

# SPONSORSHIP

*opportunity*



**JOIN US IN  
MAKING A DIFFERENCE  
ON AND OFF THE ICE.**

## CONTACT US:

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## **BRAINERD AMATEUR HOCKEY ASSOCIATION**

BAHA is committed to providing a safe environment for youth hockey players that increases participation and improves skills while teaching life lessons through the sport of hockey.

## TOURNAMENT OPPORTUNITIES

### **Tournament Sponsor - \$8,300**

(1 available / TAKEN)

Commitment deadline: August 31, 2025

- Listed as Presenting Sponsor of all home tournaments.
- Logo on all printed and emailed materials including registration forms, tournament booklets, etc.
- Logo on footer of the BAHA website.
- Logo at top of tournament webpage.
- Exclusive sponsor promotion.
- Recognized on social media posts about the tournament.

### **Tournament Supporter - \$2,000**

(2 available)

Commitment deadline: October 31, 2025

- Logo, deal, or promotion highlighted on "Team Managers' Tournament FAQs" which will be emailed to managers in advance of the tournament.
- BAHA will ask team managers to book team meals at the tournament supporters' establishments.
- Listed on the tournament webpage.

### **Tournament Booklet Ad - \$250**

(8-16 available)

Commitment deadline: October 31, 2025

- 2" x 3" ad in Tournament Booklet.



**venmo**

**SCAN TO PAY  
FOR BAHA  
SPONSORSHIPS  
VIA VENMO**

## ASSOCIATION & TEAM OPPORTUNITIES

### **First-year Players Sponsorship - \$5,000**

(1 available/ TAKEN)

Commitment deadline: August 31, 2025

- Also included is Tournament Supporter status (see left).
- Recognition as the sponsor for all first year players registration.
- Logo on First-year Players webpage and printed materials.
- Logo on footer of BAHA website.
- Logo on Try Hockey for Free jerseys.
- Recognized in social media posts about the program.

### **Travel Team Sponsor - \$750**

(12-15 available)

Commitment deadline: August 31, 2025

- Team naming rights (i.e. XX Business Squirt A Team).
- Logo on team webpage.
- Recognized in social media posts about the team updates.

### **In-House Team Sponsor - \$500**

(7-10 available)

Commitment deadline: August 31, 2025

- Team naming rights (i.e. Fighting Hawks by XX Business).
- Logo on team webpage.
- Recognized at EHSC during Warrior Cup Championship.

### ***Essentia Health Sports Center***

*Essentia Health Sports Center is owned and operated by the Brainerd Amateur Sports Foundation. There are opportunities to advertise on arena walls and rails, dasher boards, in-ice logos, and TV monitors. This is separate from BAHA sponsorship. For more information, contact: Brainerd Amateur Sports Foundation, Jim Brau, Executive Director, 218-515-3870.*