



Menomonie Youth Hockey Association

Board of Directors Meeting Minutes

August 3rd, 2020

Mission: To provide youth in the greater Menomonie area with the opportunity to learn, play and compete in the game of hockey with an emphasis on growth in the areas of skill development, teamwork, and sportsmanship.

Vision: Pursuit of the model USA hockey organization following the American development model.

Ground Rules: Mutual respect, be timely – start on time and end no later than 9:30 p.m. Come prepared. Allow enough time to make decisions and stand by your decisions. Communicate, conduct yourself and make decisions based on what's best for the entire association versus just your child.

Call to order: Stacy calls the meeting to session at 6:08 pm

Roll Call/Quorum:

- Stacy Hintzman, President - Present
- Kris Wilkens – Concessions Co-Director - Present
- Gary Messerschmidt, Treasurer – Present via Zoom
- Bob Weir, Hockey Operations Director – Present via Zoom
- Dave Schwedler, Growth & Retention - Present
- Mike Jax, Tournaments & Scheduling Director – Present via Zoom
- Brent Pember, General Operations Director - Present
- Troy Wilkens, Concessions Co-Director - Present
- Adam Wamboldt, Equipment Director - Present
- Kari Berthiaume, Fundraising Support – Present via Zoom
- Kelley Gowling Fundraising Director - Present
- Heidi Dowd -Secretary - Present

Member Comments:

Parent addressed the board about concerns regarding numbers at the pee wee level. They feel there is no way there can be two pee wee teams. They feel this will negatively impact the kids as they will have significantly less playing time. They would recommend two teams at this level to ensure kids get adequate playing time and decrease the skill disparity on a team.

They also voiced concerns about players rostering/playing with MYHA and choice hockey teams (ex. Minnesota Made) and how that could affect the numbers/rostering based on attendance. The suggestion was made to consider an attendance policy for skaters.

They felt the reason these kids are looking elsewhere to play hockey is a coaching issue. There has not been enough support from coaches to make these families stick around. The 2008 group has had poor coaches for years and they feel that is why we are losing kids. Kids and parents aren't controllable issues but coaching is. The suggestion was made to focus more energy on training coaches.

They are also concerned we are not seeing growth in players and having difficulty retaining players. The numbers continue to be an issue in getting a "full" A team. We continue to need to discuss ways to improve this. The board

hasn't done a good job challenging kids. Recommend moving kids up to the next level for practice and/or games if there is no conflict.

The board agreed that we needed to discuss and focus on these points and would continue to discuss.

Consent Agenda:

Hockey Operations Director: Bob Weir

- Summer Programs: Summer Dryland program is running and has a couple weeks left. Summer Hockey is set to start in a few weeks and invoices should have been sent to participants.
- Coaching: We have 2 non parent coaches who have committed to the season thus far and others Lewis is continuing to talk to.
- PDC Budget Approved Last Month (\$6K)
 - Goalies Inc: Will be back this fall the 2nd weekend of October, confirmed by Matt and Jim at Goalies Inc. Kristi has it on the master schedule.
 - Laura Stam: Greg has reached out to them for Oct 5-7, still unconfirmed. I had Kristi put a hold on the master schedule for these days.
 - Team Genius App: Brian will purchase again through this budget.

General Operations Director: Brent Pember

- Registration is open and we have fixed a few minor issues. Payment plans are working. 12 Registrants so far, but 0 at this time last year.

Consent Agenda Approval: Stacy motions to approve the consent agenda and Brent seconds, all approved.

REGULAR AGENDA

President's Report: Stacy Hintzman

- Ice Board Update
 - County Board Meeting Update
 - County board did not approve the lease/contract the facilities committee did
 - This is a county owned building and the county gets to decide what we do.
 - Stout will likely not play any games until January
 - High school will likely only do conference games
- Return to Hockey/Return to Rink Plan
 - Reviewed MYHA return to the rink document
- Open skate
 - Our lease requires us to have open skate
 - Will talk with county about the need for this with Covid 19
- Policy Updates needed prior to season start – Did not cover but will address at next meeting.

Treasurer's Report as of July 31st: Gary Messerschmidt

- General Checking: \$69,818.34
- Savings: \$15,092.87
- Scholarship: \$ 4,055.73
- Everyone has paid for summer hockey with the exception of 3 skaters.
- County billing us for water use for previous years at a cost of almost \$10,000.
 - This is an Ice Board Bill to be paid over 3 years.

- Additional rental fee for bleachers/rent for aprox. \$10,000. –another Ice Board bill.

Secretary: Heidi Dowd

- Posting agenda online for upcoming meetings

Fundraising Director Support: Kari Berthiaume Kelley Gowling

- Concerns from last night’s fundraising meeting
 - How do members know how fundraising dollars are spent?
 - Annual meeting and published document at the end of the season.
 - Treasurer can go over that information with the committee at any time.
 - Will have list of exact fundraisers at next meeting
 - Encouraged to keep the fundraisers to things that don’t involve large group gatherings.
 - Will most likely not have raffle baskets at all this year.
 - Not getting a great return from contacting businesses via phone for support for each event.
 - Will be looking at alternate options.

Growth & Retention Director: Dave Schwedler

- Scholarship and registration reminder to go out this week.
- Summer hockey was able to accommodate all that signed up.
- Setting up something for mini mites and under to shoot pucks and do drills.
 - Date to be determined
 - Will most likely be in a park

General Operations Director: Brent Pember

- New Family Night - how to handle with Covid, preliminary date selection
 - No definitive date set.
 - Hoping to have more guidance by next meeting.
- Registration deadline 9/27
- 2 Scholarship applications
- 12 skaters registered
- If the season doesn’t happen we will refund money to those that have already registered.

Hockey Operations Director: Bob Weir

- Laura Stamm dates are locked in but the dates are different than what is listed on the consent agenda.
 - Only 25 people on the ice at a time
 - Will adjust age groups attending clinic this year.
- Evaluation policies are not changing

Concessions Co-Directors: Troy & Kris Wilkens

- Concession Stand and vending protocol for the 2020-2021 season.
 - Refer to “Return to Play” document once approved

Tournaments & Scheduling Director: Mike Jax

- Scheduling changes
 - Will refer to “Return to Play” document
- Tournaments – changes
 - Doesn’t seem to make sense to have other teams on our ice if we aren’t making money.
 - If we are not making money it is a lot of overhead (money and labor) to host
 - Presumably no concessions or raffle baskets.
 - Limited spectators in the building and will get them out as soon as the game is over.
 - Do we raise the cost to make up for losses with raffles and concessions?

- Do we just try one?
- No decision made on tournaments for the upcoming season.
- Teams- numbers
 - Still too soon to make any plans
- Ice Install
 - First week in October
- *3 on 3 tournament*
 - *Still undecided if this is an option*

Equipment Director: Adam Wamboldt

- Outdoor rink is still moving forward but not quickly.
 - Ice board still supports this.
 - Will allow 50 kids on the outdoor rink versus 25 kids on the indoor rink.
 - Hope to have the project completed in 2021.

Motion to move to closed session at 8:41 pm. Second. Move to closed session.

Motion to move out of closed session at 950 PM. Second. Move to open session.

Stacy motioned to adjourn 9:56 pm.

Next Meeting: [August 24, 2020, at the Fanetti Community Center at 6pm.](#)