



US Adult Soccer Association

February 27, 2019

USASA Membership:

We've all returned to our homes following the US Soccer Annual Meeting and the US Adult Council meetings. I personally found the weekend to be very productive and some great news for USASA by Carlos Cordeiro. Below is the recap of the US Soccer Board meeting held on Friday, Feb. 15th.

- Pinky Raina has been hired as the new Chief Financial officer for US Soccer
- The financial audit is complete, it is in the review stages now.
- Jim Moorehouse has been put in charge of the "Extended National Teams" program. These include the Paralympics, Beach, Futsal, and 7-a-side teams to name a few
- This new department will now concentrate efforts of these teams.
 - 1.5 Full time assigned to 4
 - Central training opportunities to full time athletes
 - Support part time staff to teams
 - Host International events
 - The budget went from \$1.5 million to \$2 million.
- Women's National Team General Manager. We had 80 candidates, now down to 23 candidates. Bring it down to the strongest 11, then down to 5-6 candidates to bring to Chicago for interviews.
- The Membership Department:
 - Has increased face time with the membership
 - Sends out monthly membership updates
 - Host an annual members meeting to be held April 3-6 in Frisco, Texas at the National Soccer Hall of Fame
 - Has hosted members and athletes at National Team games

- The Youth task force is looking for solutions for referees, coaches, and risk management. Also looking for growth opportunities, diversity and inclusion.
- The Innovate to Growth Fund has 17 new projects totaling \$1.2 million. We need more diverse grants and focus on adults, referees and coaching.
- US Soccer's fundraising efforts have gone from \$33,000 five years ago, to \$4.4 million raised in FY 2019.
- International Relations:
 - We will formalize our International Relationships with stake holders in the international football family
 - Take a leadership position in the region and globally
 - Host major tournaments
 - Coordination with the US Government
- FIFA Forward program. We received \$1.5 million in operations costs and \$2.5 million to invest in projects for years 2016-2018. US Soccer qualified for the maximum.
- FIFA Forward 2.0 for 2019-2022, we should receive \$4 million for operation assistance and \$2 million for projects.
- Some of the projects done with the FIFA money: Development Academy Showcase, Coaches online courses, Girls Academy Director course and online referee course.
- The FIFA Congress will be held in Miami, some discussions will be the number of teams for the World Cup 2022.
- Discussions around the Club World Cup which would eliminate the Confederations Cup. UEFA is not on board.
- VAR will most likely be used at the Women's World Cup, and male referees would be used for the VAR role.
- CONCACAF will change the format for the U20's and U17's going forward. No semi-finals or finals needed as all teams qualify for World Cup event.

John Motta