



MINNESOTA

DECA

DECA ICDC

2025

AT-A-GLANCE





2025 INTERNATIONAL CAREER DEVELOPMENT CONFERENCE ORLANDO, FL APRIL 26 - 29, 2025

REGISTRATION FEES

\$1,415.00	Single Package (4 nights) <i>*subject to availability</i>
\$1,015.00	Double Package (4 nights) per person in the room of 2
\$ 880.00	Triple Package (4 nights) per person in the room of 3
\$ 810.00	Quad Package (4 nights) per person in the room of 4
\$ 890.00	Spouse Package (double lodging for 4 nights) sharing w/ Double Package <i>*Spouse or family participants will receive Universal Tickets but will not receive t-shirts or other conference swag e.g. trading pins, hat, garment..</i>

All attendees must pay for 4 nights lodging for the conference dates - arrival on Saturday and departure on Wednesday. This is a requirement of National DECA. You may add additional night e.g. Friday night but packages all attendees must have the minimum of Saturday-Wednesday stay. You cannot have the 4 nights Friday through Tuesday.

The price is per person for each occupant in the room. For example, if you have 4 students staying one room – each of the four students EACH pay \$810. This includes their prorated portion of the rooms as well as conference registration, any planned group tours, trading pins, t-shirts etc.

This year, there are additional activities included in the registration package for Minnesota attendees are:

- DECA Night At Universal (Monday night)
- 4 Day Park Hopper to Universal Parks

DO NOT order either of the above tickets through the National Tour Site as it will be included in the Minnesota package for all attendees and the order will be placed on your behalf. If you wish to purchase any other tickets e.g. Disneyworld, those you will be on your own to order.

For those bringing family - the only way that you are able to access these tickets are to register for the conference.

One check or money order for the total \$ due payable to MN DECA must be received by **MN DECA by Friday, April 11, 2025.** Individual student checks will not be accepted. MN DECA does not accept credit cards. **Registration fees MUST be received PRIOR to ICDC as all of the registration, tickets and lodging must be prepaid prior to the start of ICDC by MN DECA.**

All packages will include the above activities for students, advisors and chaperones. You will pick up conference registration materials PRIOR to the Opening Session at the Universal Dockside Hotel (Minnesota's assigned hotel). Hours of availability will be announced prior to ICDC.

EXTRA NIGHTS OF LODGING

If you wish to arrive **PRIOR** to Saturday, April 27, you may do so by indicating your arrival date within the registration online system (like SCDC). Additional rates per night plus tax are as follows:

\$179.00 Single/Double/Triple/Quad Room (\$202 with tax)

DEADLINE TO ACCEPT OR DECLINE ORIGINAL EVENT SPOTS – 11 AM THURSDAY, MARCH 6, 2025

The **ICDC Registration Tool** will be available immediately after SCDC! You will log-in to the system: <https://deca.mnctso.org> as soon as possible. All advisors must claim or release spots for competitors by 11 am on Thursday, March 6, 2025. The system will automatically notify the advisor of the next eligible student if an allocation becomes available. **ANY SPOTS NOT ACCEPTED BY DEADLINE WILL BE DECLINED AND AVAILABLE TO THE NEXT COMPETITOR.**

REGISTRATION PROCEDURE – DEADLINE 5:00 PM ON MONDAY, MARCH 10, 2025

Each DECA advisor is asked to register all student delegates and adult advisors/ chaperones in his/her delegation by completing two steps:

1. Input/select those attending from your chapter and select competitive events - this is thru the national online membership system. **All attendees including students, advisors, chaperones and guests must be indicated (not just competitors).**
2. Complete the remainder of the Minnesota registration through our online state registration system (same site that you register for districts and state). The system will have an invoice for you to print. This system will calculate your total \$ due that includes housing and registration for your chapter.

All delegates, advisors, chaperones and family members attending the conference are required to register for the conference. Conference registration is handled through our online conference registration system (same system as Districts and State) and registration must be **COMPLETED and SUBMITTED on or before Monday, March 10 by 5 pm.** Allocations in each competitive event is indicated below.

Advisors are also responsible for completing the entire registration process, which includes registering your attendees in the National DECA membership system.

