



Menomonie Youth Hockey Association
Board of Directors Meeting/Annual Strategic Planning Session Agenda

January 3, 2022
5:30 PM at Stout Craft Co.

Mission: To provide youth in the greater Menomonie area with the opportunity to learn, play and compete in the game of hockey with an emphasis on growth in the areas of skill development, teamwork, and sportsmanship.

Vision: Pursuit of the model USA hockey organization following the American development model.

Ground Rules: Mutual respect, be timely – start on time and end no later than 9:30 p.m. Come prepared. Allow enough time to make decisions and stand by your decisions. Communicate, conduct yourself and make decisions based on what’s best for the entire association versus just your child.

Call to order: Stacy called the meeting to session at 5:36

Roll Call/Quorum:

- Stacy Hintzman, President -Present
- Kris Wilkens – Concessions Co-Director - Present
- Gary Messerschmidt, Treasurer - Present
- Bob Weir, Hockey Operations Director - Present
- Dave Schwedler, Growth & Retention - Present
- Mike Jax, Tournaments & Scheduling Director - Present
- **Vacant**, General Operations Director
- Troy Wilkens, Concessions Co-Director - Present
- Adam Wamboldt - Absent
- Kelley Gowling Equipment Director - Present
- Heidi Dowd – Fundraising Director - Present
- Kate Kramschuster – Secretary - Present
- Guests – PDC Committee

Member comments:

- Question regarding classification/division.
 - Bantams are 2A Division. Other 2A teams include New Richmond, Onalaska, and River Falls. WAHA classification based on several criteria, and member wonders if we should be reviewed for reclassification, as we have less state tournament

appearances/wins and lower number of teams compared to others in 2A. Should we be a 3A or 4A association, given our team numbers? Page 80 of the rulebook breaks down how teams are placed into divisions, and page 184 shows the regions.

- Stacy will follow up with WAHA to find out how we fit in where we are, and also weigh the longer-term aspects of the decision.
- When playing a WAHA sanctioned game, why are period times different?
 - Hudson, New Richmond, Summerset, River Falls play in District 2, Minnesota. It still counts for us, as it is a USA hockey game. Concerns raised about Hudson playing shorter games at Peewee level – players off the ice in under an hour.
 - Stacy will follow up with WAHA
- January Ice Schedule
 - Peewees have run collaborative practices with A/B teams. Concern raised about splitting Peewee A and B for practices in January. This was also done for Squirts.
 - Refer to January Ice Schedule [Here](#)
 - Concerns raised that B team players won't be pushed as much if not playing with the A players
 - Explanation provided that this was put into practice to more evenly split the amount of ice. Squirts have 3 teams on the ice, vs. Bantams, that have one team, and Peewees have 2 teams. This concept was designed to utilize the ice and get the Squirts more space to work on their skills, as it is difficult to have that many players on the ice. This is a common practice with AAA programs.
 - Discussed concerns about the abrupt change and that it is like this for all of January practices.
 - Discussed how we can proactively communicate these types of changes in the future, and what are the level director and coaching responsibilities when this happens?
 - Coach Brian has some strategies used from his time in Forest Lake for how to effectively run those practices, and still be collaborative. Recommended that PDC and Level Directors need to have a communication plan for the coaches
- Question - Can we get kids practicing goalie earlier? Yes, we are doing that today in Mites through Squirts. Playing different positions in general is part of the development plan and kids should not be playing the same position throughout the whole season. Comment made that we could be doing this more at Squirts.
- Behavioral issues raised as a concern within the program.

Consent Agenda:

Secretary: Kate Kramschuster

- Minutes from December meeting - Approved

REGULAR AGENDA

Old Business

President: Stacy Hintzman

- WAHA Movement Update –
 - We just received our playdown requests, Squirt C moving down
 - Boyceville student HS eligible, so playing U14 with Girl's Co-op
 - 3 mites rostered to play Squirt C. This was approved, with the exception that their priority is Mites. Players need to have 4 games as Squirt Cs in to be able to qualify.
- January Schedule – Further discussed concerns about January schedule, and discussed how to ensure that all the levels are getting equal coaching. Reviewed options for scheduling, including having 47 minute practices with 13 minute Zamboni time. Stacy will meet with Bob and Kristi to review ice schedule.
- Coach Support – discussed how coaches can be supported from the beginning of the season and acknowledged there is room for improvement. A coaches meeting is planned for January 16th.
- The Fischer Family donated \$2,500 from the Mike Fisher Memorial Golf Outing held on August 21, 2021. We appreciate their continued support of MYHA!
- Stout Youth Night – January 28th at 7pm. UW-Stout Hockey team invites MYHA players and families to their January 28th game. If players wear an MYHA jersey, they will get in free.

Equipment: Kelly Gowling

- Community Skating/Skate Rentals/Woodwind -
 - Woodwind Park is currently using our equipment and sharing the revenue with the organization.
 - Discussed whether Open Skate should be open this year.
 - There is extra ice available in the community this year with the Christmas Miracle Rink
 - Based on current schedules, Open Skate would have to start at 7:30, and there would only be 8 weeks left.
 - Motion to not have open skate this year, passed.

- Ice time will be offered to teams for open skate (no sticks or pucks, need a parent to supervise), or scrimmage (if a coach is available).
- Board will need to evaluate where Open Skate should fall as a responsibility, as it currently is under concessions. Very little concessions revenue is brought in.

New Business

- Review of SWOT (Strengths, Weaknesses, Opportunities, Threats) – Closed Session
 - Discussion summarized in MYHA Planning for 2022 Powerpoint and will be shared at annual member's meeting in March.
- Bylaw Changes
 - Open Board Positions. Refer to [Bylaws](#) pages 2-5
 - Dave, Heidi, Brent will be done this year
 - Kelly, Mike, Troy will be done in 2023
 - Concessions –Motion to eliminate co-director of concessions for 2022-23 season and go to one person representing concessions on the board. Passed. Recommend that the concessions person has multiple people underneath to support their operations, but the board position will be a big picture, idea generating person. Motion passed.
 - Discussed need to elect a vice-president to serve this year, so they can learn from Stacy. This will provide continuity, as Stacy will continue in the Past-President Role. Board will call for nominations and appoint VP at February meeting.

Next Meeting:

February 7th 6:00 pm, Stout Craft Co.

Agenda item: Elect Past President