



WORKPLACE SKILLS ASSESSMENT PROGRAM

2023–2024 • **COMPETITIVE EVENTS** • www.bpa.org



**BUSINESS
PROFESSIONALS
of AMERICA**

Middle Level Events

Business Administration

Administrative Support Team 
Business Communication Skills Concepts – Open 
Business Fundamentals Concepts – Open 
Business Math Concepts – Open 
Spreadsheet Applications 
Word Processing 

Digital Communication & Design

Graphic Design Promotion 
Video Production Team 
Visual Design Team - Pilot 
Website Design Team 

Finance

Financial Literacy 

Management Information Systems

Computer Literacy Concepts – Open 
Digital Citizenship 
Digital Game Design Team 

Management, Marketing & Communication

Entrepreneurship Exploration 
Human Resource Exploration 
Presentation Team 
Speech, Extemporaneous 
Speech, Prepared 

Virtual Events (National)

2D Animation Team - Pilot 
Cybersecurity/Digital Forensics 
 Esports Team - Pilot 
 Ethical Leadership and Decision-Making Team - Pilot 
Financial Portfolio Management Team 
Mobile Applications 
Promotional Photography 
Social Media Marketing Campaign Team - Pilot 
Software Engineering Team 
Start-up Enterprise Team 
Virtual Branding Team 
Virtual Multimedia and Promotion Individual 
Virtual Multimedia and Promotion Team 
Web Application Team 

GUIDE TO SYMBOLS

-  **Application** – Task or project during the event
-  **Certification** – Certification exam at nationals
-  **Exam** – Multiple-choice or true/false questions
-  **Judged** – Presentation to judges
-  **New** – Event offered for the first time
-  **Pre-submitted** – Project uploaded for evaluation

Open events are available to any regional, state, or national conference attendee. Qualification from a previous level of competition is not required.

Virtual events occur at the national level. Judging occurs virtually. The top 10 entrants are invited to the national conference. Entry fee is \$10 for individual events and \$20 for team events.