



# WISCONSIN ASSOCIATION of CHEER & POM COACHES

## Board of Directors

**Members:** Alger, Anderson, Barrett, Boivin, Bruins, Buchholz, Bump, DeBruin, Franklin, Gerdman, Greenwald, Johnson, LaVelle, Luedtke, Mittelstaedt, Nielsen, Shaw, Vernezze, Wakefield, Ward, Wolfe

**WACPC Mission Statement: Educate, Motivate, Collaborate & Celebrate**

### WACPC MEETING NORMS

TIME	LISTENING	CONFIDENTIALITY	DECISION MAKING	PARTICIPATION	EXPECTATIONS
-Utilize parking lot to stay on time/topic -Limit personal storytelling	-Listen to understand not to respond -Listen to what's being said and not how -Limit interruption	-Use when appropriate -Present as one committee - an individual's votes/opinions should not be shared	-Make decisions based on what's best for most - Maintain decision stance at least until the following year	-Be an active member (i.e. educate self, attendance, preparation) -Follow up on assigned duties	-Be prepared ahead of time -Ask questions in advance if possible via Facebook committee group

#### Meeting procedures

- Keep comments pertinent, avoid repetition
- No computer/phone use during discussions, focus on topics at hand, use internet computer etc. only when researching info pertinent to the discussion
- Email [info@wacpc.com](mailto:info@wacpc.com) and [president@wacpc.com](mailto:president@wacpc.com) if you cannot attend meetings.

**6/4/2025**

**Present: Alger, Anderson, Boivin, Bruins, Buchholz, Bump, DeBruin, Franklin, Gerdman, Greenwald, Johnson, LaVelle, Luedtke, Mittelstaedt, Nielsen, Shaw, Vernezze, Wakefield, Wolfe**

- I. **Call to order:** 6:05 pm
- II. **Additions to the Agenda / New Business**
- III. **President's Report**
- IV. **Secretary's Report**
  - A. Motion to approve previous minutes
  - B. Bolvin moves to approve 5/1 minutes, buchholz seconds, motion passes
- V. **Treasurer's report**
  - A. Remaining Stipends to be paid
    1. YIR
    2. All State Performance Team Coordinator
    3. Please cash ASAP
  - B. Uncashed Checks
  - C. Reconciliation Update
    1. Anticipate completion by Sunday

2. Next steps
  - a) Preliminary budget approval by June 23rd; includes sport committee and event budgets
- D. Financial Advisor Search - Update
  1. Committee interested in resuming search, Kristen working on this going forward with finance

## **VI. Dance Committee**

- A. Judge coordinator discussion
  1. Voted as committee to partner with Ebony with 43rd Dance Collective for new liaison
- B. Hardware/DCG
  1. System for judging for tally
  2. Also does cheer events
  3. Meeting set up on Tuesday, June 10 3-4p to review proposal, anyone from cheer can also join if interested
  4. Technology will be brought to board budget proposal on June 23
  5. Reviewing what this looks like at locals via task force
  6. Will not change scoring components
  7. Intent is to elevate member experience at regional/state
- C. Stipend positions
  1. Safety liaison
  2. Judge liaison
  3. Event coordinator
  4. Content creators
- D. Only one person applied for dance chair, working on JD that can be shared
- E. Reviewing All-State via task force in June

## **VII. Cheer Committee**

- A. Doing a small workgroups for rubric updates
- B. Judging proposal to remove coordinator and bring on specialists as part of cheer committee
  1. 2 specialists per scoresheet (similar to a head judge) attend committee meetings
  2. Remove 2 liaisons
  3. Hiring analyst to do tracking
- C. Working on scoresheet ownership at committee level
- D. Division Updates:
  1. Non-tumble: increasing amount of stunts
  2. Co-ed: changed team size/divisions
  3. Game Day: Preset divisions
  4. Cheer Dance: No subdivisions
- E. College Medals
  1. Decided they will get them because it was listed in handbook
- F. College division
  1. Changing from \$200 to 20 per athlete with min of \$200
- G. Events
  1. Going to be at portage for JEM, Hartford for Prelims
  2. Reviewing potential state venues- Resch, Woodmans
  3. Reviewing sponsorship opportunities with Infinity/Extreme
- H. Started handbook for events
- I. Communication/Education- no updates

