

2025 July Meeting Agenda

Tuesday 7/8/2025 @ 7:30

Virtual & In Person

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Meeting ID: 292 566 853 508

Passcode: G5oG5z

Mission: Woodstock Youth Hockey strives to promote the game of hockey and provide a welcoming environment to come together as a hockey community.

Vision: To create the best local hockey organization

Values: Sportsmanship, Teamwork, Fun, Community, Continuous Development, Welcoming to all Skaters

Time	Agenda Item	Discussion/Decisions
7:30	Welcome & Introductions <ul style="list-style-type: none">Welcome new directors	
7:35	Fill Open Positions <ul style="list-style-type: none">Scheduler, Webmaster, Fundraising Chair, Media Coordinator, Volunteer Coordinator, Girls Coordinator	<p>Webmaster - Brittany Soos willing to stay on.</p> <p>Scheduler: Perhaps shared responsibility for scheduling per age group- Jeremy 12U, Halls 10U, need 8U.</p> <p>Fundraising Chair: Needs to be core focus this season. Lauren Thompson volunteer. Claire Venard to assist writing grants. Jen harris has expressed interest in being involved and Mark might assist.</p> <p>Fundraising: Hit up some local businesses, non-profits.. Hypertherm? Positive Tracks? Byrne Foundation. Seth to check with Positive Tracks</p> <p>Media Coordinator: Someone to track scores, do write-ups for paper, social media, etc.. Jeremy going to</p>

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		<p>do hard media, need someone to deal with social media.</p> <p>Volunteer coordinator: ? Need to give families more opportunity to get volunteer hours. Someone community-minded to opening up volunteer opportunities beyond Pot of Gold. Sort equipment, CBHM, equipment swaps, etc.</p> <p>Girls Coordinator: Sarah Smith has expressed interest if there's a co-coordinator. Audrey perhaps. Dana trying to meet with them and Heather Little to discuss.</p>
7:50	Summer Hockey Update	<p>Every kid having a blast. Every parent expressed that their kids are having fun. Good to get kids from the region together to play. Great way to promote the program. Try to leverage some sponsorship next year. Need some more participation and will put out a survey to families for feedback post-season</p>
7:55	Girls Update <ol style="list-style-type: none"> 1. Need Coaches 2. Need coordinators 	<p>Jess Kirby? Also potentially Dartmouth coach wife. Need to share time commitment details with them.</p> <p>Per Jeremy: Most likely 5:30 Wednesdays for girls dedicated practice then 5:30 shared ice Thursdays. Games primarily Saturdays at Union.</p>

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		Potentially could get HS girls to assist with practices.
8:10	General Registration Update <ul style="list-style-type: none"> ● 4 8U's ● 0 10U's ● 4 12U's ● 0 Girls ● 1 LTP 	Could potentially boost participation by advertising at back-to-school, town listservs. Dan and Steve going to promote LTP at Woodstock. Make cards with QR code to make it easy for parents to get to registration page. Growing LTP grows the Organization. Need to improve communication w/in Little Bruins & LTP
8:15	Coaching Update <ul style="list-style-type: none"> ● 1 Application so far (Seth) 	New coaches will need help going through the process. New board members will need to complete a volunteer app. USA Hockey provides number for free for volunteers.
8:20	Swarm Update	Trying to get together for summer tournament. Jerseys have been ordered. Have bought swarm ice at Union. Tuesdays and Thursdays.
8:25	Golf Tournament Planning	Bringing back fundraiser golf tournament. Going to be Monday, September 22. Skylar working on giving us goals to meet to support this fundraiser. WYH, Varsity Boosters benefactors. Need to improve transparency to better understand benefactor split. We benefit by finding sponsors for hole signs and getting teams entered. Any golfers in our org that would like to be our liaison?
8:30	Face Off Plan <ul style="list-style-type: none"> ● Sunday August 24th 	Face off is official kickoff meeting that state org hosts.

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		<p>All clubs expected to have representation 9am to 2pm at conference hotel, S Burl or Montpelier. AJ Tapley willing to hand off registrar position. End of day big scheduler meeting and do match-making to get schedules set for Winter. Ideally 4-5 people go from WYH. Bigger orgs will have 8-10 people. Good way to gain appreciation for how the system works. Good learning experience for newer families. Jeremy, Dana, Halls, Greg Hartford will go.</p>
8:45	<p>Goals that we missed last year</p> <ul style="list-style-type: none"> ● Recruiting-back to school nights, other events, etc ● Community Events (Movie night, Parents social, fundraisers) 	<p>A few ideas mentioned under topics above. Promote WYH games as free spectator events. More community outreach to “come support our youth”.</p> <p>Three buckets of values to approach: Communication: Jeremy, Kevin, Jess Growth, Culture: Dan, Andy, Nick Fundraising: Lauren, Seth</p>
9:00	Adjourn	