall would be beneficial too. This is where the VB FAQ sheets will be beneficial for parents and coaches also.

The elementary equipment room was much cleaner, but still hard to get to nets. There was also a new lock that needs a janitor to open for that room.

Jerseys are now being worked on with local sources to see what they can come up with. Kristy has requested the PYAA logo we would like added to those jerseys. Heather and Tina will try to provide options for the new logo so we can agree on one to move forward with.

e. **New/Other Business:**

- i. **Meeting with Michele Butler and Luke Kjelland** – Mark provided Michele with additional information on PYAA and discussed why PYAA would like to be more recognized by the school. He asked that she keeps us in her vision/strategy for the school's long term planning. He also provided her with the Annual Report for her to review on her own time. Michele and Karen agreed to add a link on the school webpage for PYAA to make that more visible to parents. Michele would also like to make time to attend a future PYAA meeting. Mark plans to meet with her monthly to provide updates and receive feedback.

-Mark also talked with Luke about Mel's transition and helping her out with things she may not know yet to make this a successful change. Luke has had conversations with Ryan regarding Football to help give guidance from the high school down to the youth level which is greatly appreciated. Luke also expressed interest in having school pay for ½ of a speaker to kick off the season like we have done in the past. That would be a benefit to all programs. Luke will try to attend a future PYAA meeting also.

- ii. **Marketing campaign ideas, cost, committee/lead** – Heather and Tina are working with Vision Design for some marketing designs that we would own. (Logo, tag line etc.) Currently have a quote from them for \$300 for the design and \$300 for finished products. Ben made a motion to approve the funds to pursue this and Ryan seconded that motion.

Currently creating a coach informational guide to help each coach with their registration nights, form collections and answers to some questions parents might throw their way. This will be ideal to pass along to new coach so they don't have to start completely over.

Marketing ideas from previous meeting to keep in mind: monthly newsletter, pictures on social media, more FB updates, educational piece on fees and where the money goes from concessions etc., picnic ideas, table at open house to introduce PYAA to parents. How do we start chipping away at these? Any takers?

Thank you Heather and Tina for all you are working on!! We ran out of time to hear all of your great ideas, so we look forward to the next meeting to hear more.

- iii. **Press Release** to announce Melanie as the new Sports Director will be sent out by Mack.
- iv. Tabled discussion on Denny Schmidtknecht memorial ideas until next meeting since out of time.

7. **Next Scheduled Meeting:** Next meeting scheduled for 3rd Wednesday of the month (October 16th) at 6:00 pm.
8. **Adjourn:** Motion to adjourn made by Shelli, seconded by Kristy. Meeting adjourned at 8:47 pm.