



# KANSAS BASKETBALL COACHES ASSOCIATION

## 2025 MEDIA OF THE YEAR AWARD

The 2025 Kansas Basketball Coaches Association Media of the Year Award recipient is Lane Gillespie, the Sports Director at Ad Astra Radio and the Voice of McPherson High School on 98.9/1540 KMCP.

Gillespie was born and raised in Topeka, graduating from Seaman High School in 2018. After high school, he attended the University of Kansas where he earned his Bachelor's in News & Information in 2022. While at KU, Gillespie announced KU Football & Basketball for the student radio station, 90.7 KJHK, and was hired by Kansas Athletics to be the Voice of Kansas Baseball for the Spring 2022 season.

After graduating from KU, Gillespie found work as a Multimedia Journalist at WIBW-TV in Topeka, working in news and sports. Gillespie worked in WIBW's weekly high school sports show Kansas Prep Zone, winning two awards from the Kansas Association of Broadcasters for best sportscast alongside the 13 Sports team.

Gillespie moved to McPherson in November 2023 to be the McPherson Sports Director at Ad Astra Radio, the Statewide leader in high school sports coverage. Alongside his Sports Director roles, Gillespie also took the role as the Voice of McPherson High School and McPherson College. While at McPherson, he has called two full basketball seasons which saw the MHS Boys Basketball team winning the 4A State Title in both seasons.

Ad Astra Radio covers high schools across the Golden Belt, South Central Kansas, and Southeast Kansas with 11 stations broadcasting from Hutchinson, McPherson, Larned, and Iola. Ad Astra Radio also covers McPherson College, Bethany College, Sterling College, and Allen Community College and are affiliates of the Chiefs, Royals, KU Jayhawks, and K-State Wildcats.



### LANE GILLESPIE

**Sports Director – Ad Astra Radio  
Voice of McPherson High School**