

December Strategic Planning Summary (& Notes)

Vision: (Undeveloped) To be the premier, member driven, youth hockey experience for players and families in Northern Colorado playing hockey, having fun, safely.

Mission:

To create and foster an environment where young hockey players learn the sport, develop as an athlete, and have fun through the sport of hockey.

Core Values:

Sportsmanship

Respect for individuals

Loyalty

Pursuit of excellence at the organizational and individual levels

Teamwork

Leadership

5 Strategic Focus areas:

Recruit & Inspire - Through the core values of Respect, Sportsmanship, and Loyalty: target recruitment of families, players, coaches, and leaders to GYHA, an organization that embraces the spirit of Teamwork and Leadership in its players and their families.

Grow & Develop – Through the core values of pursuit of excellence, Teamwork, and leadership: Growing players, coaches, and teams to increasing levels of excellence through targeted application of resources to expand the training, facilities, equipment, and coaching expertise in the organization.

Passionate Leadership – The excellence of leadership to uphold all the values, to imagine, implement, and follow through on the necessary objectives to achieve the desired outcomes in all areas for the players, coaches, and families to thrive in the youth hockey environment.

I'll be developing strategies (tasks), that link to the focus areas above, with defined "outcomes" that many of you defined in the brainstorming. I'm hoping to have all that done at least a couple of days before the board meeting for you all to review and come prepared to comment, discuss, revise, and then hopefully assign responsibilities and adopt the plan.

I've done some additional sorting and grouping of like ideas/comments. See the photos of the "final" arrangement, please let me know if you want to see more changes to these.

Team/Player Growth

Team Growth
 - Create a team culture
 - Build trust
 - Team building exercises
 - Communication
 - Accountability
 - Consistency
 - Clear roles and responsibilities
 - Regular feedback
 - Celebrate success
 - Support each other
 - Stay motivated
 - Team spirit

Player Growth
 - Identify strengths and weaknesses
 - Set goals
 - Regular practice
 - Coaching
 - Mental preparation
 - Physical conditioning
 - Nutrition
 - Rest and recovery
 - Team support

Back Team Development

Back Team Development
 - Whole system thinking
 - Goals (Clarks Summit?)
 - Social Spring
 - Summer
 - Winter
 - Spring
 - Summer
 - Fall
 - Winter

Player Development
 - Coaching
 - Mentoring
 - Support for coaches
 - Regular feedback
 - Clear roles and responsibilities
 - Celebrate success
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Passionate Leadership

Annual
Audit of
Financial
Position

Transition
to new
language to
align
members

Presence
of new
players/leaders
or leadership

Commitment
for
Family
Keep the
"Big Family"
Free!

Promoting
for
Club long
term

Clear
Structure
Coaching
Meeting

Increase
parent volunteer
engagement

Recruit & Inspire

More Community
Service
Involvement

More Learn
to play
Hockey

Marketing &
Recruiting
Budget

Recruiting
Players
&
Coaches

Hobbies

Marketing
for
visibility

Promote
Hockey
Games
for GHA

UNC
Involvement

Good
parents
from
parents

Win / Lose
and support
Parents as
well

great game
to other
team from
parents.

Play with
non-athletes
for extra
supporter who

Put kids in
charge of
something to
build
leadership
skills

awarding
core
values