It is the local advisor's responsibility to verify that ALL delegates meet ALL eligibility requirements, including membership. Double check membership rosters!

HOUSING ASSIGNMENT

Universal's Endless Summer Dockside Inn & Suites
7125 Universal Blvd | Orlando, FL 32819 | 407-503-8170

CHANGES TO CONFERENCE SCHEDULE

Please be aware of ICDC Schedule changes while we are in Orlando for the 2025 ICDC.

- Grand Awards Ceremony will begin at 7:30 pm (previously 8:30 pm)

WHO QUALIFIES TO COMPETE?

THE TOP 5 FINISHERS FROM STATE WILL ADVANCE TO ICDC IN THE FOLLOWING EVENTS:

Principles of Business Administration Events

PBM	Principles of Business Management and Administration
PEN	Principles of Entrepreneurship
PBF	Principles of Finance
PHT	Principles of Hospitality and Tourism
PMK	Principles of Marketing

Personal Financial Literacy Event

PFL	Personal Financial Literacy
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Team Decision Making Events

BLTDM	Business Law & Ethics Team Decision Making Event
BTDM	Buying and Merchandising Team Decision Making Event
ETDM	Entrepreneurship Team Decision Making Event
FTDM	Financial Services Team Decision Making Event
MTDM	Marketing Management Team Decision Making Event
HTDM	Hospitality Services Team Decision Making Event
STDM	Sports and Entertainment Marketing Team Decision Making Event
TTDM	Travel and Tourism Team Decision Making Event

Individual Series Events

ACT	Accounting Applications Series
AAM	Apparel and Accessories Marketing Series
ASM	Automotive Services Marketing Series
AAM	Apparel and Accessories Marketing Series
BFS	Business Finance Services
BSM	Business Services Marketing Series
ENT	Entrepreneurship Series
FMS	Food Marketing Series
HLM	Hotel and Lodging Management Series
HRM	Human Resources Management Series
MCS	Marketing Communication Series
QSRM	Quick Serve Restaurant Management Series
RFSM	Restaurant and Food Service Management Series
RMS	Retail Merchandising Series
SEM	Sports and Entertainment Marketing Series

THE TOP 4 FINISHERS FROM STATE WILL ADVANCE TO ICDC IN THE FOLLOWING EVENTS:

Business Operations Research Events

BOR	Business Services Operations Research Event
BMOR	Buying and Merchandising Operations Research Event
FOR	Finance Operations Research Event
HTOR	Hospitality and Tourism Operations Research Event
SEOR	Sports and Entertainment Marketing Operations Research Event

Project Management Events

PMBS	Business Solutions Project
PMCD	Career Development Project
PCMA	Community Awareness Project
PMCG	Community Giving Project
PMFL	Financial Literacy Project
PMSP	Sales Project

Business Management and Entrepreneurship Events

EIP	Innovation Plan
EIB	Independent Business Plan
IBP	International Business Plan
EBG	Business Growth Plan
ESB	Start Up Business Plan
EFB	Franchise Business Plan

Marketing Representative Events

IMCE	Integrated Marketing Campaign - Event
IMCP	Integrated Marketing Campaign - Product
IMCS	Integrated Marketing Campaign - Service

Professional Selling Events

HTPS	Hospitality and Tourism Professional Selling
PSE	Professional Selling Event
FCE	Financial Consulting Event

OTHER EVENTS AS PRE-QUALIFIED WILL ADVANCE TO ICDC Online Events (as pre-qualified)

SMG	Stock Market Game
VBCAC	Virtual Business Challenge, Accounting
VBCFA	Virtual Business Challenge, Fashion
VBCHM	Virtual Business Challenge, Hotel Management
VBCRT	Virtual Business Challenge, Retail
VBCSP	Virtual Business Challenge, Sports
VBCPF	Virtual Business Challenge, Personal Finance
VBCRS	Virtual Business Challenge, Restaurant
SBE	School-Based Enterprise Academy

WHO EARNS ACADEMY ALLOCATIONS?

- First through third place winners of **Individual Skill Events** (State Only).
- Each of the top 12 **Chapter Gold** projects will receive two academy allocations.