

OFFICIAL RULES AND FORM FOR THE CSHL LOGO REDESIGN COMPETITION

Organized by:



The Cleveland Suburban Hockey League

The Cleveland Suburban Hockey League (CSHL) has provided a competitive, well managed hockey league for its member programs for fifty years. To commemorate this milestone, the CSHL is seeking a redesign of its current logo for use in all media – including online and print, and on merchandise, etc.

CONTEST RULES:

- To be eligible, each entrant must have a current or previous affiliation with the CSHL
- Individuals shall submit no more than one entry.
- The logo **MUST** incorporate **CSHL** into its design and the color scheme **MUST** be red, white and blue.
- All submitted work must be the original work of the entrant and must not include, be based on, or derived from trademarks or copyrighted images.
- All entries will become the property of the CSHL. By submitting an entry, each entrant agrees that any and all intellectual property rights in the logo design are deemed assigned to the CSHL.
- Except where prohibited by law, an entry submission into this contest constitutes permission to use the winner's name, likeness, prize information, and information provided on the entry form for publicity purposes, without further permission or compensation.
- The CSHL through the Selection Committee reserves the right to modify the winning logo to better fit the needs of the Initiative.
- The decisions of the Selection Committee shall be final.
- The selected winner **MUST** submit a scalable vector version of the winning design so that it is adaptable to electronic and print media, to reproduction on small and large surfaces, and to use in color or in grayscale.

HOW TO ENTER:

To enter the ***CSHL Logo Redesign Competition***, eligible participants must:

- Complete the Official Entry Form (refer to attachment 1)
- Create a logo design in .jpeg, .psd or PDF formats (if you are chosen as a winner, you MUST be able to provide a high resolution vector file (e.g., in Adobe Illustrator, Photoshop, or InDesign).
- Submit your completed Entry Form and logo design to christopherjkendel@gmail.com by **11:59 p.m. Sunday, November 21, 2021**

SELECTION CRITERIA:

The Selection Committee will evaluate all entries based on the following criteria (though other criteria may be considered):

- Relevance– Does the entry align with the tradition of the CSHL?
- Originality – Does the composition exhibit original design, creativity, and imagination?
- Aesthetic Quality – Does the submission command attention? Does it display visual balance and color coordination? Do all the elements work together to create a unified and appealing design?

PRIZES:

The grand prize winner will receive – Four (4) premium tickets to a 2021-2022 regular season Cleveland Monsters home game (\$250.00 value).

Runner-up will receive – A \$100.00 Amazon gift card.

Third place will receive – A \$50.00 Amazon gift card.

****The Selection Committee reserves the right not to select a winner, if in its sole discretion, no suitable entries are received.***

**LOGO REDESIGN COMPETITION APPLICATION FORM
(attachment 1)**

Contact Detail		
Name:		
Address:		
City:	State:	Zip Code:
Phone:	Email:	
Logo Description		
Please describe the symbolism behind the logo design:		
Required Signatures		
By participating in the CSHL Logo Redesign Contest, each entrant represents and warrants that s/he has read and agrees to be bound by the contest's official rules. Each entrant further understands that if her/his logo design is selected as the winner, s/he will relinquish all claims, rights (including any moral rights), and benefits related to the display, modification, reproduction, publication, distribution, use, and other exploitations of the work, other than the prize awarded to the winning entry. This form must accompany all contest submissions.		
<hr/> Printed Name:		<hr/> Date:
<hr/> Signature (Parent/Guardian if entrant is under 18):		