



Board Meeting Minutes

Date: July 9, 2018

Time: 6:00 p.m.

Location: Petoskey City Hall

Attendees: Charlie Licata, David Schultz, Brent LaFaive, Shaun Osborne, Molly Kring-Knight, Christie Jacobs & Trista Teuscher

Absent: Brent Ward and Melissa Williams

Guest: Fedor Fedorov, Petoskey Ice Arena

Called to order at 6:04 p.m. by Licata

Approval of June Minutes:

Review and approval of June meeting minutes. Motion made by Jacobs, seconded by Schultz. No opposition.

Old Business:

- Pat Due Amounts:
\$3,195.85 in uncollected fees from 2017/18 season. Only one family had made a payment since the prior meeting. Discussion related to collection options.
- Bantam team numbers:
Agreed to combine with Kalkaska, if needed
Will need to discuss with Petoskey coach
- Pee Wee coach for 2018/19
Ward has been in discussion with a potential Pee Wee coach

- Jersey proposals:

Schultz brought samples in.

1. Motion was made to spend up to \$5,000 for matching white (away) jerseys by Licata. Seconded by LaFaive. No opposition.
2. Fedorov generously offered to ask the Sergei Fedorov Foundation for a contribution to purchase new jerseys for PAHA. Motion was made by Licata to include the Foundation patch on any jerseys purchased by Foundation. Seconded by Schultz. No opposition. This option will be pursued prior to going forward with PAHA purchase.

New Business:

- Fundraising plans. After discussing various options it was decided to table until August, after more information is gathered.

- Instructional Program/Learn-to-skate:
Licata and/or Schultz will contact Anne Murray and try to partner with her again, similar to last season.

Would potentially offer a 6 week program beginning late summer and an 8 week program in the fall.

PAHA subsidized amount will be determined after more information is gathered.

Petoskey Ice Arena is purchasing new rental skates that would be available for the IP/Learn-to-skate program.

- Marketing Plan:
Discussed elementary school “Friday folders”, day care centers, billboards, radio, area movie theaters.

Members of the board will provide Fedorov with any contact information we find to potentially combine marketing efforts with the Arena.

- Fall Skate Clinics:
Fedorov possibly offering 6 week pre-season clinics to run September through October

Coaching Strategy

- Will discuss possibility of developing consistent coaching methods for age divisions with Ward. (i.e. Training and Practice plans)

Motion to adjourn at 8:10 ish by Licata, seconded by Jacobs. No opposition