



BRANDING POLICY

The Woolwich Youth Soccer Club logo is the intellectual property of Woolwich Youth Soccer Club and any application or use of the logo is managed by the Chair/President. The Chair/President will oversee photography, social media, website and all other proprietary brand execution.

Directors may have access to the logo for branding purposes when applicable to a specific project. The Woolwich Youth Soccer Club logo is not to be altered in any way, including but not limited to colours and/or design. The logo will be shared directly with an approved 3rd party supplier who has been tendered to produce an article or item with Woolwich Youth Soccer Club Branding

In order to maintain our brand integrity Woolwich Youth Soccer Club logo/branding is not to be provided to any unapproved 3rd parties. Failure to comply with this policy will result in a review by the Executive members.

Branding Policy			
Effective Date	Last Revised Date	Review Cycle	Next Review Date
October 14, 2025		Every Three Years	October, 2028