



**KILLEEN-COVE CHIEFS**  
**COMPETITIVE YOUTH SPORTS ASSOCIATION (KCCYSA)**



“AAHHH – CHIEFS – CHIEFS – CHIEFS”

Dear Prospective Youth Sports Organization Supporter

KCCYSA youth football and cheer humbly appeals to your generosity and asks that you consider our organization worthy of your sponsorship and/or a donation this year.

KCCYSA is a 501c3 non-profit organization serving the youth of the local Fort Hood community since 2009. The organization’s mission is to promote community citizenship, good sportsmanship and physical and mental development through healthy, organized competition and team work for 4 through 15 year olds. The program is open to all and does not conduct tryouts, make roster cuts or restrict membership due to race, religion, gender or ability. KCCYSA is a member of the Texas Youth Football Association (TYFA), the largest independent youth football and cheer program in the State of Texas, consisting of more than 100 independently managed organizations across the entire State of Texas.

KCCYSA has taught over 200 participants per year the basic fundamentals of the sport, fostered good sportsmanship and provided an excellent physical challenge. Our volunteers are USA Heads-Up Football Certified Annually, have passed background checks and utilize the latest safer training techniques and equipment in teaching their respective sports. There are no paid positions within this organization.

Each year we strive to keep the registration costs as low as possible to allow as many kids the opportunity to participate as possible. Your sponsorship and/or donation will help to keep those costs down. It will also help with many other expenses which include replacing older helmets and shoulder pads, lighted football practice facilities and indoor practice space for cheer during winter months, uniforms, facility rental fees, practice equipment, academic awards, etc...

By making a contribution, your business would receive local recognition and advertising on our website ([www.kccasa.org](http://www.kccasa.org)), Facebook page ([www.facebook.com/KCCYSA/](http://www.facebook.com/KCCYSA/)), annual player program, and field banners displayed at all home games, which have an average daily attendance of over 500 paying visitors.

We hope we can count on you to support our young athletes in the community. Please fill out the form below and return it to the KCCYSA Representative or contact [director@kccasa.org](mailto:director@kccasa.org). Thank you.

Sincerely,

KCCYSA Youth Football and Cheerleading

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**PROUD SPONSOR OF THE KCCYSA FOOTBALL & CHEERLEADING ORGANIZATION**

Business/Individual Name: \_\_\_\_\_

Address: \_\_\_\_\_

Contact Name: \_\_\_\_\_ Web Address: \_\_\_\_\_

Phone Number: \_\_\_\_\_ E-mail: \_\_\_\_\_

Donation Amount: (please check one)     \$100     \$200     \$300     \$500     Other: \_\_\_\_\_

Please make check payable to KCCYSA



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## 2020 KCCYSA Sponsorship Packages

### One Star (\$100)

- Your company name will appear on our web site at [www.kccasa.org](http://www.kccasa.org) with a hyperlink to your company's web site.

### Two Star (\$200)

- **All** the privileges of the **One Star Package** as well as;
- Your company's logo and/or name will appear in our annual player program thanking you for your support.

### Three Star (\$300)

- **All** the privileges of the **Two Star Package** as well as;
- Your business will be recognized on a banner or sign which will be displayed at each home game played at our athletic field.
- Your company will be given a sponsorship plaque thanking you for your support.

### Four Star (\$500)

- **All** the privileges of the **Three Star Package** as well as;
- Your company's brochures/coupons/business cards will be handed out at our concession stand at all home games.
- Your company will be promoted on our Facebook page [www.facebook.com/KCCYSA/](http://www.facebook.com/KCCYSA/).
- You will be invited to attend our End of Season Award Ceremony.

### Five Star (Above \$500)

- **All** the privileges of the **Four Star Package** as well as;
- Your company will receive special recognition at all KCCYSA events
- Your company will be allowed to set up information booths at all KCCYSA events

### Deputy Command Sponsorship (\$2500)

- **All** the privileges of the **Five Star Package** as well as;
- Your company logo will be placed on Mighty-Mite jerseys
- Your company logo will be placed on select team merchandise

### Command Sponsorship (\$5000 or more)

- **All** the privileges of the **Five Star Package** as well as;
- Your company logo will be placed on all team jerseys and volunteer apparel
- Your company logo will be placed on select team merchandise

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JOIN THE TRIBE!