



Edina Hockey Association Dasher Board Requirements

Please complete the following steps to have your dasher board on display in Braemar South:

- 1) Please provide the EHA with the following information about your sponsorship.
 - Name of Business
 - Address of Business
 - Contact person for invoicing the sponsorship
 - Business website address to link to from the EHA website
 - Please forward this information to sponsors@edinahockey.org.
 - High resolution logo for EHA website usage (.eps, .svg, .tiff, .pdf)

- 2) Please connect with Sign Pro to create your dasher board.
 - **SignPro is the company the EHA has endorsed to create your dasher board advertising.**
 - Single dasher boards are \$185.00.
 - Two or more dasher boards are \$149.00 each.
 - In some cases, there's an additional charge for artwork if SignPro designs the dasher board.
 - SignPro will produce the dasher boards and deliver them to Braemar.
 - The staff at Braemar will install the dasher boards once they arrive.
 - **Guidelines for submitting art to SignPro:**
 - Files may be submitted via the SignPros website:
https://www.signprowg.com/products_services/send_file.htm
 - When using the website from the home page simply attach and send your file.
 - Please submit a "print ready" file as a PDF, an illustrator EPS, or a high resolution TIFF.
 - Please submit at 300dpi for full color graphics.
 - The file needs to be sized proportionately to the final sign size. Dashers are 32"x 96"
 - For EPS and PDF files, fonts must be embedded or outlined. PDF and EPS files that are not set up in this format will have problems with fonts being substituted.
 - There may be additional charges for any files not properly submitted due to the additional production time necessary.

Sign Pro Contact Information

Jim Bianco

jbianco@signprowg.com

952-896-5276

www.signprowg.com

5250 West 74th Street, Edina, Mn 55439

Further questions about EHA sponsorship opportunities should be directed to
sponsors@edinahockey.org

**Thank you for your commitment to and support of the
Edina Hockey Association!**