

**EXAMPLE ONLY COACH-PARENT EMAILS. Please make sure you update and correct any specific information. DATES AND LOCATIONS MAY BE INCORRECT/OLD.**

## **EXAMPLE #1**

Hello Parents -

Welcome to the 5th/6th Grade Division of Spring 2022 Friday Night Lights (FNL), the **Tampa Bay Buccaneers!** My name is **COACH FRED** and I will have the privilege of coaching your son or daughter for the upcoming season. I have coached Ryan's YFL Soccer, Little League Baseball, and school flag football teams (1 season) for the past 6 years, and I enjoy it thoroughly! I also played a lot of Football while growing up here in Southern California- Pop Warner, high school and college, so I feel like I have a pretty good handle on the game and how to make it a great learning experience for our whole team. I am also a retired U.S. Marine of 31 years and a retired Electronic Warfare Engineer. I will be assisted by **Jennifer**, who is our assistant coach.

Here are some details you need to know:

First, I ask that you *please respond to this email to let me know it was received*; I want to make sure I have correct email addresses and that you receive this information. Second, attached is the team roster with contact information. I ask that you not share this information with anyone outside the team, I would like to respect everyone's privacy. Please review it and make sure the contact information is correct; if any errors let me know immediately. And lastly, read all the information below regarding our team and season and make sure your player has this information.

We will be practicing on Monday nights from 4:30-6 PM @ at Mountain View School (1 practice per week as per league rules). I had to reserve a field and time this past week: our first practice will be Monday, August 7th. Have your son or daughter ready for practice (shorts, t-shirt, cleats, mouthpiece, water). Please be on time; to instill a disciplined approach I will start and end the practices on time. If for whatever reason, you cannot make a practice, please text or email prior to practice. After practice on Monday 14 August, would like to get parents and players together at the new Rusty's Pizza in Goleta (Calle Real) for pizza, go over a number of important items and for everyone to meet each other.

Opening Night is scheduled for 9/8/2017. All games will be played at La Colina Junior High School, 4025 Foothill Rd, Santa Barbara. We will play 8 games September – October, and playoffs (single elimination) in November. We will always meet 45 minutes prior to our game for warmups.

I am also attaching the FNL Game Rules. Please have your player read them over before the first practice so we can have an informed discussion. Would be great for the parents to be familiar with the rules also.

Please know that the league's success requires the generosity, support, and positive participation of families. If you are able, please consider supporting our team in any way you can. The team needs:

- \$275 Sponsor (for uniforms) by 8/15/2017. If any of you work for a company that is willing to sponsor our team.....please let me know ASAP. All donations are tax deductible. TAX ID # 20-4574168
- Team Mom or Dad needed to coordinate logistics like water/drinks/snacks after each game, set up end of the season party, and any special requirements like collecting names/money for game shorts (see below). Please contact Coach Jennifer or myself if interested.
- Assistant Coaches, need at least one more. I will miss one game in October because I will be out of town so Coach Jennifer will need some additional support. I have a few important tasks needed during each game so any help would be appreciated.

### **OTHER COSTS:**

- Cleats (not mandatory)
- Mouthpieces: these are mandatory and must be in the player's mouth to practice/play (please buy and carry extra mouth pieces). FNL snack bar will always have them for sale.
- Mesh Uniform Shorts: (not mandatory) \$20, we will order as a team by Aug 12. Sorry for the short notice. If you don't want to buy the shorts, your player needs a pair of game shorts with no pockets, no stripes.

Email is going to be my primary method of communication.....if you would like me to add another email address to this list, just let me know. If anyone needs to discuss something with me, please do not hesitate to call, text or email. Looking forward to meeting everyone on 7 and 14 August. I know it's going to be a great season and looking forward to a lot of fun.

Thanks,

Coach Fred

## EXAMPLE #2

Hello FNL Spring Team 2022!,

The preseason has officially started and you are part of the 5<sup>th</sup>/6<sup>th</sup> grade FNL flag football team. Attached is the team roster and the Spring 2022 intro guide and rule book.

I have had the privilege of coaching for several seasons and the kids have always had a fun time. I'm looking forward to another great season. There are several families I already know and several I look forward to meeting. On this email, I have included all of the email addresses that were provided. If you would like to add anyone else to this e-mail thread, please let me know.

