

Bogus Basin Ski Club (BBSC) Tailgate Party Recap Form

EVENT: Tailgate Party

DATE: Sunday, April 8, 2018

TIME: 11:30 – 1:30 PM

WHERE: Pioneer Lodge Bogus Basin

SHORT DESCRIPTION: Annual End of Ski Year BBQ with hamburgers, hot dogs, chips, cookies, beer, wine and sodas

EVENT LEADER: Barbara Bryant

EMAIL: social@bogusbasinskiclub.org

ASSISTANTS:

Donn Bryant, Margie Ridgeway, Rosie Rosco, Mike Hanson, Betty Hawkins
Paul Markowitz hauled items from the storage unit, brought two canopies, bought food and drinks, set up club tables
Paul Adams towed Big Bertha and BBQ'd the meat

COORDINATION PERSONEL, POINTS OF CONTACT

JJ of Bogus Basin, Brad Wilson, General Manager

MARKETING, PUBLICITY, and COMMUNICATIONS:

E-blasts by Barbara Bryant and Carol Peterson were sent every day providing quick details linking to the club website for further details.

PHOTOS:

Don Pribble took photographs of the event and sent them to Carol Peterson.

MATERIALS USED FROM BBSC:

6' and 8' tables and table skirts with BBSC logos
Plastic chairs
Large and small Blade Banners
Name tags, pens and markers
Trash bags, paper plates, napkins, and tableware
Salt and pepper

Big Bertha BBQ and Trailer
BBQ utensils

Paul bought hamburgers, hot dogs, buns, ketchup, mustard, pickle relish, potato chips, cookies, beer, sodas, and water. The wine was left over from the ski trip to Montana.

EVENT RECAP AND LESSONS LEARNED:

The event was planned and executed only five days prior to the event, making it a scramble to put everything together by Sunday, April 8. The recommendation for the future would be to plan the Tailgate Party in February to give plenty of time to form committees to help. Marketing would then be able to put up flyers at the ski area to advertise the event.

Bogus Basin experienced rainy weather the prior week of April 1-7 with much loss of snow, so the resort decided to close the ski area one week early. We had planned to buy a keg of beer from Bogus Basin, but their closing early meant there was not an employee available to serve the beer. (Local liquor laws require the resort to serve the beer.) Paul Markowitz bought cases of beer, wine and sodas for the event.

Donn and Barbara Bryant got to Pioneer Lodge at 7:45 AM to save enough space for Big Bertha and our event. They had met with Brad Wilson and JJ and got permission to use the parking lot at Pioneer Lodge. JJ was to put out cones to block that area off, but they weren't there at 7:45 AM.

We had a snowstorm, so put up the two canopies over the BBQ area –we needed to use the weights to hold the canopies in place and still, gusts of wind almost blew them over. Next time bring paper and pens for check in and membership.

Big Bertha needs to be set up by 10:30 in order to be ready and start serving the meat at 11:30.

It was too windy to set up travel and event flyers.

We had 47 club members and guests show up for the Tailgate and considering the snowstorm, that was a good turnout. We had planned for 125 people, so had lots of leftover hamburgers, hot dogs, beer, wine and sodas for our next event.

The cost was \$5 for members, \$10 for non-members which included club membership until Oct. 31, and \$25 good for the meal and an 18 month club membership. Children under 5 were free with an adult meal purchase.

Barbara Bryant