- J. Discussed “Newsletter” to address updates for this upcoming season to send around district meetings
  - 1. Discuss in Joint Committee

## **VIII. Operations Committee Reports**

- A. Finance
- B. Membership
  - 1. Opening July 1
  - 2. Reviewing rates:
    - a) MEMBERSHIP FEES (Each member must register separately)
    - b) Individual WACPC Coaching Membership \$75
    - c) Individual WACPC Coaching Membership AND National Dance Coaches Association (NDCA) Annual Membership \$105
    - d) Individual WACPC Coaching Membership AND USA Cheer Annual Coaches Professional Membership \$105
    - e) Individual WACPC Non-Coaching Membership \$50
  - 3. Reviewing process, rates and benefits of USA/NDCA as well as intake process via Finance
    - a) List had not been initially provided to USA cheer for membership
    - b) USA includes background check, NDCA does not
  - 4. Motion at June 23 meeting re membership \$/judges requirements
- C. **Communications**
  - 1. YIR- working with Empire for missing pictures

## **IX. Events**

- A. JEM Venue
  - 1. Penciling in Greenheck for Oct
    - a) 2 turfs
    - b) 2 studios
    - c) 4 conf rooms
  - 2. Started spreadsheet for other locations, shared in Band
- B. Fall Conference
  - 1. Contract in place
  - 2. Picking up work in July

## **X. Recognition**

- A. Scholarship presentations
  - 1. All are done
  - 2. 3 were via BOD representative
  - 3. Switch to recording to ensure consistency?
  - 4. Scripts for coaches/schools to work off of?
  - 5. Similar issue with Sportsmanship
    - a) Needs backup plan
  - 6. Adding new delivery options via SOPs
- B. All-State
  - 1. Working with Chula vista to confirm rooms tomorrow
  - 2. Invoicing system for rooms being established
  - 3. Renee/Liberty providing choreo
  - 4. Uniforming via Kristen
  - 5. Fundraising is underway- working to connect athletes
  - 6. Lauren has organized mat transportation

## XI. Old Business

- A. At-Large Selections
  - 1. Three 1-year
  - 2. Three 2-year
  - 3. Majority will fill 2-year terms, next 3 fill the 1-year openings
- B. Alger moves to move to exec session Mittelstaedt seconds, all in favor
- C. Boivin moves to return to regular session Greenwald passes
- D. Elected 2 year terms:
  - 1. Meinel, Shaw, Johnson
- E. Elected 1-year term:
  - 1. Rode, McGee, Gerdman

## XII. New Business

- A. Empire - Contract Renewal
  - 1. Copy of [current contract](#) up for renewal.
  - 2. Q&A with Mike Pierce/Empire
    - a) Action photos
      - (1) Qty of photos is up to WACPC
      - (2) Current mindset is to try to capture all athletes
      - (3) Also photograph for Badgerette
      - (4) Can we do both?
        - (a) Payroll is expensive
      - (5) Action photos income this year was \$620
    - b) Total revenue this year was \$71,000
    - c) Panos
      - (1) Quality over years (layout, background)
        - (a) Was addressed, no longer working with this individual
      - (2) Expensive to produce
      - (3) Why are they done both at regionals and at state?
        - (a) Not required to do the photos at both
        - (b) Sales are strong for teams having photos day of
    - d) Sport Committees
      - (1) Add to planning docs
    - e) Scheduled to be at all-state
    - f) Can we offset via content creators
    - g) Buchholz moves to renew for 1 year, Greenwald seconds
      - (1) Alger Y, Anderson Y, Boivin Y, Bruins N, Buchholz Y, Bump Y, DeBruin N, Franklin Y, Gerdman N, Greenwald N, Johnson, LaVelle Y, , Mittelstaedt Y, Nielsen Y, Shaw N, Vernezze N, Wakefield N, Wolfe N
    - h) Motion passes 9-8
    - i) Leudtke recommends that communications works hand in hand with president to work with Empire around renewal discussions

## XIII. Adjournment

- A. Mittelstaedt motions to adjourn at 8:30, Greenwald Seconds