Games will be on Friday nights at the Santa Barbara Junior High athletic fields. I would like to hold our practices at 3:30 on the grass field next to a Park. Since this week is already quickly passing us by, I propose we start next. That will give us three practices before opening night. In my experience, carpooling after school to practice is a life saver. See if you can team up with others at your school or in your neighborhood. I see there are two families at Foothill School that might benefit from carpooling as well.

As with everything these days, we may need to be flexible with schedules and delays. The attached guides states the following:

All teams will play 6-8\* regular season games and make it to the playoffs (\*dependent upon field access and COVID rules from SB County)

Spring 2022 Season: February 25th - May 6

OPENING NIGHT: 2/25. Not all teams will play on opening night.

12 Pending Game Dates: 2/25, 3/4, 3/11, 3/18, 4/1, 4/3, 4/8, 4/15, 4/22, 4/24 (playoffs), 4/29 (playoffs/semifinal), 5/6 (semi final/championship games).

All teams MAY have 1 double header, 1 late game and/or 1 bye during season.

If you have not played before, please have you child come with a fitted mouth guard, cleats, and shorts with no pockets. Receiver gloves are a good option but not essential.

I am looking forward to having some more football fun! Thank you and welcome to the team!

## EXAMPLE #3

Greetings,

My name is Coach Craig. You are receiving this email because our Crane kids are on the Stanford Cardinal FNL flag football team this spring, and practices are right around the corner (next week... if you're in town).

First, I ask that you *please respond to this email to let me know it was received*. Second, read all the information below regarding our team and season. And lastly, please consider becoming either the team sponsor or team parent.

- **ROSTER: Attached**
- **GOALS:** Have fun & make new friends while learning to play flag football as a team.
- **GAMES :** SBJHS (FNL website will post schedule)

Opening Night: 2/22

Games (8): 2/22-5/16

Playoffs 4/24, 4/29. CHAMPIONSHIP NIGHT 5/6

- **PRACTICES:** *Tentatively* Wednesdays (8/3 - 11/9) from 5:00-6:15pm at Crane – I hope.
- **SPONSORSHIP & SUPPORT:** Please know that the league's success requires the generosity, support, and positive participation of families. If you are able, please consider supporting our team in any way you can.

The team needs:

- \$275 Sponsor (for uniforms) by 8/15. Please contact me ASAP if you would like to sponsor. If we are unable to find a sponsor, we will divide the \$275 by 8 (~\$35). All donations are tax deductible. TAX ID # 20-4574168
- Support: We need lots of positive cheering and encouragement
- Please remember: Players play, Coaches coach, Referees ref, & Fans cheer

- **OTHER COSTS:**

- Cleats (please have your player laced-up and ready to go)
- Mouthpieces: these are mandatory and must be in the player's mouth to practice/play (please buy and carry extra mouth pieces)
- Mesh Uniform Shorts: \$15 (we will order as a team by Aug. 15)

I will forward you information as I receive it from the League. In the mean time, please contact me if you have any questions.

Here's to meeting you in August and having some fun this fall on Friday nights!

### EXAMPLE #3

Dear Parents:

It's a great pleasure to introduce myself, "Coach Jim", who will be the head coach for our children's team for the Spring FNL Season!

I chose UCSB Gouchos as our team as I want our experience to be as close to the community as possible.

I very much look forward to the opportunity to lead our kids this Spring with an emphasis promoting effort, team work, developing a winning attitude whether in victory or defeat, and great sportsmanship. I very much hope that we as parents can work together on practice days and game nights to foster an exciting experience for our youngsters. I look at each of you as fellow head coaches playing a hand in the athletic development and camaraderie of our kids.

As a background on myself, my wife and I have two boys, 10 and 8. Our kids are students at Vieja Valley as 4th and 2nd graders. Most of the team (see attached roster) is at Vieja as well. For those that are not, please know that I will do my best to quickly gets kids acquainted and working as one cohesive unit irrespective of school.

I will be back tomorrow with jersey, uniform (all kids need to have same color shorts without pockets), and cleats information.

Great to connect with all of you and looking forward to a fantastic season.

My best,

Coach Jim